

		OVERALL	CITY GROUPINGS		PARTY REGISTRATION			GENDER	
		Overall	Lowell, New Bedford, Pittsfiel d	All other cities	Democr at	Republi can	Unenroll ed / Other	Male	Female
<b>UNWEIGHTED COUNT</b>	Unweighted count	600	229	371	289	57	251	277	323
6. Overall, how would you rate the quality of life in READ CITY NAME? Would you say it is excellent, very good, good, fair, or poor?	Excellent	5%	5%	4%	7%	5%	2%	4%	5%
	Very good	19%	26%	16%	21%	15%	17%	21%	16%
	Good	39%	39%	39%	39%	34%	40%	36%	41%
	Fair	23%	18%	25%	21%	29%	25%	25%	22%
	Poor	13%	11%	14%	12%	17%	14%	12%	14%
	Don't Know / Refused	1%	1%	1%	1%	0%	1%	2%	%
	Weighted Count	500	126	373	240	42	216	234	266
7. Among people who live in communities near READ CITY NAME, would you say the image of READ CITY NAME is excellent, very good, good, fair, or poor?	Excellent	3%	3%	3%	6%	0%	1%	2%	4%
	Very good	12%	19%	10%	15%	6%	9%	16%	8%
	Good	27%	34%	25%	26%	30%	29%	27%	28%
	Fair	26%	26%	26%	24%	32%	27%	25%	27%
	Poor	28%	16%	33%	27%	31%	30%	27%	29%
	Don't Know / Refused	3%	2%	3%	3%	0%	4%	3%	3%
	Weighted Count	500	126	373	240	42	216	234	266
8A. Attend a concert, not including at a child's school	Non-participant	52%	50%	53%	56%	54%	48%	52%	53%
	Participant	47%	50%	46%	43%	45%	51%	47%	47%
	Don't Know / Refused	1%	%	1%	1%	1%	1%	1%	1%
	Weighted Count	500	126	373	240	42	216	234	266
8B. Attend a live theater or dance performance, not including at a child's school	Non-participant	60%	52%	63%	61%	60%	59%	66%	55%
	Participant	39%	48%	37%	39%	36%	41%	33%	45%
	Don't Know / Refused	%	%	%	%	4%	0%	%	1%
	Weighted Count	500	126	373	240	42	216	234	266
8C. Visit a museum or art gallery	Non-participant	52%	49%	52%	54%	53%	49%	51%	52%
	Participant	48%	50%	47%	46%	47%	51%	49%	47%
	Don't Know / Refused	%	%	%	0%	0%	1%	%	%
	Weighted Count	500	126	373	240	42	216	234	266

		AGE CATEGORIES				RACE		EDUCATION LEVEL			
		18 to 29	30 to 44	45 to 59	60+	White / Caucasia n	All others	High School or less	Some college, no degree	College graduat e (BA/BS)	Advance d degree
<b>UNWEIGHTED COUNT</b>	Unweighted count	81	153	180	186	425	121	151	181	164	83
6. Overall, how would you rate the quality of life in READ CITY NAME? Would you say it is excellent, very good, good, fair, or poor?	Excellent	3%	5%	5%	5%	3%	5%	3%	3%	10%	6%
	Very good	16%	16%	20%	21%	25%	8%	15%	18%	25%	22%
	Good	35%	42%	40%	38%	41%	38%	37%	41%	35%	47%
	Fair	29%	24%	21%	23%	20%	30%	25%	24%	23%	19%
	Poor	14%	13%	15%	12%	11%	17%	19%	13%	7%	7%
	Don't Know / Refused	3%	%	1%	1%	0%	2%	1%	1%	0%	0%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
7. Among people who live in communities near READ CITY NAME, would you say the image of READ CITY NAME is excellent, very good, good, fair, or poor?	Excellent	1%	0%	6%	4%	1%	7%	4%	2%	5%	1%
	Very good	14%	5%	11%	17%	13%	9%	10%	14%	9%	12%
	Good	18%	33%	24%	31%	28%	30%	30%	25%	27%	24%
	Fair	21%	27%	29%	25%	30%	17%	25%	27%	24%	30%
	Poor	42%	35%	30%	16%	28%	31%	28%	28%	32%	27%
	Don't Know / Refused	4%	0%	1%	7%	2%	6%	3%	3%	1%	5%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
8A. Attend a concert, not including at a child's school	Non-participant	38%	54%	50%	60%	47%	62%	70%	47%	39%	26%
	Participant	61%	46%	50%	39%	52%	38%	29%	52%	60%	73%
	Don't Know / Refused	2%	0%	%	1%	1%	0%	1%	1%	1%	1%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
8B. Attend a live theater or dance performance, not including at a child's school	Non-participant	52%	64%	59%	61%	55%	70%	75%	56%	47%	42%
	Participant	48%	35%	41%	38%	44%	30%	25%	44%	52%	58%
	Don't Know / Refused	0%	1%	%	%	1%	0%	%	1%	1%	0%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
8C. Visit a museum or art gallery	Non-participant	39%	43%	54%	62%	50%	54%	60%	56%	36%	19%
	Participant	61%	56%	46%	38%	50%	46%	39%	44%	64%	80%
	Don't Know / Refused	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%
	Weighted Count	70	122	150	159	296	159	163	190	84	44

