

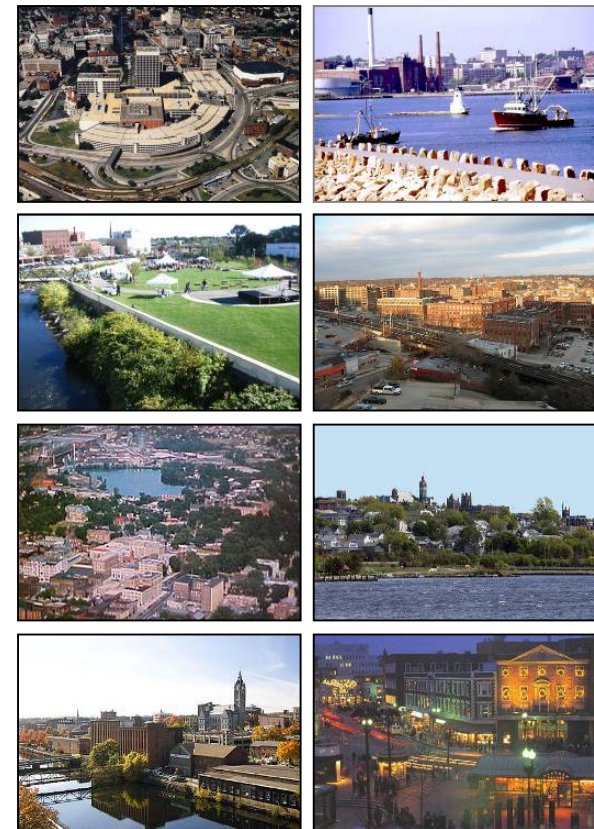
State of the

GATEWAY
cities

2012

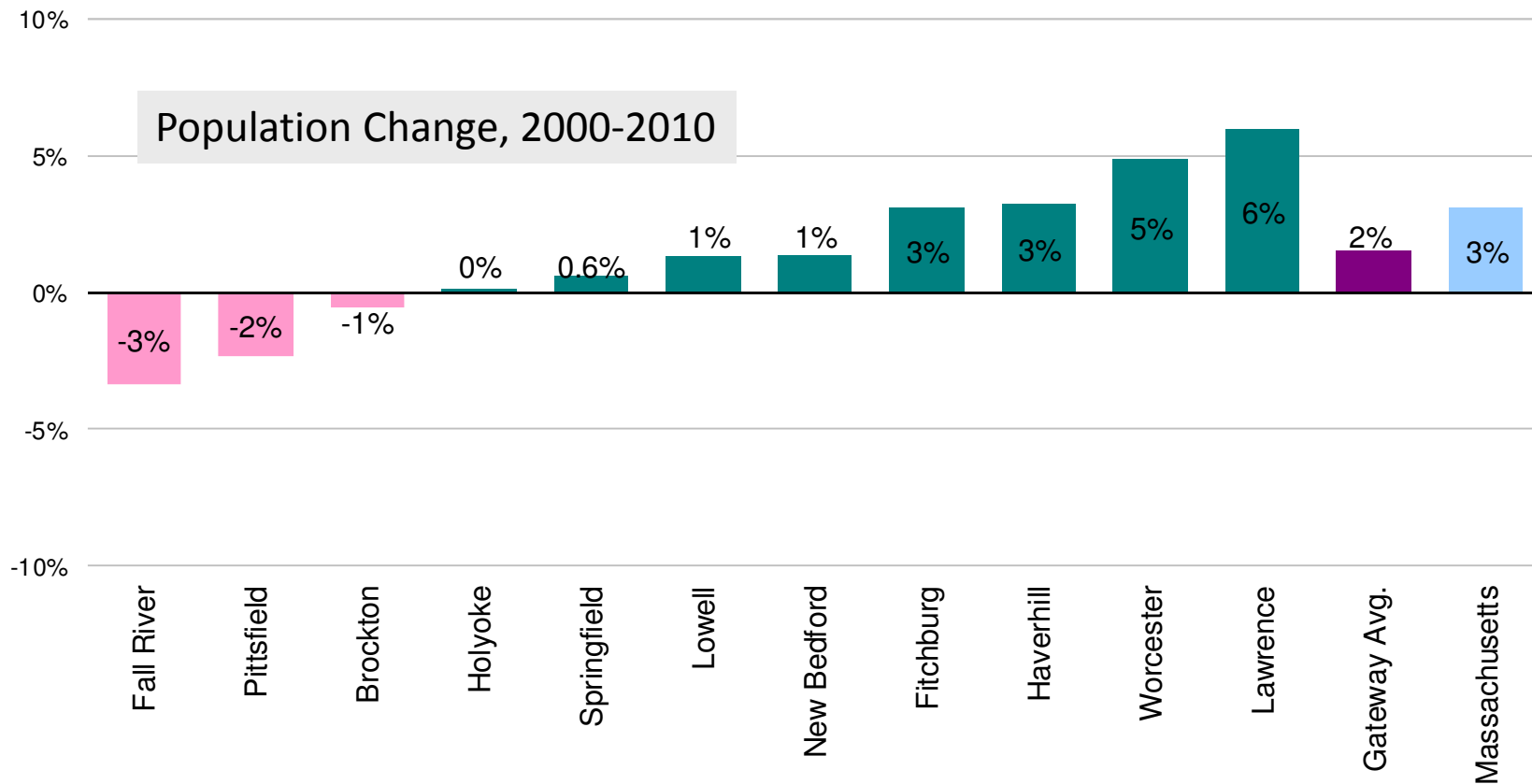
Three trends in 2012:

- Gateway City economies have persevered through challenging times
- Gateway City residents are struggling, and they have not been able to obtain the educational credentials they will need to succeed in a changing economy
- While Gateway City local governments are starting to organize for success, they increasingly lack the fiscal capacity they will need to address challenges and realize opportunities



