

WBUR Massachusetts 2012 Senate General Election Poll
 Topline Results
 Survey of 500 Likely Voters
 Field Dates: August 30 – September 1, 2011

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

PROBE IF RESPONDENT SAYS "DON'T KNOW". Have you heard of **READ NAME** and are undecided about (him/her)? Or have you never heard of (him/her)?

<i>Order rotated</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Scott Brown	54%	25%	15%	5%	1%
Elizabeth Warren	17%	13%	24%	44%	2%
Setti Warren	6%	7%	20%	65%	2%
Bob Massie	7%	8%	25%	56%	2%
Alan Khazei	9%	13%	24%	52%	2%

Question, candidate order rotated for next four questions

If the November two thousand twelve election for U.S. Senate were held today, and if the candidates were Democrat Elizabeth Warren and Republican Scott Brown, for whom would you vote?

Scott Brown	44%
Elizabeth Warren	35%
Another Candidate	2%
Don't Know / Undecided	18%
Refused	1%

If the November two thousand twelve election for U.S. Senate were held today, and if the candidates were Democrat Bob Massie and Republican Scott Brown, for whom would you vote?

Scott Brown	45%
Bob Massie	29%
Another Candidate	3%
Don't Know / Undecided	22%
Refused	1%

If the November two thousand twelve election for U.S. Senate were held today, and if the candidates were Democrat Setti Warren and Republican Scott Brown, for whom would you vote?

Scott Brown	46%
Setti Warren	28%
Another Candidate	3%
Don't Know / Undecided	23%
Refused	1%

If the November two thousand twelve election for U.S. Senate were held today, and if the candidates were Democrat Alan Khazei and Republican Scott Brown, for whom would you vote?

Scott Brown	45%
Alan Khazei	30%
Another Candidate	2%
Don't Know / Undecided	21%
Refused	1%

As you think about issues the United States Congress could focus on over the next several years, how much of a priority should be given to each of the following? Should the issue of **READ FIRST ITEM** be a high priority, a medium priority, or a low priority for Congress? How about **READ NEXT ITEM**?

<i>Order rotated</i>	High Priority	Medium Priority	Low Priority	Don't Know / Refused
Cutting taxes	32%	34%	31%	3%
Reducing the federal budget deficit	69%	24%	6%	1%
Narrowing the gap between the richest and poorest Americans	51%	27%	17%	6%
Ending the wars in Iraq and Afghanistan	72%	21%	7%	1%
Putting Social Security and Medicare on solid financial footing	74%	17%	5%	4%
Cutting the size of the federal government	46%	30%	23%	2%
Strengthening our military	34%	38%	26%	2%
Improving the economy	93%	6%	1%	0%
Raising taxes on the wealthy	51%	30%	17%	2%
Creating jobs	91%	7%	1%	0%

Demographics

For statistical purposes only, can you please tell me your race? *Response options collapsed for display*

White / Caucasian	75%
All others	19%
Don't Know / Refused	6%

Age

18 to 29	17%
30 to 44	26%
45 to 59	35%
60+	22%

Gender

Male	49%
Female	51%

Party Registration

Democrat	36%
Republican	12%
Independent / Unenrolled	52%

About the Poll

These results are based on a survey of 500 likely voters in the 2012 Massachusetts Senate General Election. The poll was conducted August 30 – September 1, 2011. Live telephone interviews were conducted via both landline and cell phone using conventional registration based sampling procedures. Results were weighted to reflect the demographic and geographic makeup of the likely electorate based on previous turnout figures and current trends. The margin of sampling error is +/- 4.4 percent with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.