		INCOME RANGES				PARTICIPATION LEVELS			
		Less than \$25k	\$25-\$50k	\$50-\$75k	More than \$75k	Non arts participant	Occasional participants	Moderate participants	Frequent participants
<b>UNWEIGHTED COUNT</b>	Unweighted count	97	111	109	156	89	227	112	118
6. Overall, how would you rate the quality of life in READ CITY NAME? Would you say it is excellent, very good, good, fair, or poor?	Excellent	6%	6%	3%	3%	2%	5%	8%	4%
	Very good	15%	16%	20%	29%	22%	16%	19%	20%
	Good	41%	38%	37%	45%	38%	38%	50%	37%
	Fair	19%	25%	28%	18%	26%	24%	16%	30%
	Poor	16%	15%	12%	4%	12%	16%	8%	9%
	Don't Know / Refused	3%	0%	0%	0%	0%	1%	0%	0%
	Weighted Count	98	97	93	108	91	193	84	86
7. Among people who live in communities near READ CITY NAME, would you say the image of READ CITY NAME is excellent, very good, good, fair, or poor?	Excellent	8%	3%	2%	1%	7%	2%	1%	3%
	Very good	11%	13%	11%	12%	14%	12%	9%	11%
	Good	30%	29%	24%	31%	22%	27%	30%	35%
	Fair	19%	31%	25%	26%	30%	26%	25%	27%
	Poor	27%	23%	36%	29%	19%	32%	31%	23%
	Don't Know / Refused	5%	1%	3%	1%	8%	1%	3%	1%
	Weighted Count	98	97	93	108	91	193	84	86
8A. Attend a concert, not including at a child's school	Non-participant	75%	52%	51%	34%	100%	57%	23%	26%
	Participant	25%	46%	49%	66%	0%	43%	77%	74%
	Don't Know / Refused	0%	2%	0%	0%	0%	0%	0%	0%
	Weighted Count	98	97	93	108	91	193	84	86
8B. Attend a live theater or dance performance, not including at a child's school	Non-participant	82%	59%	59%	47%	100%	59%	33%	49%
	Participant	16%	41%	41%	53%	0%	41%	67%	51%
	Don't Know / Refused	2%	0%	0%	0%	0%	0%	0%	0%
	Weighted Count	98	97	93	108	91	193	84	86
8C. Visit a museum or art gallery	Non-participant	68%	44%	50%	35%	100%	51%	32%	27%
	Participant	31%	56%	50%	65%	0%	49%	68%	73%
	Don't Know / Refused	1%	0%	0%	0%	0%	0%	0%	0%
	Weighted Count	98	97	93	108	91	193	84	86

		OVERALL	CITY GROUPINGS		PARTY REGISTRATION			GENDER	
			Lowell, New Bedford, Pittsfiel d	All other cities	Democr at	Republi can	Unenroll ed / Other	Male	Female
UNWEIGHTED COUNT		Overall							
	Unweighted count	600	229	371	289	57	251	277	323
8D. Singing or acting in a church or community group	Non-participant	71%	67%	72%	69%	72%	72%	74%	68%
	Participant	25%	28%	24%	26%	24%	23%	22%	28%
	Don't Know / Refused	5%	5%	4%	5%	4%	5%	4%	5%
	Weighted Count	500	126	373	240	42	216	234	266
8E. Creating art yourself such as painting, writing poetry, or playing an instrument	Non-participant	70%	70%	70%	66%	71%	75%	72%	69%
	Participant	26%	28%	25%	30%	27%	21%	25%	27%
	Don't Know / Refused	4%	2%	4%	4%	2%	4%	3%	4%
	Weighted Count	500	126	373	240	42	216	234	266
8F. Attend a local festival such as a music, art, or cultural festival	Non-participant	37%	32%	39%	38%	43%	34%	39%	35%
	Participant	62%	68%	60%	60%	57%	64%	60%	64%
	Don't Know / Refused	1%	1%	2%	2%	0%	1%	1%	2%
	Weighted Count	500	126	373	240	42	216	234	266
8G. Take photographs for artistic purposes	Non-participant	72%	70%	73%	74%	73%	71%	73%	72%
	Participant	25%	28%	24%	24%	23%	27%	25%	25%
	Don't Know / Refused	2%	2%	3%	3%	4%	2%	2%	3%
	Weighted Count	500	126	373	240	42	216	234	266
9. Have you ever volunteered or served on the board for an arts or cultural organization in your community?	Yes	13%	14%	12%	11%	21%	13%	12%	13%
	No	87%	86%	87%	89%	79%	86%	87%	87%
	Don't Know / Refused	1%	0%	1%	1%	0%	1%	1%	0%
	Weighted Count	500	126	373	240	42	216	234	266
10. How important do you feel it is to have quality arts and culture events and activities available in your community? Would you say it is extremely important, very important, somewhat important, not too important, not at all important?	Extremely important	26%	28%	25%	30%	23%	22%	25%	27%
	Very important	44%	49%	43%	45%	38%	45%	39%	49%
	Somewhat important	23%	17%	25%	19%	30%	26%	27%	20%
	Not too important	3%	2%	3%	1%	6%	4%	4%	1%
	Not at all important	3%	3%	3%	4%	1%	2%	3%	3%
	Don't Know / Refused	1%	1%	1%	1%	2%	1%	2%	0%
	Weighted Count	500	126	373	240	42	216	234	266