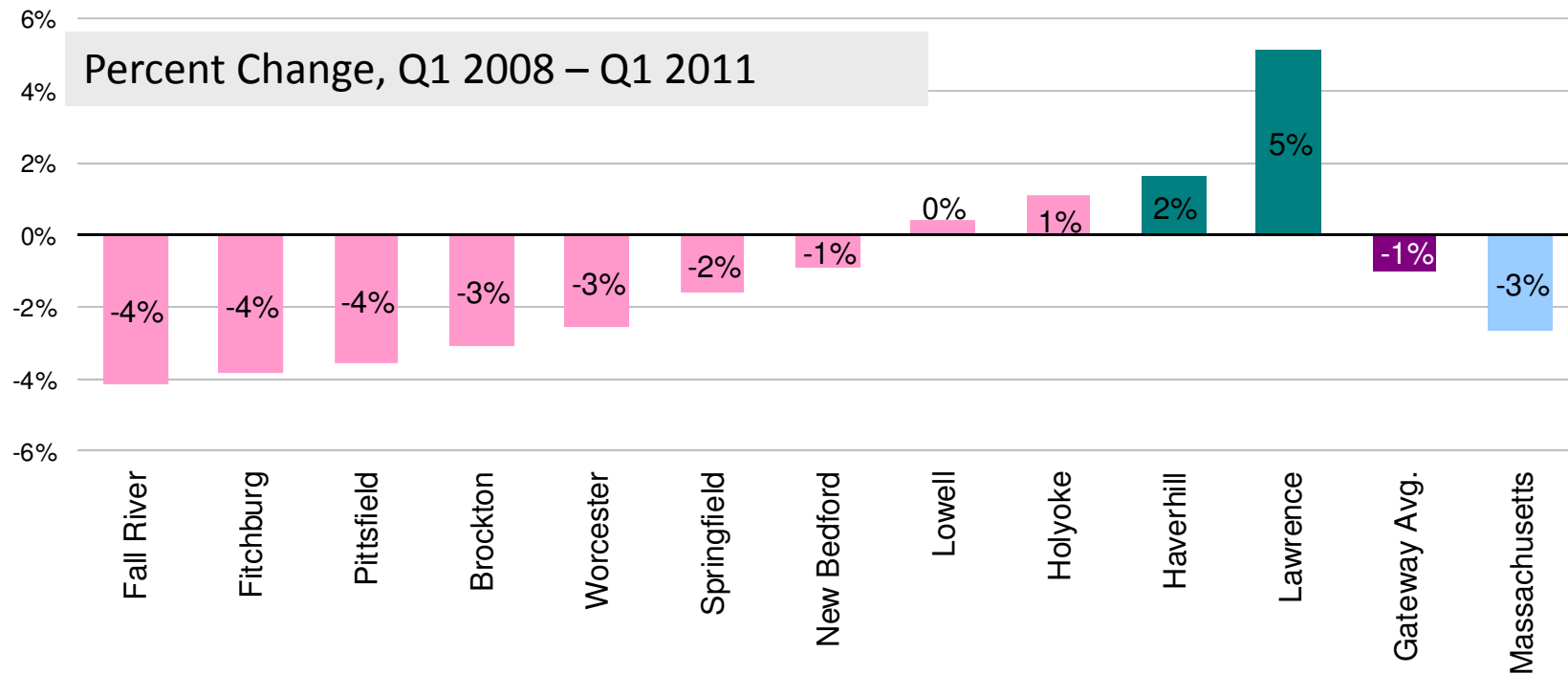
1. Economies

Most Gateway Cities are growing



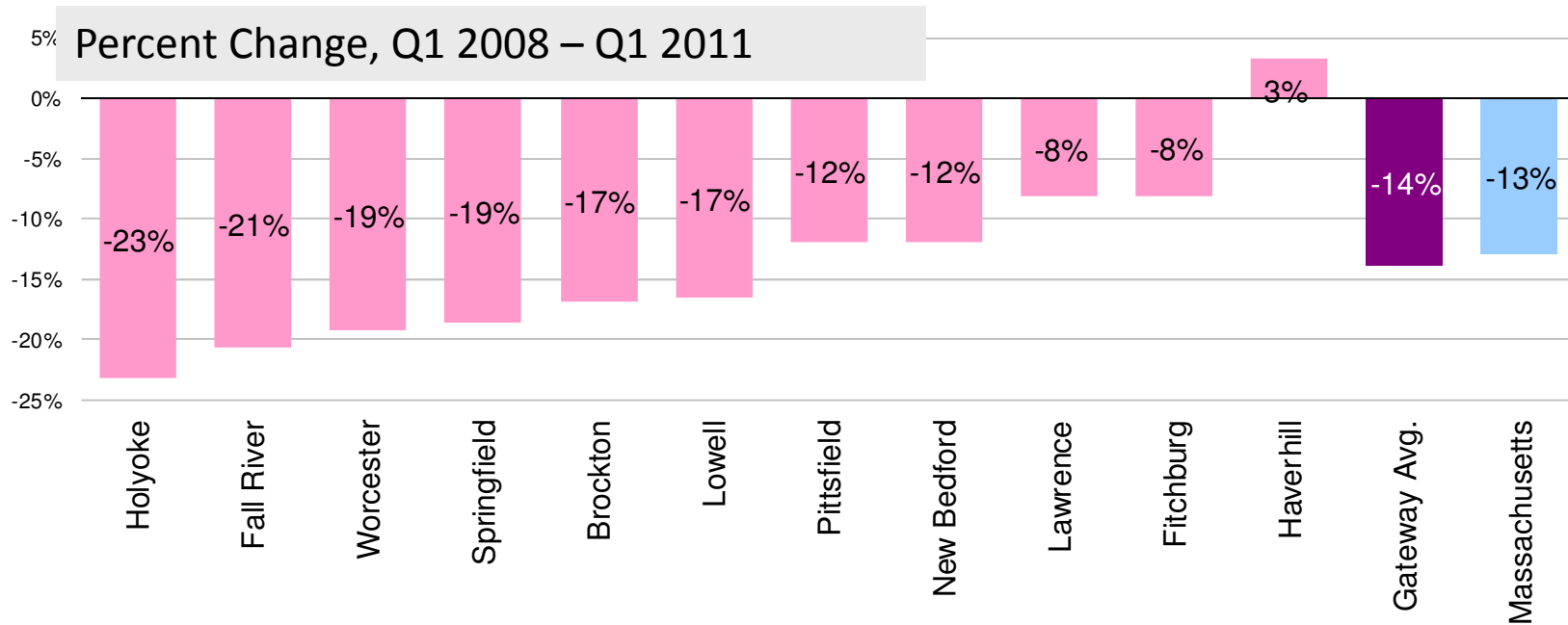
1. Economies

Gateway Cities have lost just 1 percent of jobs



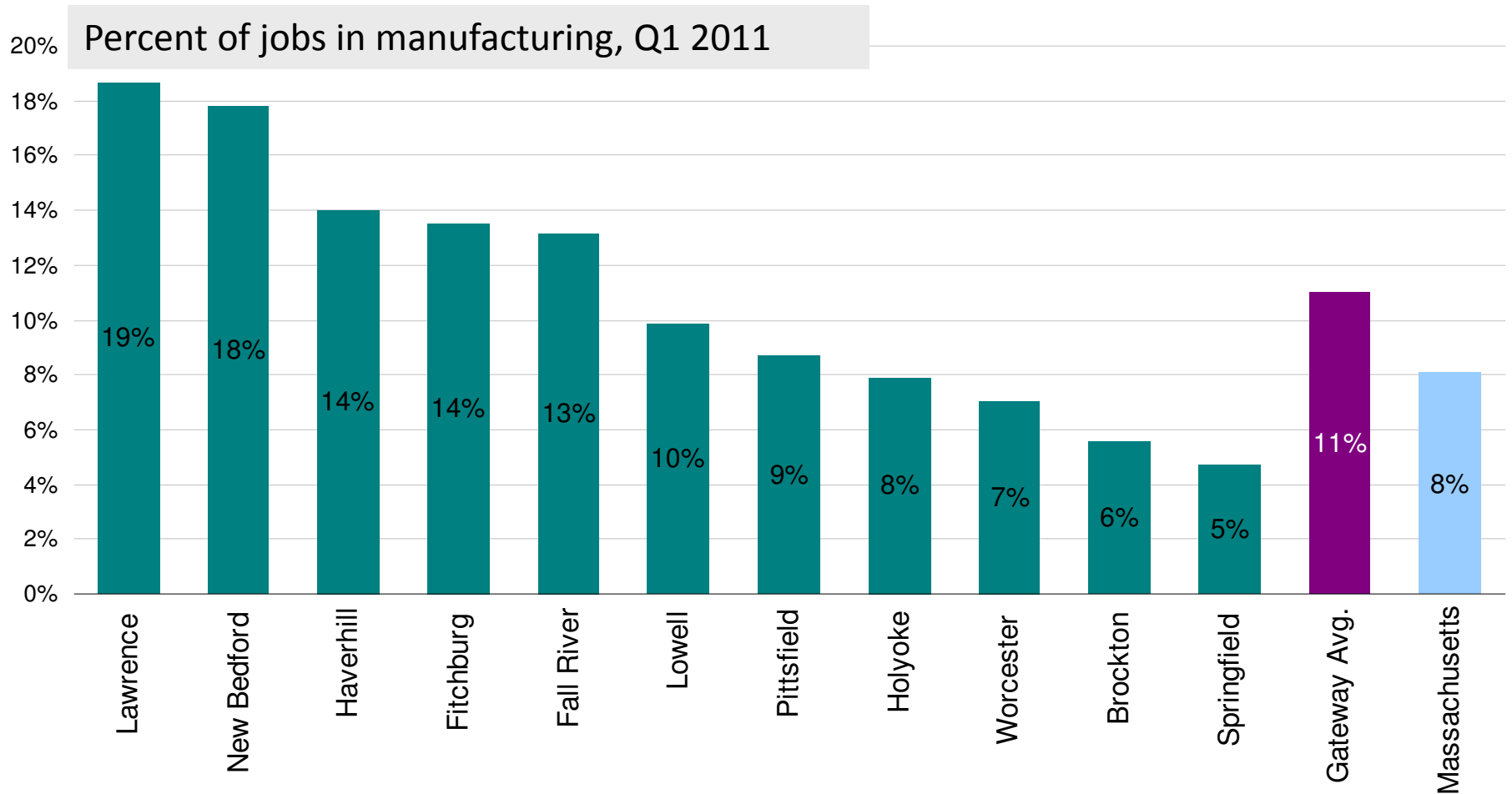
1. Economies

Despite steep losses in manufacturing



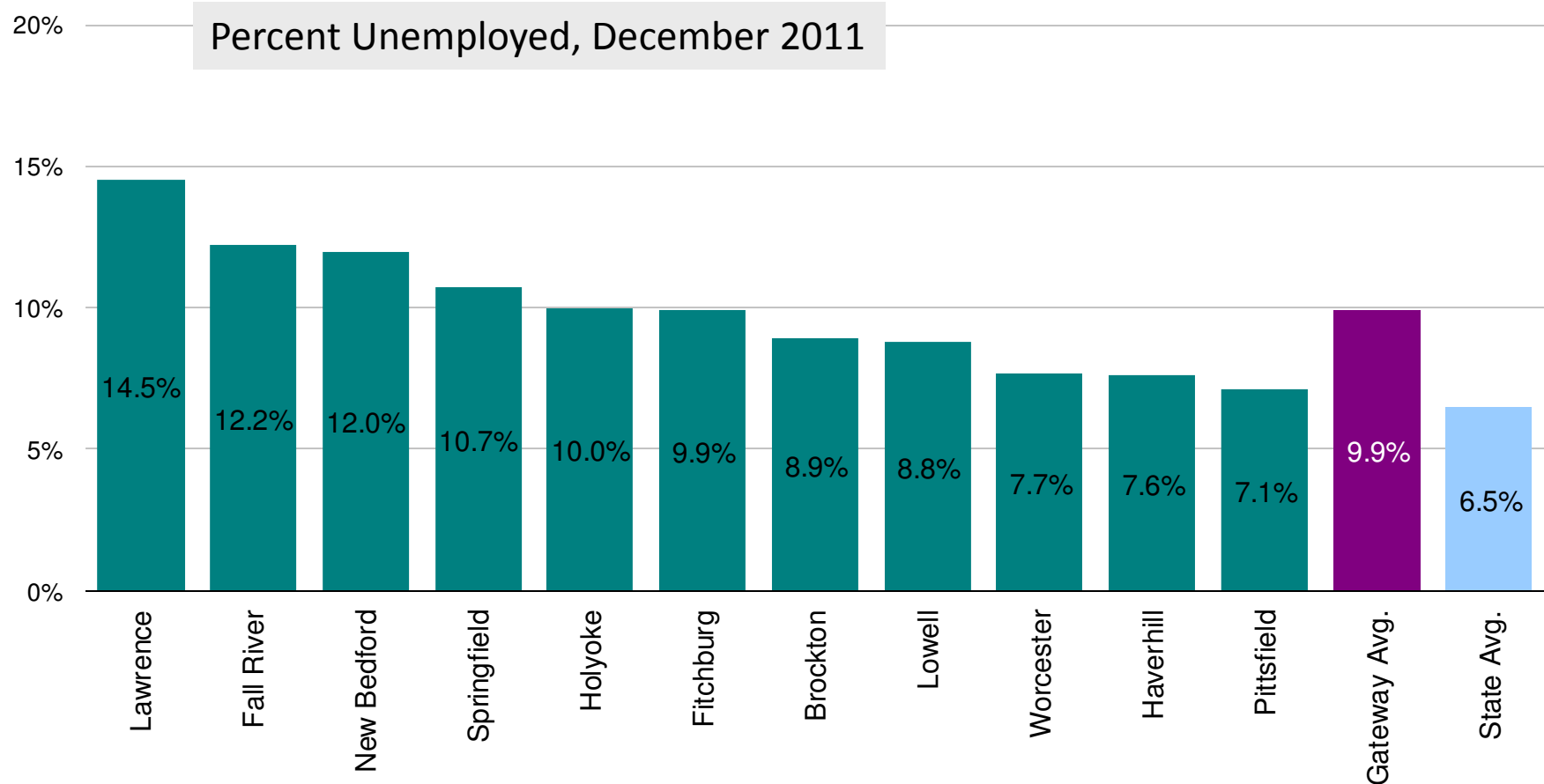
1. Economies

