

Advancing Gateway City Placemaking Policy



IDEA

Policies that lead to improvements in the **physical environment** can make Gateway Cities **communities of choice** as places to live, work, and visit and strong **regional economic engines**.

5-years to the lay the groundwork



2007

MassINC-Brookings
Framing Report

2008

Mayor's Compact
Legislative Caucus

2009

Architecture Boston
Gateway Cities Issue

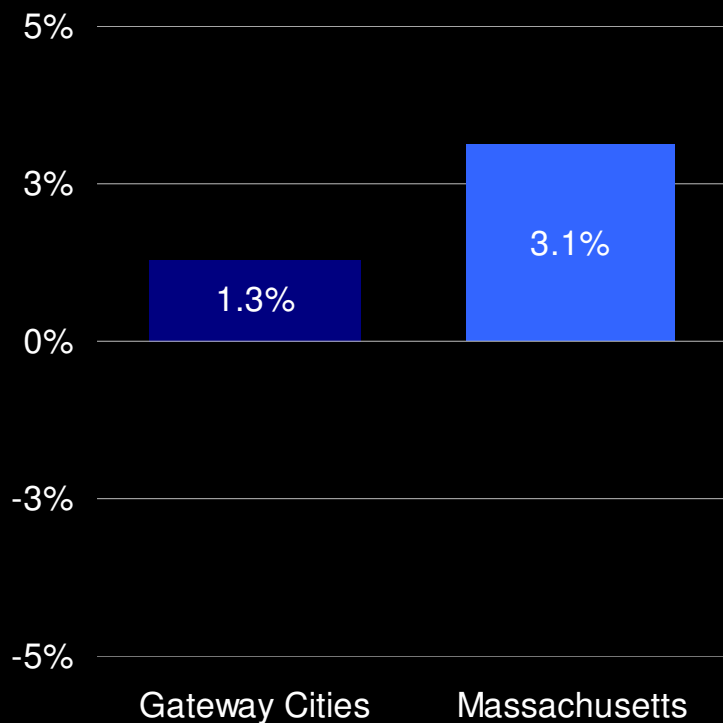
2010

First
Legislation

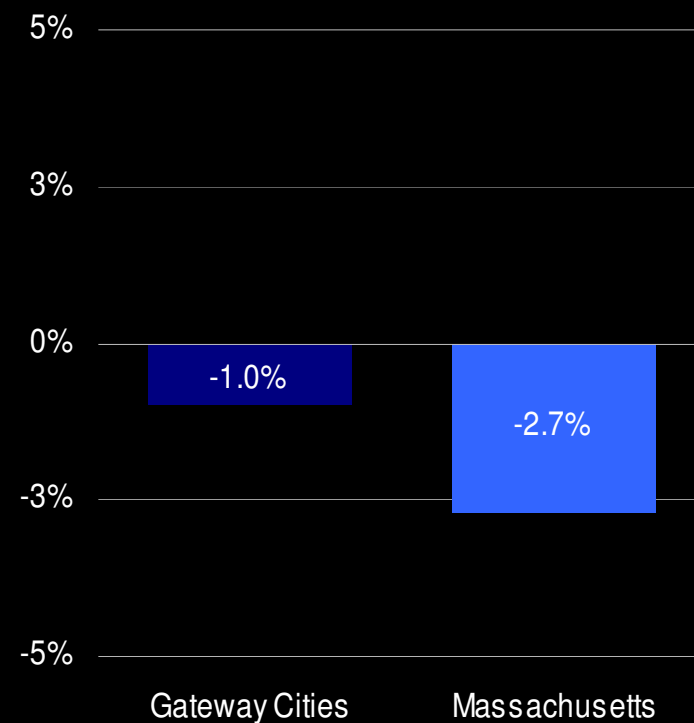
Boston Globe