		AGE CATEGORIES				RACE		EDUCATION LEVEL			
		18 to 29	30 to 44	45 to 59	60+	White / Caucasia n	All others	High School or less	Some college, no degree	College graduat e (BA/BS)	Advance d degree
UNWEIGHTED COUNT	Unweighted count	81	153	180	186	425	121	151	181	164	83
8D. Singing or acting in a church or community group	Non-participant	71%	63%	72%	75%	77%	62%	77%	67%	71%	66%
	Participant	23%	35%	23%	20%	21%	29%	18%	30%	24%	29%
	Don't Know / Refused	7%	3%	4%	5%	2%	9%	5%	4%	5%	5%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
8E. Creating art yourself such as painting, writing poetry, or playing an instrument	Non-participant	47%	73%	67%	82%	68%	74%	82%	67%	64%	49%
	Participant	45%	24%	30%	16%	29%	21%	17%	29%	30%	45%
	Don't Know / Refused	8%	4%	4%	2%	3%	5%	1%	5%	6%	6%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
8F. Attend a local festival such as a music, art, or cultural festival	Non-participant	27%	30%	34%	49%	34%	42%	49%	32%	27%	17%
	Participant	73%	69%	64%	50%	65%	56%	50%	67%	71%	78%
	Don't Know / Refused	0%	1%	2%	1%	1%	2%	0%	0%	2%	5%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
8G. Take photographs for artistic purposes	Non-participant	63%	71%	65%	84%	71%	75%	79%	75%	61%	54%
	Participant	36%	27%	30%	15%	27%	22%	21%	22%	36%	42%
	Don't Know / Refused	1%	2%	5%	2%	2%	3%	0%	4%	3%	4%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
9. Have you ever volunteered or served on the board for an arts or cultural organization in your community?	Yes	19%	7%	14%	12%	13%	12%	7%	13%	20%	23%
	No	78%	93%	86%	87%	87%	86%	93%	85%	80%	77%
	Don't Know / Refused	3%	0%	0%	1%	0%	1%	0%	2%	0%	0%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
10. How important do you feel it is to have quality arts and culture events and activities available in your community? Would you say it is extremely important, very important, somewhat important, not too important, not at all important?	Extremely important	36%	27%	26%	20%	24%	29%	20%	24%	31%	40%
	Very important	42%	39%	47%	47%	46%	43%	48%	45%	43%	36%
	Somewhat important	20%	25%	18%	29%	25%	20%	23%	26%	20%	20%
	Not too important	1%	5%	3%	1%	2%	2%	3%	3%	2%	2%
	Not at all important	1%	4%	4%	2%	2%	5%	5%	2%	4%	0%
	Don't Know / Refused	0%	0%	3%	1%	1%	2%	1%	0%	1%	1%
Weighted Count	70	122	150	159	296	159	163	190	84	44	

		INCOME RANGES				PARTICIPATION LEVELS			
		Less than \$25k	\$25-\$50k	\$50-\$75k	More than \$75k	Non arts participant	Occasional participants	Moderate participants	Frequent participants
UNWEIGHTED COUNT	Unweighted count	97	111	109	156	89	227	112	118
8D. Singing or acting in a church or community group	Non-participant	67%	63%	69%	73%	100%	82%	56%	43%
	Participant	26%	30%	29%	24%	0%	18%	44%	57%
	Don't Know / Refused	7%	7%	2%	3%	0%	0%	0%	0%
	Weighted Count	98	97	93	108	91	193	84	86
8E. Creating art yourself such as painting, writing poetry, or playing an instrument	Non-participant	76%	67%	79%	59%	100%	88%	55%	27%
	Participant	22%	28%	20%	37%	0%	12%	45%	73%
	Don't Know / Refused	2%	4%	1%	5%	0%	0%	0%	0%
	Weighted Count	98	97	93	108	91	193	84	86
8F. Attend a local festival such as a music, art, or cultural festival	Non-participant	57%	32%	32%	24%	100%	31%	11%	16%
	Participant	42%	67%	68%	74%	0%	69%	89%	84%
	Don't Know / Refused	1%	1%	0%	2%	0%	0%	0%	0%
	Weighted Count	98	97	93	108	91	193	84	86
8G. Take photographs for artistic purposes	Non-participant	83%	68%	72%	60%	100%	84%	55%	47%
	Participant	15%	27%	26%	39%	0%	16%	45%	53%
	Don't Know / Refused	2%	5%	1%	1%	0%	0%	0%	0%
	Weighted Count	98	97	93	108	91	193	84	86
9. Have you ever volunteered or served on the board for an arts or cultural organization in your community?	Yes	14%	11%	8%	15%	3%	8%	18%	25%
	No	85%	87%	92%	85%	96%	92%	82%	75%
	Don't Know / Refused	2%	1%	0%	0%	2%	0%	0%	0%
	Weighted Count	98	97	93	108	91	193	84	86
10. How important do you feel it is to have quality arts and culture events and activities available in your community? Would you say it is extremely important, very important, somewhat important, very important, somewhat important, not too important, or not at all important?	Extremely important	22%	29%	28%	27%	9%	18%	34%	46%
	Very important	50%	46%	29%	51%	40%	48%	52%	39%
	Somewhat important	24%	23%	34%	17%	34%	28%	13%	13%
	Not too important	1%	2%	7%	1%	4%	4%	1%	%
	Not at all important	3%	1%	2%	4%	9%	2%	0%	1%
	Don't Know / Refused	1%	0%	0%	0%	4%	%	0%	1%
Weighted Count	98	97	93	108	91	193	84	86	