Gateway Cities have diversified their economies



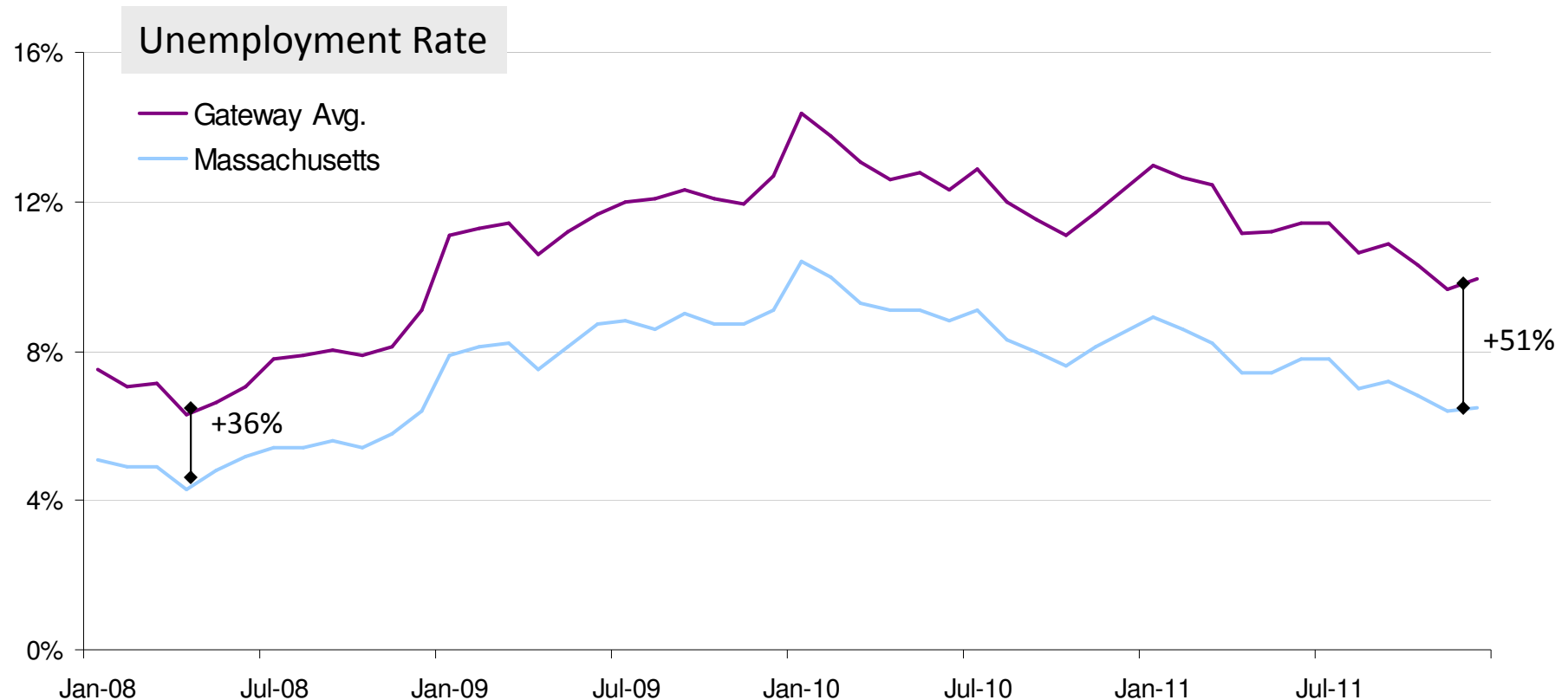
2. Residents

Residents are struggling -- unemployment is a serious challenge



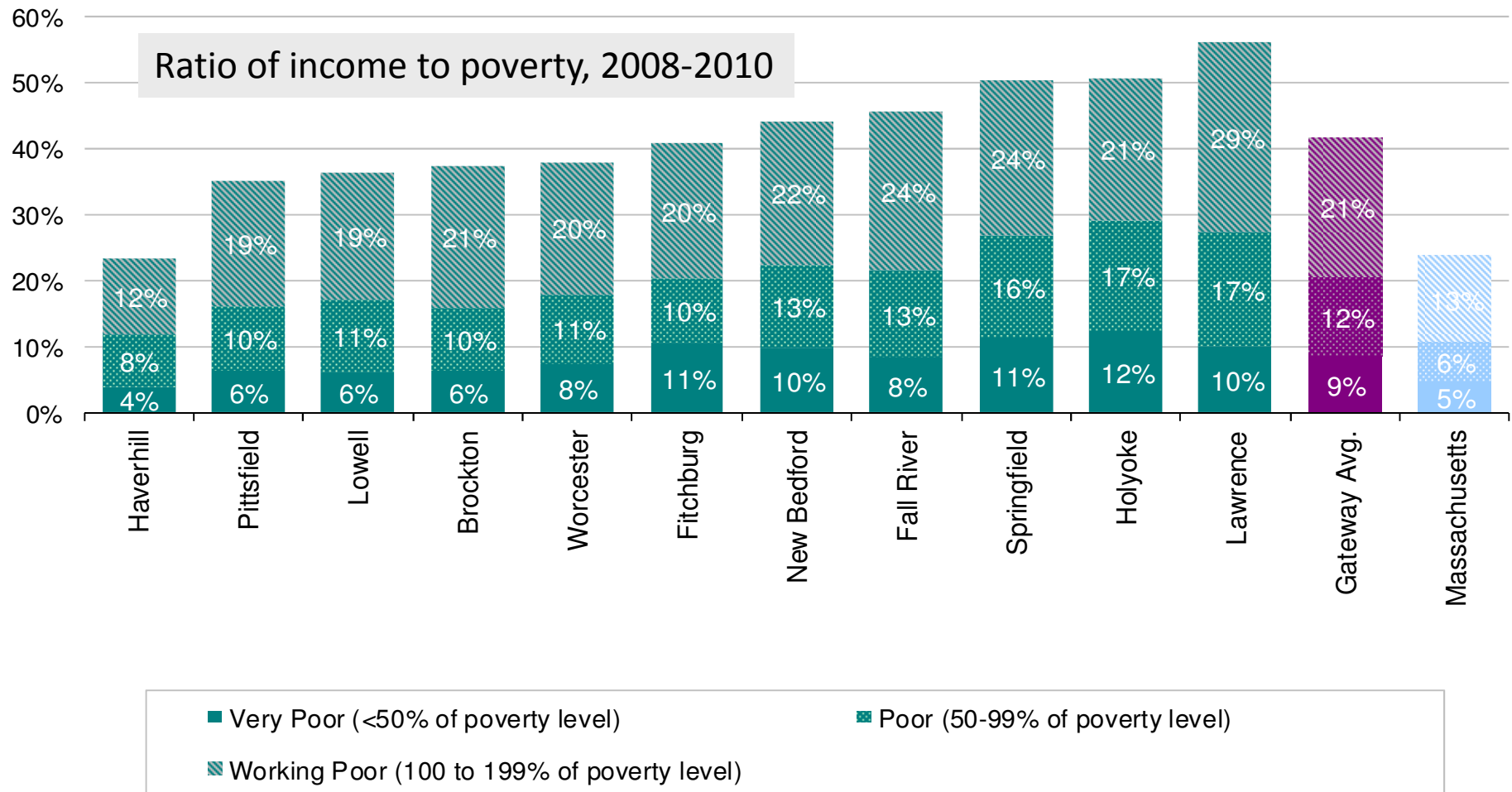
2. Residents

The gap between state and Gateway City unemployment is still significantly higher than pre-recession levels