Editorial Series

Gateway City fundamentals are improving

Population Growth, 2000-2010

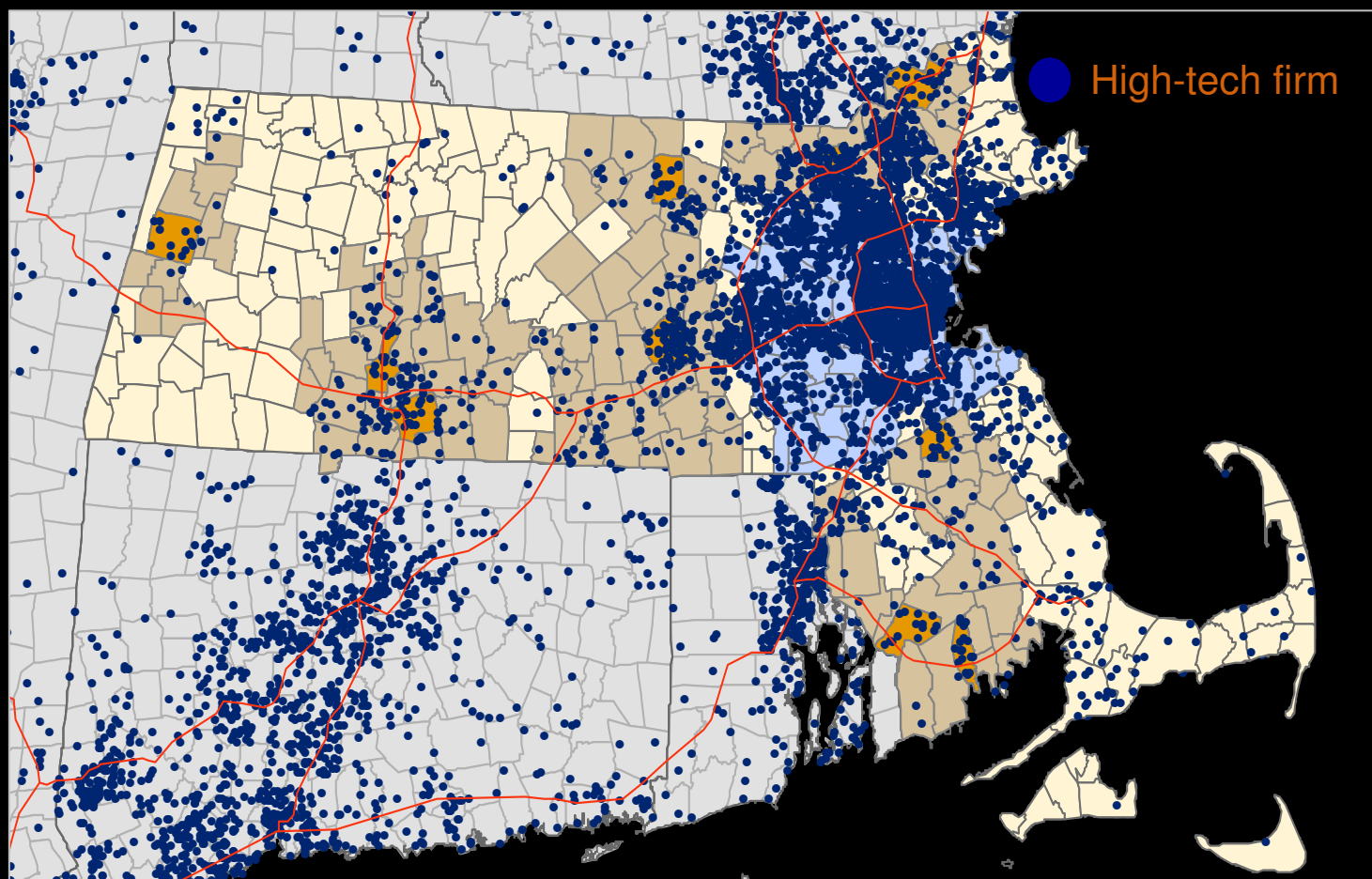


Employment Growth, Q1/08-Q1/11



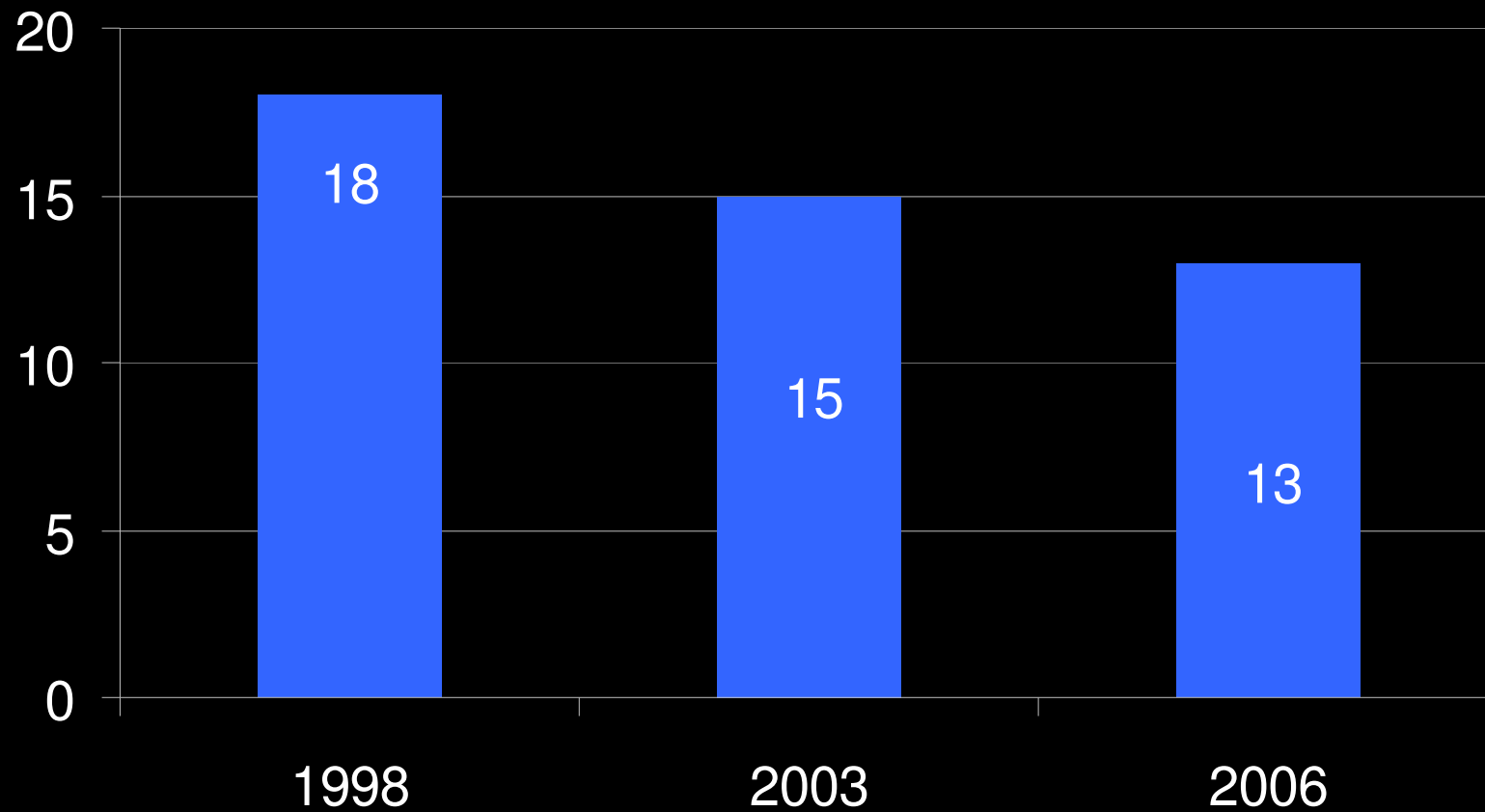
**countervailing long-term trends
create uncertainty**