		OVERALL	CITY GROUPINGS		PARTY REGISTRATION			GENDER	
			Lowell, New Beford, Pittsfiel d	All other cities	Democr at	Republi can	Unenroll ed / Other	Male	Female
		Overall							
<b>UNWEIGHTED COUNT</b>	Unweighted count	600	229	371	289	57	251	277	323
11A. Agree/Disagree - More jobs and businesses can be brought to cities and towns through community arts and culture events and activities	Strongly agree	50%	52%	50%	56%	35%	48%	44%	56%
	Somewhat agree	32%	33%	32%	30%	25%	35%	36%	29%
	Somewhat disagree	8%	9%	8%	5%	22%	9%	10%	7%
	Strongly disagree	5%	5%	5%	4%	10%	5%	6%	4%
	Don't Know / Refused	4%	2%	5%	5%	9%	3%	5%	4%
	Weighted Count	500	126	373	240	42	216	234	266
11B. Agree/Disagree - Community arts and culture events and activities can improve cities and towns by attracting new shops and restaurants	Strongly agree	63%	68%	62%	66%	50%	62%	57%	69%
	Somewhat agree	28%	23%	29%	23%	41%	31%	31%	25%
	Somewhat disagree	4%	3%	4%	4%	5%	3%	4%	3%
	Strongly disagree	3%	5%	3%	4%	3%	3%	5%	2%
	Don't Know / Refused	2%	2%	2%	3%	2%	1%	4%	1%
	Weighted Count	500	126	373	240	42	216	234	266
11C. Agree/Disagree - Important educational opportunities for children can be provided through community arts and culture events	Strongly agree	75%	76%	75%	78%	54%	76%	66%	84%
	Somewhat agree	19%	20%	18%	16%	27%	20%	26%	12%
	Somewhat disagree	2%	2%	2%	2%	10%	1%	3%	1%
	Strongly disagree	2%	2%	2%	1%	5%	2%	2%	1%
	Don't Know / Refused	2%	%	3%	3%	4%	1%	3%	2%
	Weighted Count	500	126	373	240	42	216	234	266
11D. Agree/Disagree - Community arts and culture events and activities can help to reduce crime	Strongly agree	49%	46%	50%	55%	33%	45%	44%	53%
	Somewhat agree	29%	32%	28%	27%	32%	31%	30%	28%
	Somewhat disagree	9%	11%	9%	7%	15%	10%	10%	9%
	Strongly disagree	7%	6%	8%	6%	14%	8%	9%	6%
	Don't Know / Refused	5%	4%	6%	5%	6%	6%	7%	4%
	Weighted Count	500	126	373	240	42	216	234	266

		AGE CATEGORIES				RACE		EDUCATION LEVEL			
		18 to 29	30 to 44	45 to 59	60+	White / Caucasia n	All others	High School or less	Some college, no degree	College graduat e (BA/BS)	Advance d degree
<b>UNWEIGHTED COUNT</b>	Unweighted count	81	153	180	186	425	121	151	181	164	83
11A. Agree/Disagree - More jobs and businesses can be brought to cities and towns through community arts and culture events and activities	Strongly agree	62%	46%	56%	44%	44%	63%	56%	48%	49%	50%
	Somewhat agree	30%	31%	30%	35%	38%	22%	30%	33%	34%	35%
	Somewhat disagree	7%	12%	4%	11%	10%	6%	5%	10%	12%	11%
	Strongly disagree	0%	6%	7%	4%	4%	5%	6%	5%	2%	1%
	Don't Know / Refused	1%	5%	3%	6%	4%	4%	3%	4%	3%	3%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
11B. Agree/Disagree - Community arts and culture events and activities can improve cities and towns by attracting new shops and restaurants	Strongly agree	79%	56%	64%	61%	63%	71%	60%	66%	67%	69%
	Somewhat agree	18%	32%	27%	29%	30%	20%	30%	26%	26%	26%
	Somewhat disagree	2%	5%	4%	3%	4%	3%	5%	2%	5%	3%
	Strongly disagree	0%	6%	4%	3%	2%	5%	4%	5%	0%	1%
	Don't Know / Refused	1%	0%	2%	5%	1%	1%	1%	2%	2%	0%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
11C. Agree/Disagree - Important educational opportunities for children can be provided through community arts and culture events	Strongly agree	82%	73%	77%	73%	74%	82%	78%	76%	72%	81%
	Somewhat agree	15%	21%	16%	21%	20%	14%	16%	18%	25%	17%
	Somewhat disagree	2%	2%	3%	2%	3%	1%	1%	3%	%	2%
	Strongly disagree	1%	1%	3%	1%	2%	0%	2%	1%	2%	0%
	Don't Know / Refused	0%	3%	1%	3%	1%	4%	3%	1%	0%	0%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
11D. Agree/Disagree - Community arts and culture events and activities can help to reduce crime	Strongly agree	61%	44%	47%	49%	44%	61%	51%	49%	46%	49%
	Somewhat agree	29%	30%	28%	29%	32%	24%	30%	31%	28%	19%
	Somewhat disagree	6%	11%	9%	9%	11%	4%	6%	8%	13%	17%
	Strongly disagree	4%	11%	7%	6%	8%	7%	9%	7%	7%	6%
	Don't Know / Refused	0%	4%	8%	7%	6%	4%	4%	4%	6%	8%
	Weighted Count	70	122	150	159	296	159	163	190	84	44