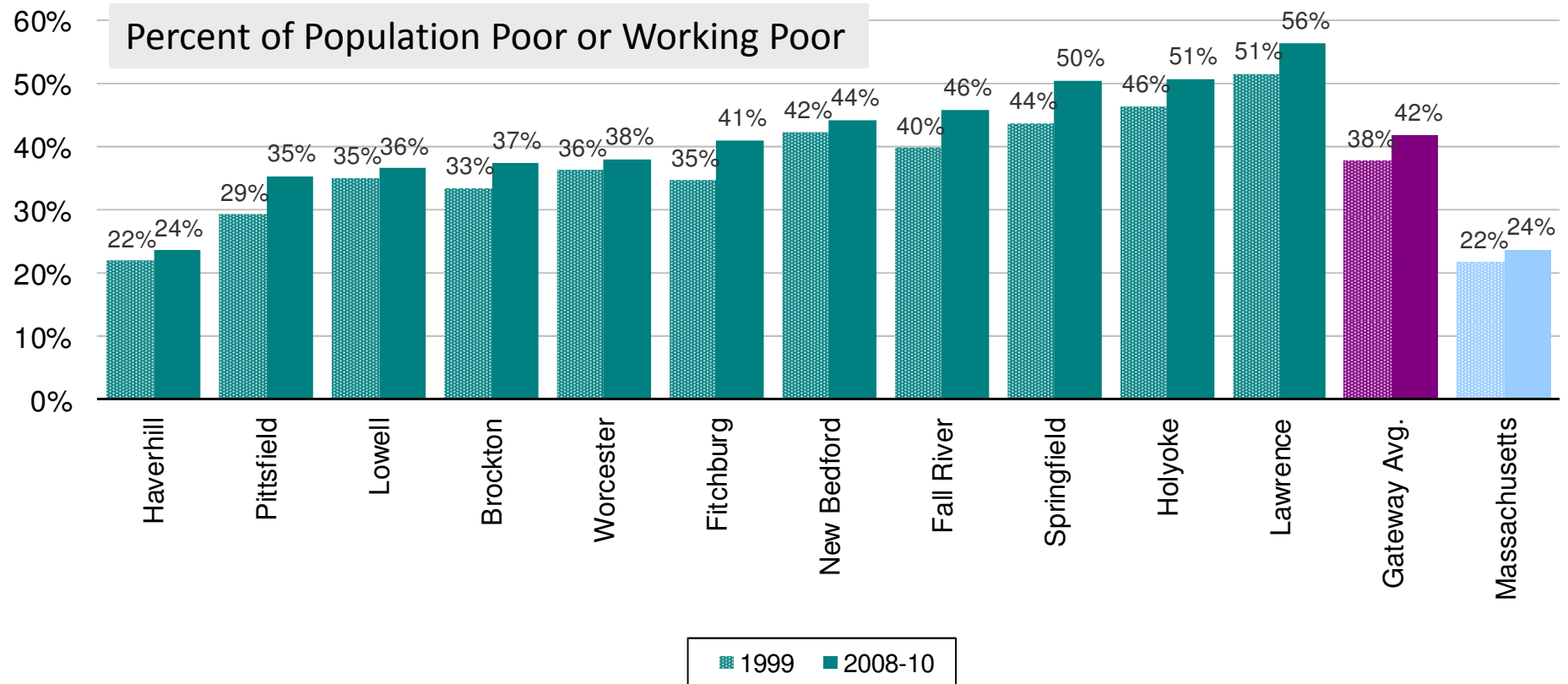
2. Residents

In many cities, nearly half of all residents are poor or working poor



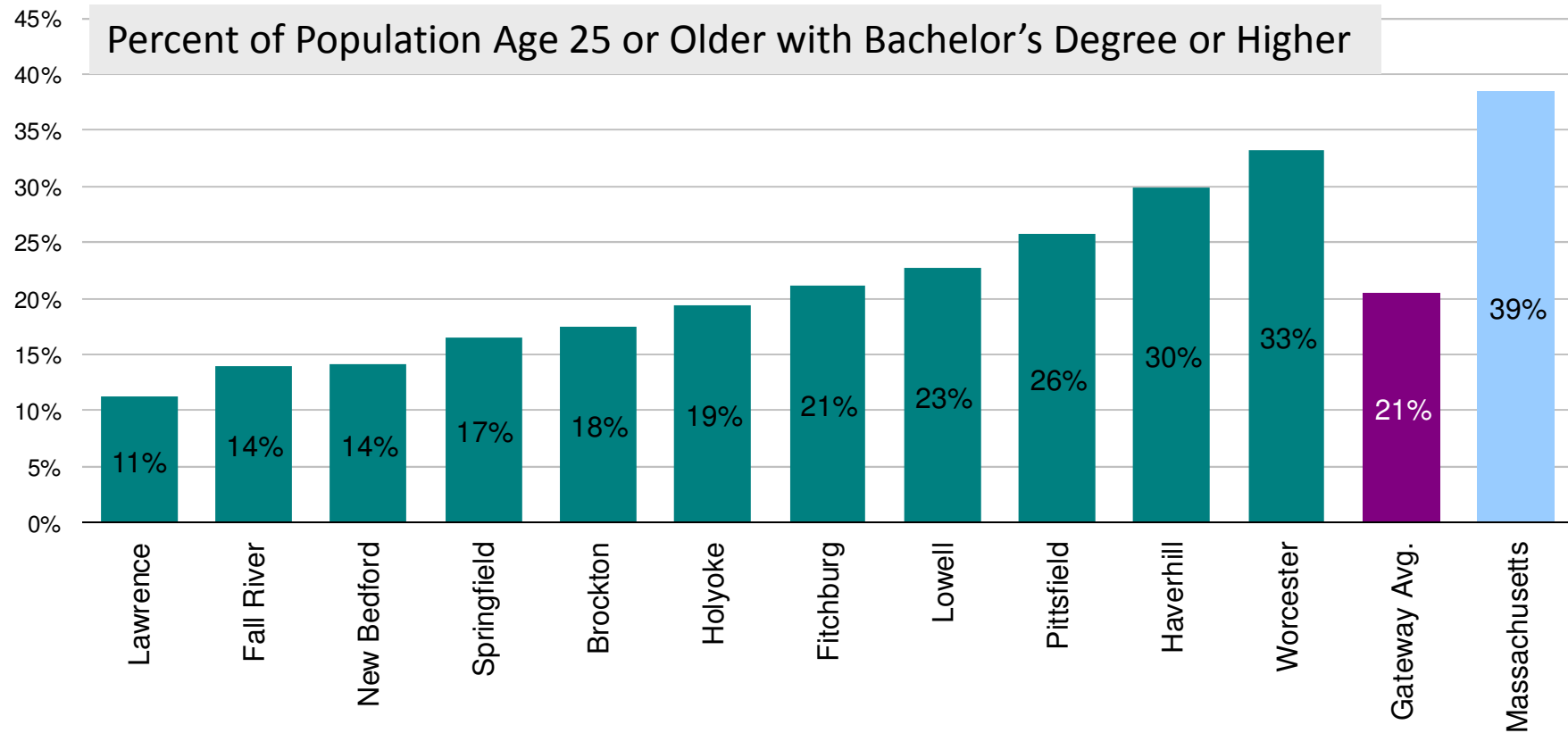
2. Residents

Gateway City poverty rates have grown faster than the statewide average



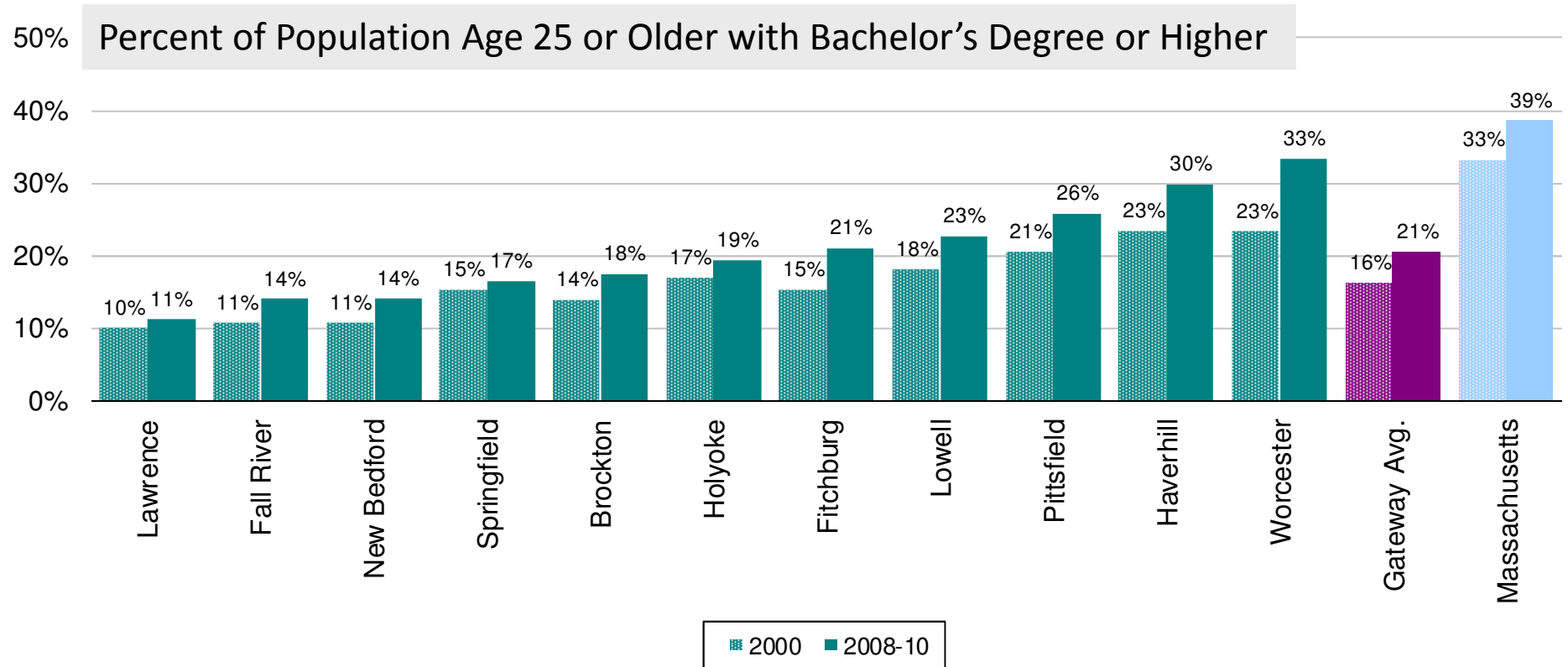