Innovation economy centralizing growth



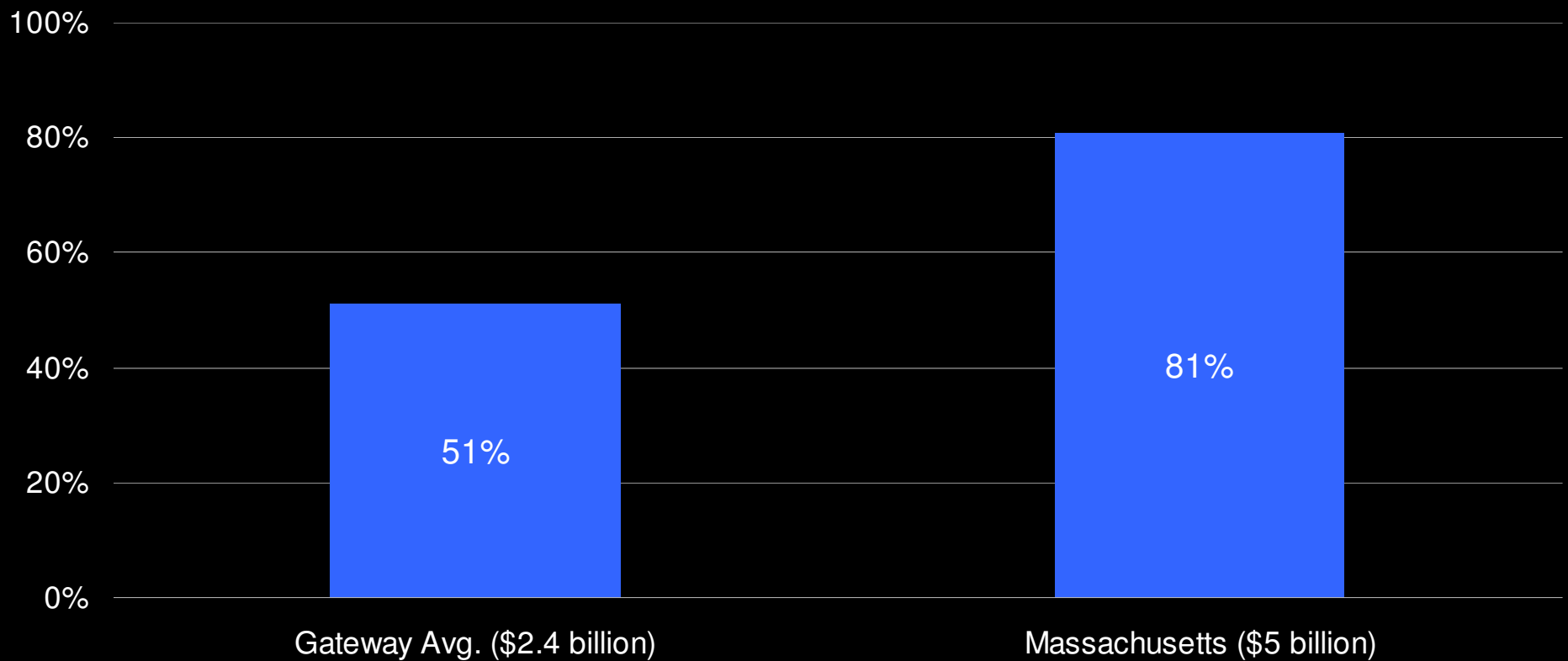
Innovation increasing pace of change

Number of Months from R&D to Market



Local fiscal capacity is declining

Percent of Pension Obligation Funded



Source: MA Public Employee Retirement Administration Commission, 2010 Annual Report

a new market for urbanity?



**placemaking investments
calculated risk**

EDUCATION

ARTS & CULTURE

PLACEMAKING
NETWORK

TRANSPORTATION

ECONOMIC
DEVELOPMENT
&
REAL ESTATE
DEVELOPMENT

1. School-Centered Neighborhood Revitalization



2. Transportation Infrastructure



3. Transformative Redevelopment



4. Creative Placemaking



EDUCATION
School-Centered Revitalization

ARTS & CULTURE
Creative
Placemaking

PLACEMAKING
NETWORK

ECONOMIC
DEVELOPMENT
&
REAL ESTATE
DEVELOPMENT
Transformative
Redevelopment

TRANSPORTATION
Transportation
Infrastructure

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