		INCOME RANGES				PARTICIPATION LEVELS			
		Less than \$25k	\$25-\$50k	\$50-\$75k	More than \$75k	Non arts participant	Occasional participants	Moderate participants	Frequent participants
<b>UNWEIGHTED COUNT</b>	Unweighted count	97	111	109	156	89	227	112	118
11A. Agree/Disagree - More jobs and businesses can be brought to cities and towns through community arts and culture events and activities	Strongly agree	55%	51%	43%	53%	39%	43%	61%	57%
	Somewhat agree	34%	35%	29%	35%	36%	38%	29%	28%
	Somewhat disagree	8%	7%	11%	8%	10%	10%	7%	7%
	Strongly disagree	2%	4%	8%	4%	8%	6%	2%	3%
	Don't Know / Refused	1%	3%	9%	0%	7%	3%	1%	5%
	Weighted Count	98	97	93	108	91	193	84	86
11B. Agree/Disagree - Community arts and culture events and activities can improve cities and towns by attracting new shops and restaurants	Strongly agree	66%	63%	59%	71%	44%	59%	76%	75%
	Somewhat agree	27%	30%	31%	21%	39%	31%	21%	19%
	Somewhat disagree	1%	5%	4%	5%	6%	4%	3%	3%
	Strongly disagree	4%	3%	6%	3%	8%	4%	1%	1%
	Don't Know / Refused	2%	0%	1%	0%	3%	2%	0%	2%
	Weighted Count	98	97	93	108	91	193	84	86
11C. Agree/Disagree - Important educational opportunities for children can be provided through community arts and culture events	Strongly agree	84%	78%	67%	75%	61%	73%	83%	85%
	Somewhat agree	11%	19%	26%	18%	25%	22%	15%	13%
	Somewhat disagree	4%	2%	1%	3%	5%	1%	1%	2%
	Strongly disagree	1%	1%	4%	2%	5%	2%	1%	0%
	Don't Know / Refused	1%	0%	2%	2%	4%	1%	0%	1%
	Weighted Count	98	97	93	108	91	193	84	86
11D. Agree/Disagree - Community arts and culture events and activities can help to reduce crime	Strongly agree	55%	48%	42%	50%	38%	43%	58%	61%
	Somewhat agree	29%	30%	31%	29%	31%	33%	28%	21%
	Somewhat disagree	6%	10%	9%	11%	12%	9%	10%	10%
	Strongly disagree	6%	11%	10%	6%	13%	9%	2%	5%
	Don't Know / Refused	4%	1%	8%	4%	6%	7%	3%	3%
	Weighted Count	98	97	93	108	91	193	84	86

		OVERALL	CITY GROUPINGS		PARTY REGISTRATION			GENDER	
			Lowell, New Beford, Pittsfiel	All other cities	Democr at	Republi can	Unenroll ed / Other	Male	Female
		Overall	d	cities					
<b>UNWEIGHTED COUNT</b>	Unweighted count	600	229	371	289	57	251	277	323
11E. Agree/Disagree - The image of a city or town can be improved through the help of community arts and culture events	Strongly agree	63%	66%	62%	65%	42%	64%	61%	64%
	Somewhat agree	28%	27%	29%	27%	37%	28%	30%	27%
	Somewhat disagree	4%	4%	4%	3%	14%	3%	4%	4%
	Strongly disagree	3%	2%	3%	2%	1%	4%	3%	2%
	Don't Know / Refused	2%	%	3%	3%	5%	1%	2%	3%
	Weighted Count	500	126	373	240	42	216	234	266
12. Do any annual or other regularly scheduled arts and culture events or activities take place in READ CITY NAME that draw in visitors from out of town?	Yes	75%	88%	71%	78%	63%	74%	69%	81%
	No	13%	7%	15%	12%	24%	12%	16%	10%
	Don't Know / Refused	12%	5%	14%	10%	14%	14%	15%	9%
	Weighted Count	500	126	373	240	42	216	234	266
13. Do you personally attend any of these events or activities when they occur in your community?	Yes	72%	77%	70%	73%	68%	72%	76%	69%
	No	27%	21%	29%	26%	30%	27%	23%	30%
	Don't Know / Refused	1%	2%	1%	1%	2%	1%	1%	1%
	Weighted Count	376	111	266	187	27	160	162	215
14. Thinking about the most recent arts and culture event you attended in READ CITY NAME, did you meet any new people with whom you became friends?	Yes	32%	33%	32%	38%	23%	27%	33%	31%
	No	66%	65%	67%	61%	77%	71%	63%	68%
	Don't Know / Refused	2%	3%	2%	2%	0%	2%	3%	1%
	Weighted Count	272	85	186	137	18	116	123	148
15. When you attended this event, did you meet any people you already knew, other than those who came with you?	Yes	88%	88%	88%	92%	76%	85%	86%	89%
	No	12%	11%	12%	8%	24%	14%	14%	10%
	Don't Know / Refused	1%	1%	%	%	0%	1%	%	1%
	Weighted Count	272	85	186	137	18	116	123	148
16. Do you feel that the funding which the State and local governments provide to support the arts in your areas should be increased, decreased, or kept about the same?	Increased	49%	51%	48%	56%	39%	43%	42%	54%
	Decreased	6%	5%	6%	4%	13%	5%	8%	3%
	Kept about the same	36%	35%	37%	33%	44%	38%	39%	34%
	Don't Know / Refused	10%	9%	10%	7%	3%	14%	11%	8%
	Weighted Count	500	126	373	240	42	216	234	266