2. Residents

Gateway City residents have not received the education they will need to succeed



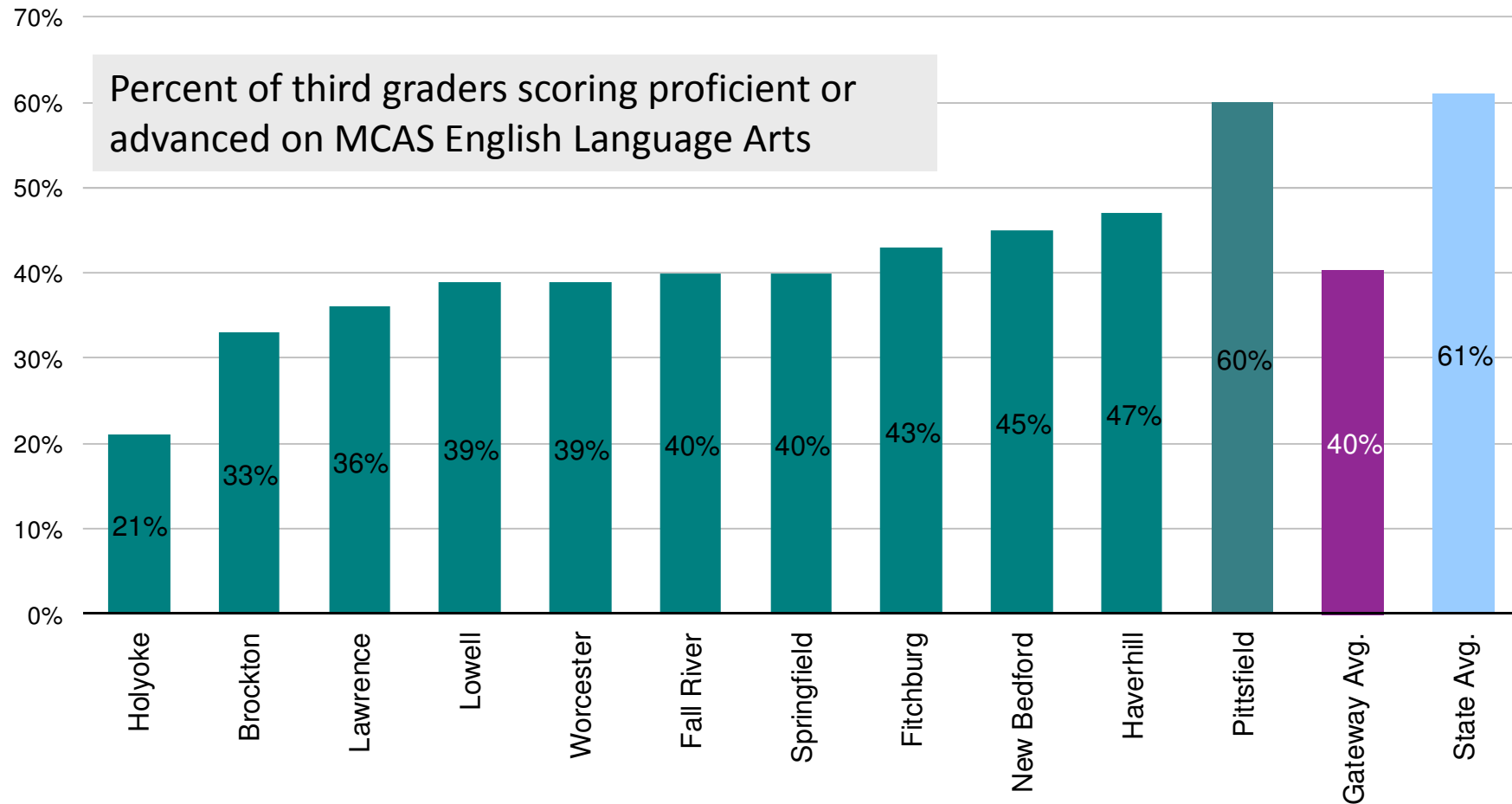
2. Residents

The educational attainment gap is growing



2. Residents

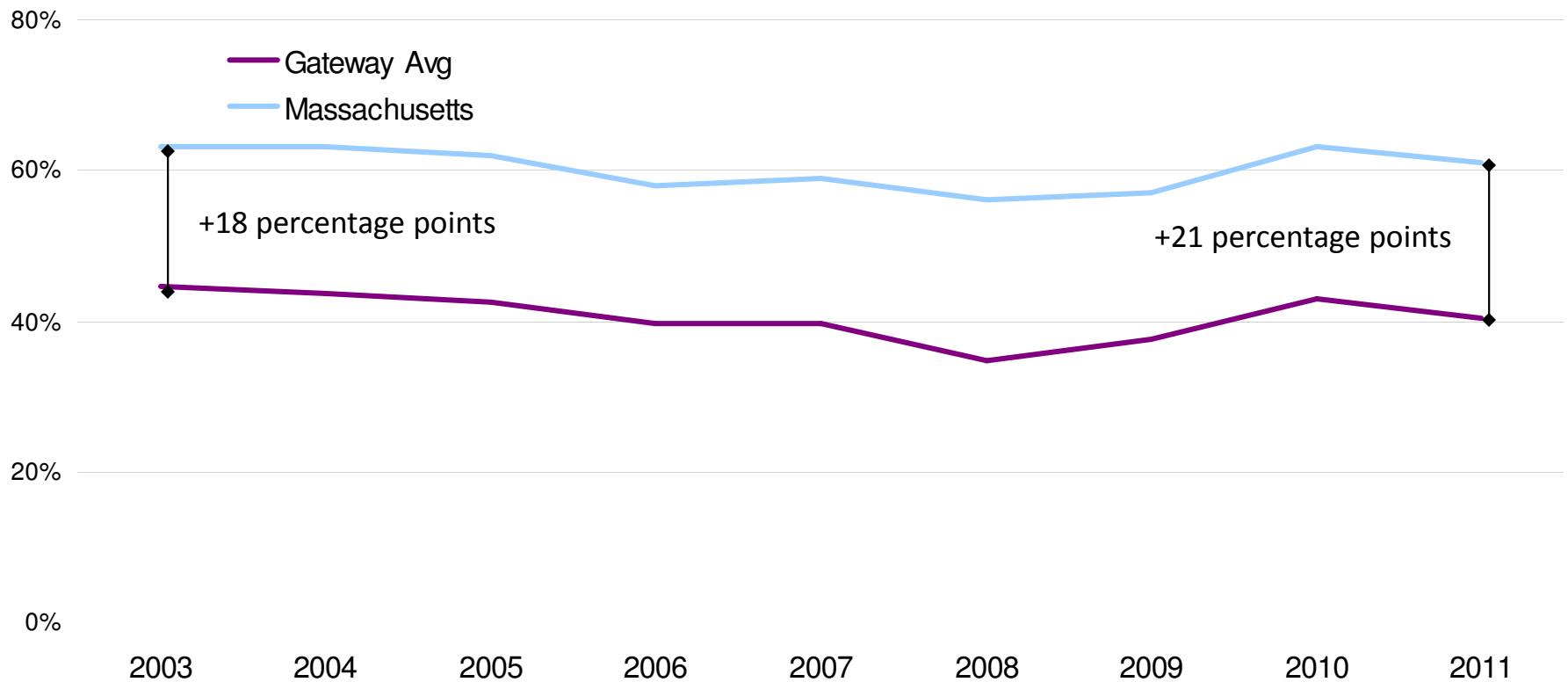
Gateway City students are behind by 3rd grade