		AGE CATEGORIES				RACE		EDUCATION LEVEL			
		18 to 29	30 to 44	45 to 59	60+	White / Caucasia n	All others	High School or less	Some college, no degree	College graduat e (BA/BS)	Advance d degree
<b>UNWEIGHTED COUNT</b>	Unweighted count	81	153	180	186	425	121	151	181	164	83
11E. Agree/Disagree - The image of a city or town can be improved through the help of community arts and culture events	Strongly agree	71%	63%	66%	56%	61%	66%	60%	60%	73%	71%
	Somewhat agree	23%	25%	26%	36%	32%	22%	28%	33%	21%	21%
	Somewhat disagree	5%	8%	2%	2%	4%	4%	5%	3%	4%	3%
	Strongly disagree	0%	4%	3%	2%	1%	4%	4%	3%	0%	0%
	Don't Know / Refused	%	0%	3%	4%	2%	3%	3%	1%	2%	4%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
12. Do any annual or other regularly scheduled arts and culture events or activities take place in READ CITY NAME that draw in visitors from out of town?	Yes	66%	75%	80%	75%	78%	73%	70%	75%	81%	87%
	No	26%	11%	10%	12%	11%	13%	17%	11%	11%	8%
	Don't Know / Refused	8%	14%	11%	13%	11%	14%	13%	14%	8%	5%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
13. Do you personally attend any of these events or activities when they occur in your community?	Yes	90%	75%	70%	65%	72%	70%	67%	73%	77%	86%
	No	10%	25%	29%	33%	26%	29%	32%	26%	23%	14%
	Don't Know / Refused	0%	0%	1%	2%	1%	1%	1%	1%	0%	0%
	Weighted Count	46	92	119	120	230	117	114	143	68	38
14. Thinking about the most recent arts and culture event you attended in READ CITY NAME, did you meet any new people with whom you became friends?	Yes	47%	25%	38%	24%	26%	44%	30%	37%	26%	27%
	No	53%	73%	61%	72%	73%	51%	70%	58%	73%	73%
	Don't Know / Refused	0%	1%	1%	4%	1%	4%	0%	4%	1%	0%
	Weighted Count	41	69	84	77	167	82	76	104	53	33
15. When you attended this event, did you meet any people you already knew, other than those who came with you?	Yes	92%	82%	86%	93%	87%	90%	84%	88%	88%	93%
	No	8%	18%	12%	7%	12%	9%	16%	11%	11%	7%
	Don't Know / Refused	0%	0%	2%	0%	%	1%	0%	1%	1%	0%
	Weighted Count	41	69	84	77	167	82	76	104	53	33
16. Do you feel that the funding which the State and local governments provide to support the arts in your areas should be increased, decreased, or kept about the same?	Increased	63%	47%	47%	45%	45%	57%	49%	47%	48%	60%
	Decreased	0%	7%	6%	6%	5%	5%	6%	4%	5%	8%
	Kept about the same	35%	32%	38%	39%	41%	26%	37%	37%	38%	27%
	Don't Know / Refused	2%	14%	10%	10%	8%	12%	8%	12%	9%	4%
	Weighted Count	70	122	150	159	296	159	163	190	84	44

		INCOME RANGES				PARTICIPATION LEVELS			
		Less than \$25k	\$25-\$50k	\$50-\$75k	More than \$75k	Non arts participant	Occasional participants	Moderate participants	Frequent participants
<b>UNWEIGHTED COUNT</b>	Unweighted count	97	111	109	156	89	227	112	118
11E. Agree/Disagree - The image of a city or town can be improved through the help of community arts and culture events	Strongly agree	71%	61%	54%	66%	47%	55%	78%	75%
	Somewhat agree	22%	33%	31%	27%	38%	36%	15%	22%
	Somewhat disagree	5%	3%	6%	3%	5%	5%	4%	1%
	Strongly disagree	0%	1%	7%	3%	6%	3%	1%	1%
	Don't Know / Refused	2%	1%	1%	1%	5%	2%	1%	1%
	Weighted Count	98	97	93	108	91	193	84	86
12. Do any annual or other regularly scheduled arts and culture events or activities take place in READ CITY NAME that draw in visitors from out of town?	Yes	72%	72%	74%	87%	52%	79%	85%	83%
	No	12%	13%	18%	8%	15%	11%	12%	14%
	Don't Know / Refused	17%	15%	8%	6%	33%	10%	3%	3%
	Weighted Count	98	97	93	108	91	193	84	86
13. Do you personally attend any of these events or activities when they occur in your community?	Yes	63%	69%	72%	85%	28%	70%	84%	89%
	No	35%	29%	27%	15%	68%	30%	14%	11%
	Don't Know / Refused	2%	2%	1%	0%	4%	0%	2%	0%
	Weighted Count	71	70	69	93	47	153	71	71
14. Thinking about the most recent arts and culture event you attended in READ CITY NAME, did you meet any new people with whom you became friends?	Yes	29%	41%	33%	32%	29%	21%	25%	51%
	No	65%	59%	67%	66%	54%	78%	74%	48%
	Don't Know / Refused	6%	0%	0%	2%	17%	2%	1%	1%
	Weighted Count	45	48	50	79	13	107	60	64
15. When you attended this event, did you meet any people you already knew, other than those who came with you?	Yes	86%	82%	86%	90%	95%	86%	92%	85%
	No	14%	15%	13%	10%	5%	14%	8%	12%
	Don't Know / Refused	0%	2%	1%	0%	0%	0%	0%	3%
	Weighted Count	45	48	50	79	13	107	60	64
16. Do you feel that the funding which the State and local governments provide to support the arts in your areas should be increased, decreased, or kept about the same?	Increased	53%	50%	43%	49%	41%	38%	58%	64%
	Decreased	3%	4%	6%	7%	10%	7%	1%	4%
	Kept about the same	37%	31%	42%	38%	36%	43%	35%	28%
	Don't Know / Refused	7%	15%	9%	6%	13%	12%	7%	4%
	Weighted Count	98	97	93	108	91	193	84	86