2. Residents

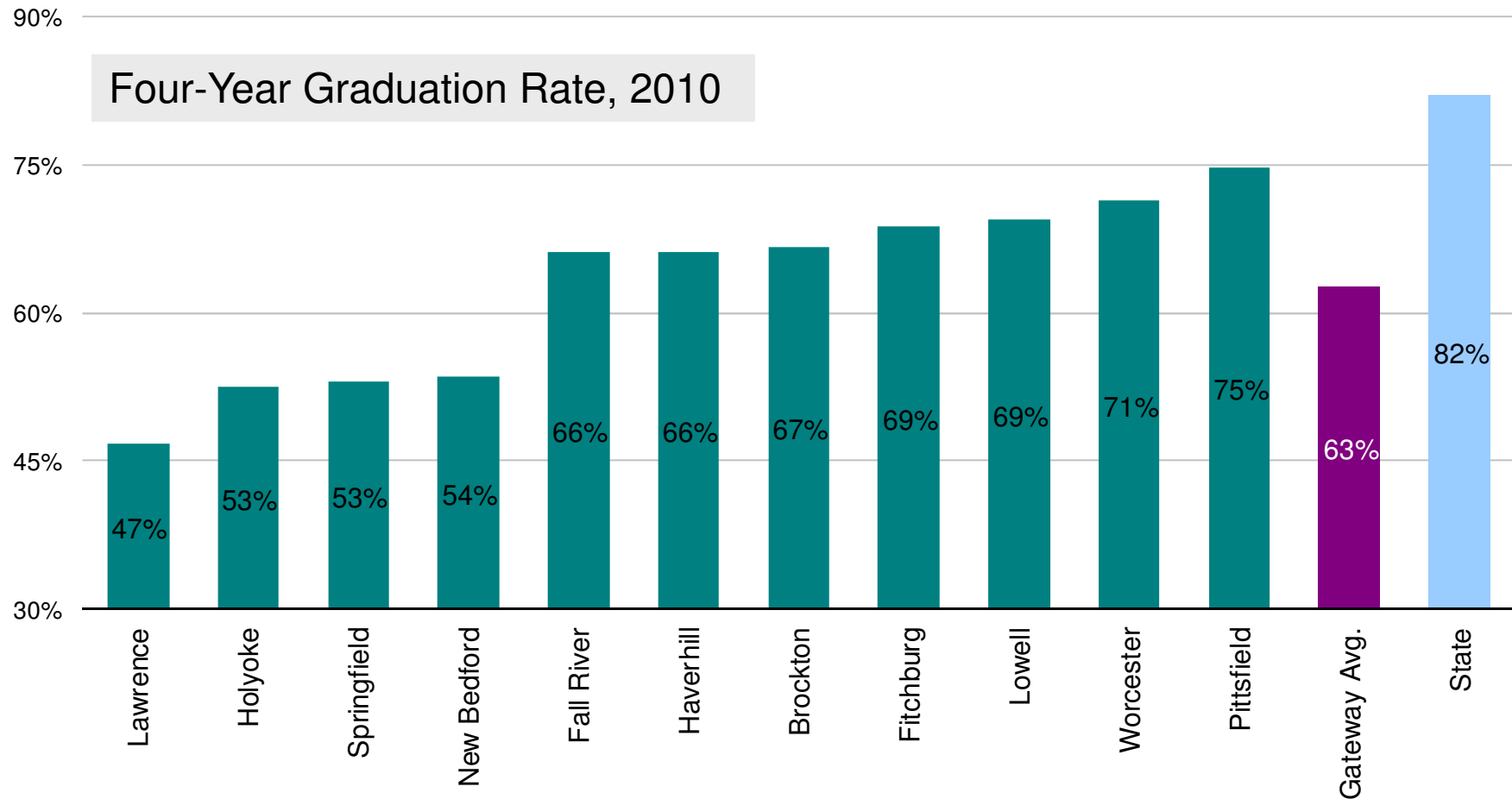
This stubborn gap has grown

Percent Advanced or Proficient on 3rd Grade Reading, 2003 - 2011



2. Residents

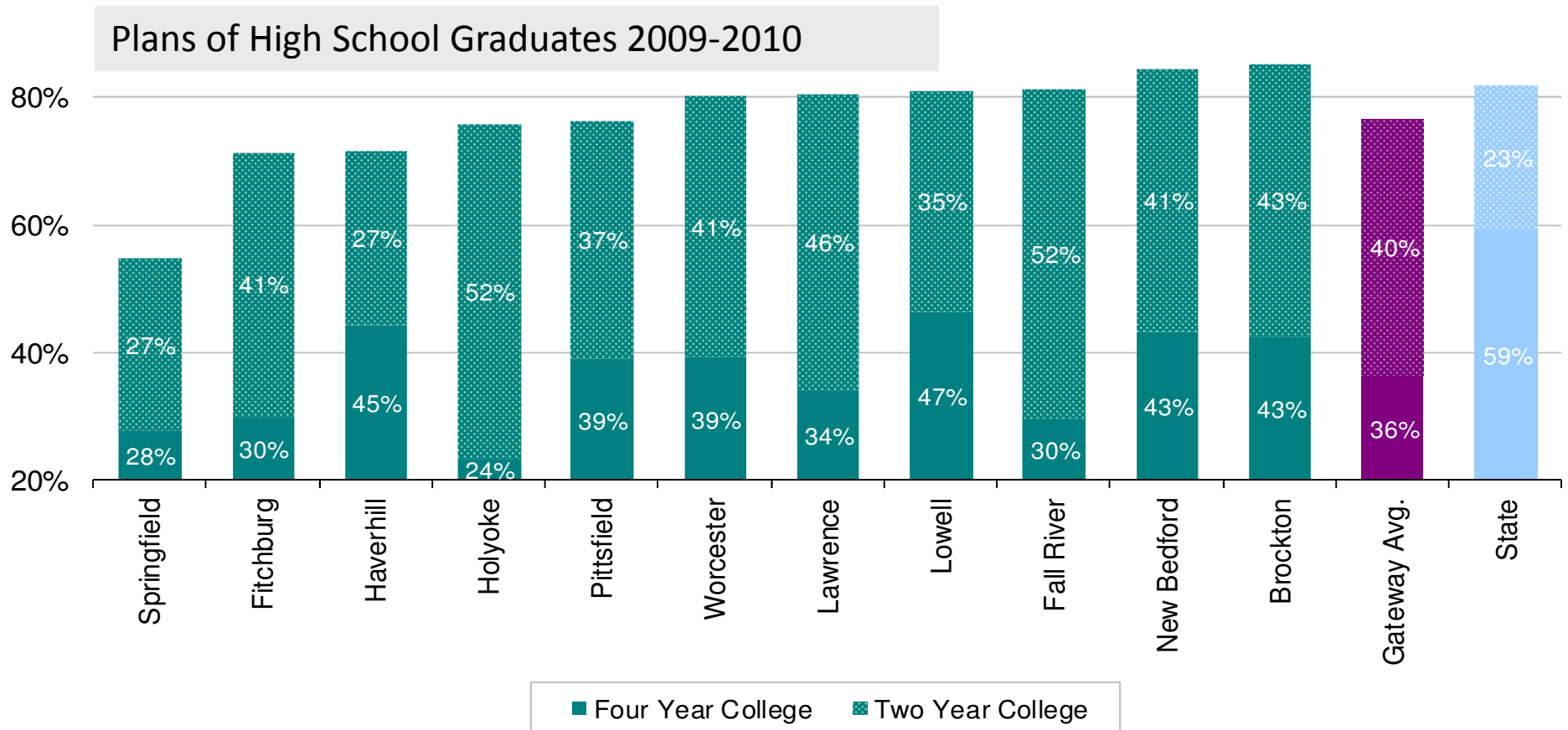
Many Gateway City students aren't finishing high school



Source: Massachusetts Department of Elementary and Secondary Education

2. Residents

Most aren't going on to four-year colleges



3. Local governments

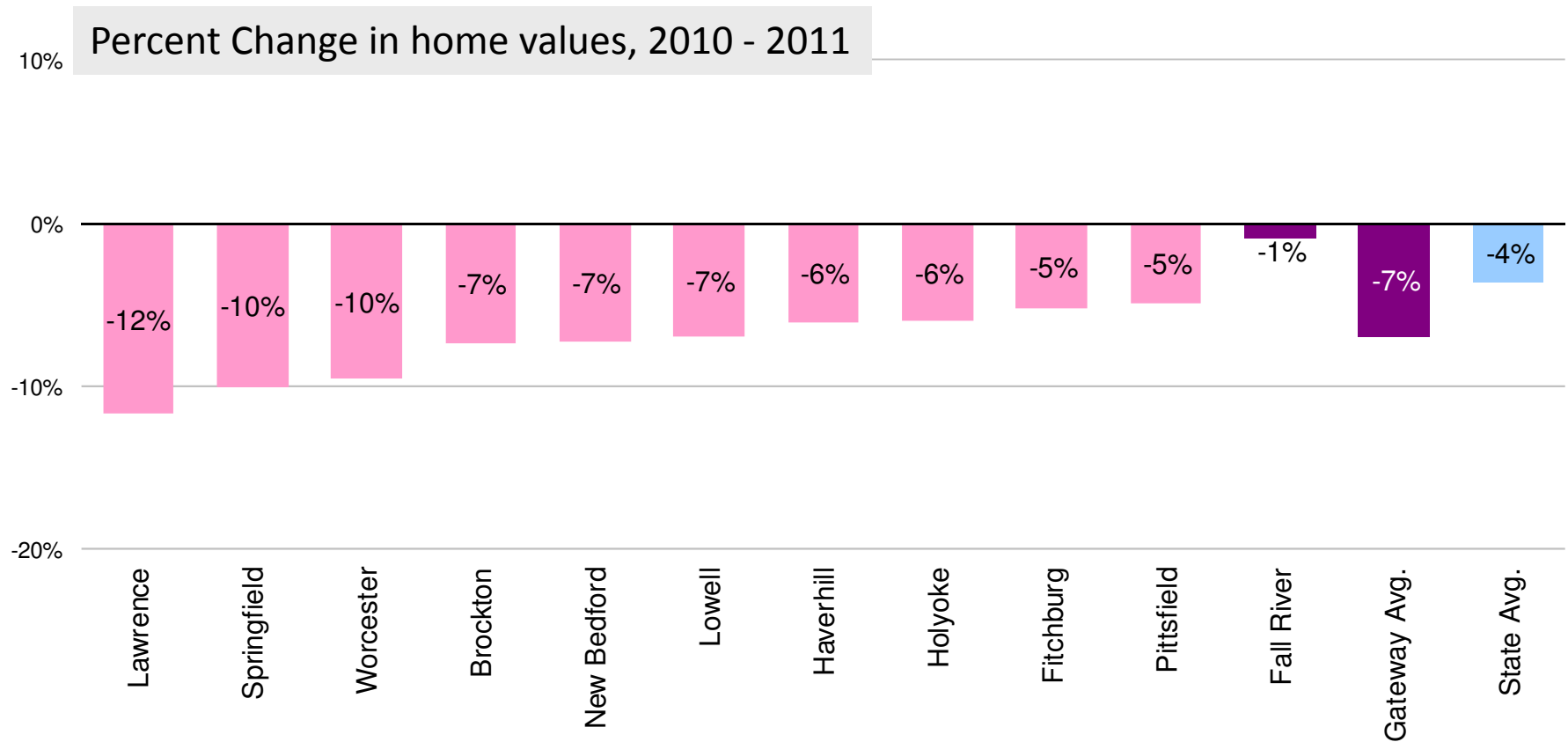
Local governments need capacity to capture the potential in Gateway City assets

Together, the 11 Gateway Cities can claim:

- 5 interstate highways
- 4 airports
- 11 CSX terminals
- 6 commuter rail stations
- 4 Amtrak stations
- 2 deepwater ports
- 29 hospitals
- 21 colleges & universities
- 3 national parks
- 1,000+ buildings on the national register of historic places