		OVERALL	CITY GROUPINGS		PARTY REGISTRATION			GENDER	
		Overall	Lowell, New Bedford, Pittsfield	All other cities	Democr at	Republi can	Unenroll ed / Other	Male	Female
UNWEIGHTED COUNT	Unweighted count	600	229	371	289	57	251	277	323
17. Would you support or oppose government funding for the arts if it were used to support community events or activities?	Support	80%	82%	79%	85%	64%	77%	76%	83%
	Oppose	16%	14%	17%	12%	26%	19%	19%	13%
	Don't Know / Refused	4%	4%	4%	3%	11%	4%	5%	4%
	Weighted Count	500	126	373	240	42	216	234	266
18. Would you support or oppose government funding for the arts if it were used to renovate art buildings such as art museums, galleries, and theaters?	Support	77%	75%	77%	82%	50%	76%	75%	78%
	Oppose	17%	18%	17%	14%	39%	17%	19%	16%
	Don't Know / Refused	6%	6%	6%	4%	11%	7%	6%	6%
	Weighted Count	500	126	373	240	42	216	234	266
19. Some people say government support for the arts only benefits wealthy people. Others say government support for the arts benefits all people, regardless of their economic status. Which is closer to your own point of view?	Benefits wealthy people	10%	12%	10%	10%	23%	7%	10%	11%
	Benefits all people equally	80%	79%	80%	79%	73%	82%	80%	80%
	Neither (not read)	3%	4%	3%	4%	1%	3%	3%	4%
	Don't Know / Refused	7%	4%	7%	7%	3%	8%	8%	6%
	Weighted Count	500	126	373	240	42	216	234	266
Gender	Male	47%	43%	48%	45%	48%	48%	100%	0%
	Female	53%	57%	52%	55%	52%	52%	0%	100%
	Weighted Count	500	126	373	240	42	216	234	266
AGE CATEGORIES	18 to 29	14%	13%	14%	15%	13%	13%	15%	13%
	30 to 44	24%	22%	25%	23%	29%	25%	25%	24%
	45 to 59	30%	31%	30%	30%	20%	32%	30%	30%
	60+	32%	35%	31%	32%	38%	30%	31%	32%
	Weighted Count	500	126	373	240	42	216	234	266
EDUCATION LEVEL	High School or less	33%	33%	32%	34%	34%	31%	31%	34%
	Some college, no degree	38%	40%	38%	38%	33%	38%	40%	36%
	College graduate (BA/BS)	17%	16%	17%	15%	17%	19%	17%	16%
	Advanced degree	9%	8%	9%	8%	11%	9%	7%	10%
	Don't know / Refused	4%	3%	4%	4%	5%	3%	4%	4%
	Weighted Count	500	126	373	240	42	216	234	266