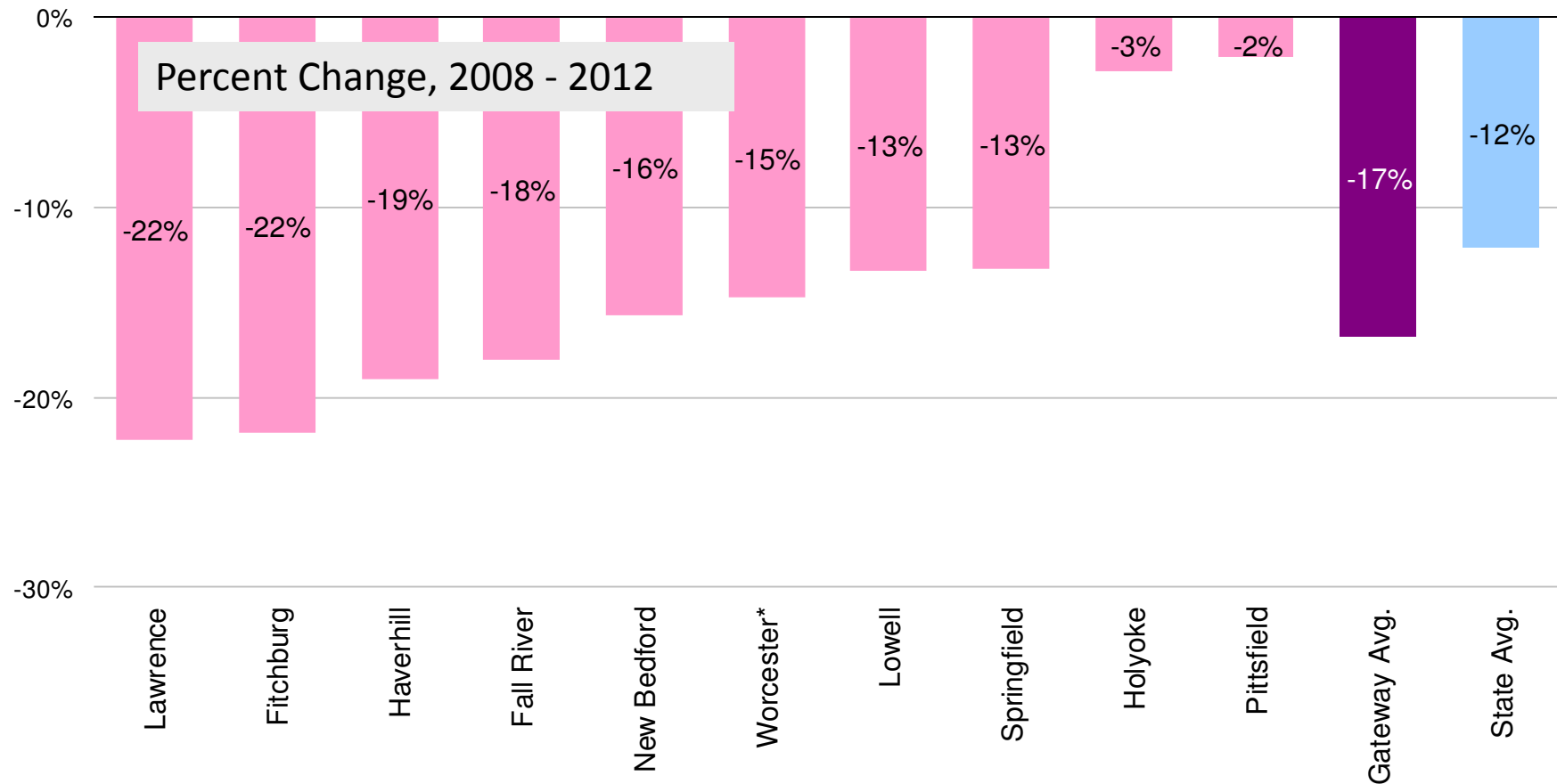
3. Local governments

Gateway City home values continue to slide



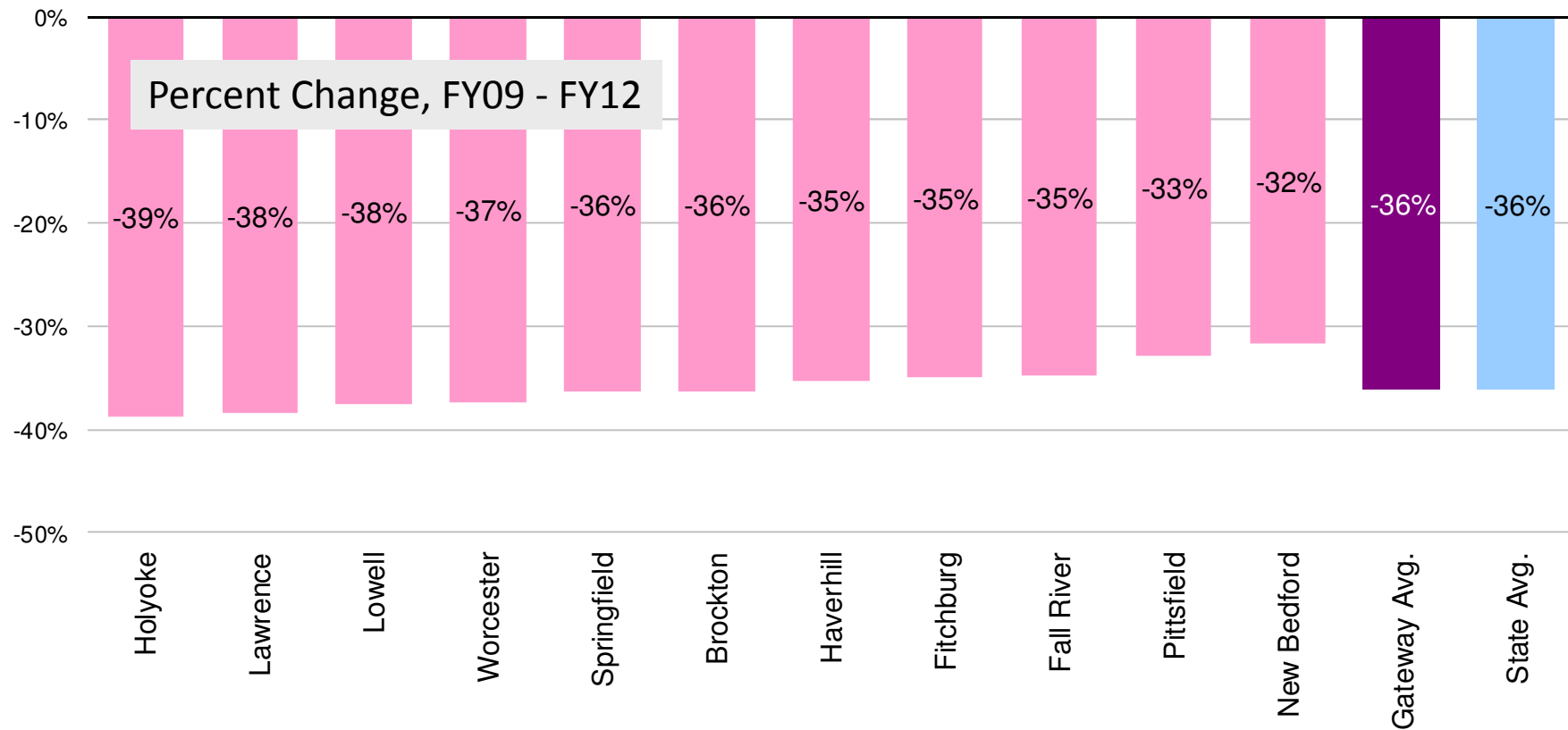
3. Local governments

Total valuation has declined significantly



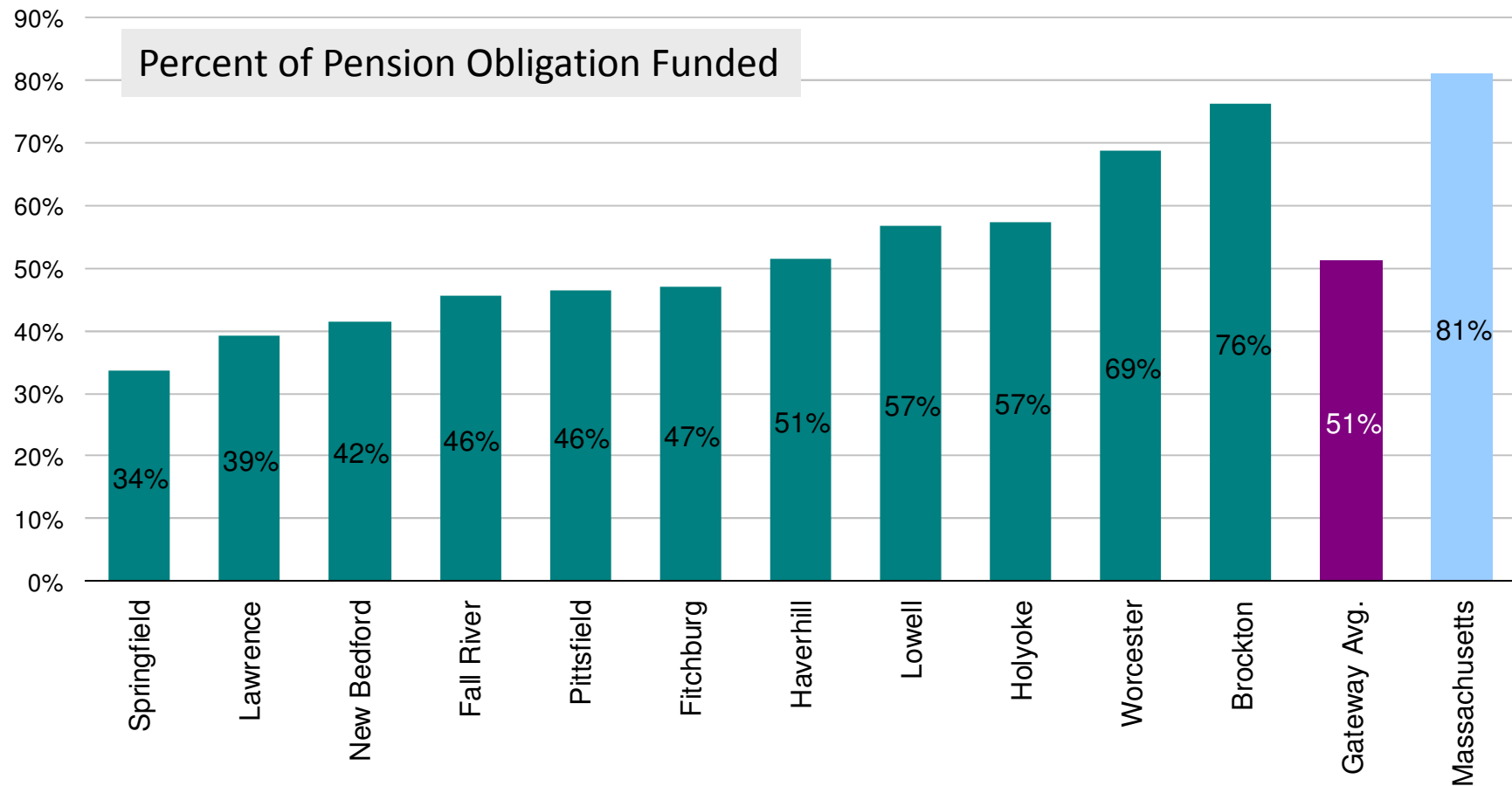
3. Local governments

Non-school aid has fallen by more than a third



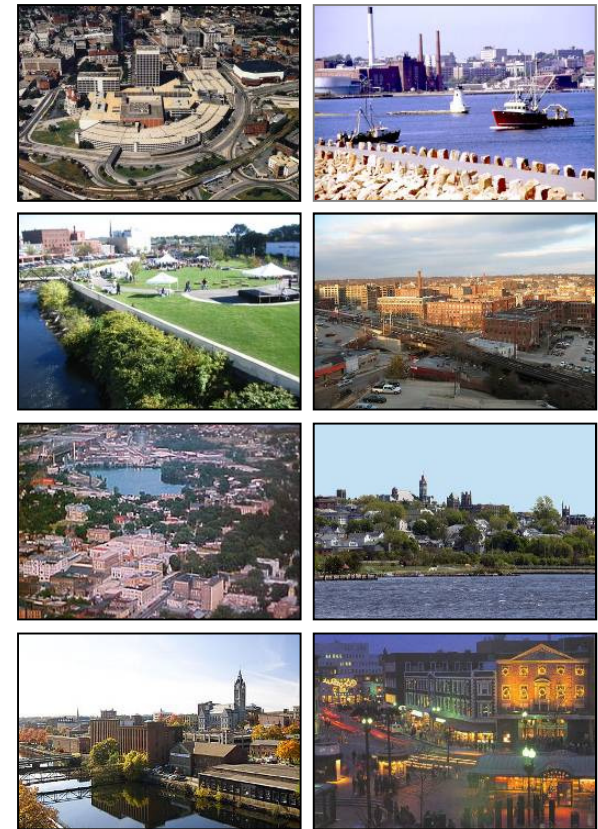
3. Local governments

Gateway Cities face over \$2 billion in unfunded pension obligations



Unlocking the opportunity in Gateway Cities will require new approaches:

1. Gateway City coalition and network building
2. Community and economic development planning
3. Education and workforce development innovation
4. Transformative investments and neighborhood revitalization
5. Multimodal transportation investment



For more on these strategies stay connected to MassINC throughout 2012

A snapshot of the Gateway Cities

	Population (2010)	Number of Jobs (Dec. 2011)	Median Household Income (2008-2010)
Brockton	93,810	36,491	\$ 48,823
Fall River	88,857	33,999	\$32,913
Fitchburg	40,318	12,326	\$45,481
Haverhill	60,879	18,623	\$59,051
Holyoke	39,880	21,857	\$30,770
Lawrence	76,377	24,484	\$30,888
Lowell	106,519	33,579	\$49,698
New Bedford	95,072	35,914	\$34,893
Pittsfield	44,737	24,824	\$41,297
Springfield	153,060	74,396	\$36,114
Worcester	181,045	95,598	\$44,580