		AGE CATEGORIES				RACE		EDUCATION LEVEL			
		18 to 29	30 to 44	45 to 59	60+	White / Caucasia n	All others	High School or less	Some college, no degree	College graduat e (BA/BS)	Advance d degree
<b>UNWEIGHTED COUNT</b>	Unweighted count	81	153	180	186	425	121	151	181	164	83
17. Would you support or oppose government funding for the arts if it were used to support community events or activities?	Support	94%	81%	78%	74%	80%	82%	79%	83%	76%	83%
	Oppose	5%	16%	17%	20%	16%	14%	17%	15%	17%	14%
	Don't Know / Refused	1%	3%	5%	6%	4%	3%	4%	2%	7%	3%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
18. Would you support or oppose government funding for the arts if it were used to renovate art buildings such as art museums, galleries, and theaters?	Support	88%	77%	75%	73%	76%	80%	75%	80%	74%	76%
	Oppose	8%	20%	18%	19%	19%	14%	20%	15%	17%	19%
	Don't Know / Refused	4%	3%	7%	8%	5%	6%	5%	4%	9%	6%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
19. Some people say government support for the arts only benefits wealthy people. Others say government support for the arts benefits all people, regardless of their economic status. Which is closer to your own point of view?	Benefits wealthy people	4%	11%	10%	13%	10%	11%	11%	8%	13%	14%
	Benefits all people equally	85%	79%	83%	74%	83%	76%	84%	78%	81%	78%
	Neither (not read)	3%	5%	2%	3%	3%	3%	1%	5%	4%	4%
	Don't Know / Refused	8%	4%	5%	10%	4%	10%	4%	8%	3%	4%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
Gender	Male	49%	47%	47%	46%	49%	39%	45%	50%	48%	38%
	Female	51%	53%	53%	54%	51%	61%	55%	50%	52%	62%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
AGE CATEGORIES	18 to 29	100%	0%	0%	0%	13%	19%	10%	18%	18%	7%
	30 to 44	0%	100%	0%	0%	22%	29%	23%	21%	29%	38%
	45 to 59	0%	0%	100%	0%	31%	27%	26%	31%	35%	26%
	60+	0%	0%	0%	100%	33%	25%	40%	29%	18%	28%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
EDUCATION LEVEL	High School or less	24%	31%	29%	41%	28%	42%	100%	0%	0%	0%
	Some college, no degree	51%	33%	40%	35%	42%	35%	0%	100%	0%	0%
	College graduate (BA/BS)	21%	20%	20%	10%	19%	13%	0%	0%	100%	0%
	Advanced degree	5%	14%	8%	8%	10%	6%	0%	0%	0%	100%
	Don't know / Refused	0%	2%	4%	7%	1%	3%	0%	0%	0%	0%
	Weighted Count	70	122	150	159	296	159	163	190	84	44

		INCOME RANGES				PARTICIPATION LEVELS			
		Less than \$25k	\$25-\$50k	\$50-\$75k	More than \$75k	Non arts participant	Occasional participant	Moderate participant	Frequent participants
<b>UNWEIGHTED COUNT</b>	Unweighted count	97	111	109	156	89	227	112	118
17. Would you support or oppose government funding for the arts if it were used to support community events or activities?	Support	85%	88%	78%	79%	69%	77%	86%	86%
	Oppose	9%	12%	19%	19%	24%	18%	12%	11%
	Don't Know / Refused	6%	0%	3%	3%	6%	4%	2%	3%
	Weighted Count	98	97	93	108	91	193	84	86
18. Would you support or oppose government funding for the arts if it were used to renovate art buildings such as art museums, galleries, and theaters?	Support	76%	82%	75%	75%	67%	77%	82%	83%
	Oppose	20%	12%	18%	18%	27%	19%	16%	9%
	Don't Know / Refused	4%	5%	6%	7%	6%	5%	3%	8%
	Weighted Count	98	97	93	108	91	193	84	86
19. Some people say government support for the arts only benefits wealthy people. Others say government support for the arts benefits all people, regardless of their economic status. Which is closer to your own point of view?	Benefits wealthy people	14%	13%	7%	9%	17%	10%	2%	8%
	Benefits all people equally	81%	79%	81%	82%	72%	79%	94%	81%
	Neither (not read)	4%	2%	2%	4%	3%	2%	2%	7%
	Don't Know / Refused	2%	6%	10%	5%	8%	8%	1%	4%
	Weighted Count	98	97	93	108	91	193	84	86
Gender	Male	37%	50%	51%	57%	51%	49%	35%	50%
	Female	63%	50%	49%	43%	49%	51%	65%	50%
	Weighted Count	98	97	93	108	91	193	84	86
AGE CATEGORIES	18 to 29	20%	11%	13%	16%	5%	15%	15%	18%
	30 to 44	15%	26%	33%	35%	13%	26%	28%	30%
	45 to 59	23%	29%	33%	39%	31%	27%	31%	33%
	60+	42%	34%	21%	10%	51%	32%	26%	18%
	Weighted Count	98	97	93	108	91	193	84	86
EDUCATION LEVEL	High School or less	54%	39%	23%	20%	50%	39%	18%	16%
	Some college, no degree	34%	41%	49%	34%	34%	37%	44%	40%
	College graduate (BA/BS)	8%	13%	18%	27%	7%	13%	25%	23%
	Advanced degree	2%	7%	7%	19%	2%	7%	12%	16%
	Don't know / Refused	3%	0%	2%	0%	6%	4%	1%	4%
	Weighted Count	98	97	93	108	91	193	84	86

		OVERALL	CITY GROUPINGS		PARTY REGISTRATION			GENDER	
		Overall	Lowell, New Bedford, Pittsfield	All other cities	Democr at	Republi can	Unenroll ed / Other	Male	Female
UNWEIGHTED COUNT	Unweighted count	600	229	371	289	57	251	277	323
INCOME RANGES	Less than \$25k	20%	16%	21%	24%	17%	16%	16%	23%
	\$25-\$50k	19%	21%	19%	23%	11%	17%	21%	18%
	\$50-\$75k	19%	18%	19%	16%	24%	20%	20%	17%
	More than \$75k	22%	23%	21%	20%	24%	23%	26%	18%
	Don't know / Refused	21%	21%	21%	18%	24%	24%	17%	24%
	Weighted Count		500	126	373	240	42	216	234
RACE - WHITE / NON-WHITE	White / Caucasian	59%	70%	56%	52%	77%	63%	62%	57%
	All others	32%	23%	35%	38%	12%	29%	27%	36%
	Don't Know / Refused	9%	7%	9%	9%	11%	8%	11%	7%
	Weighted Count		500	126	373	240	42	216	234
Party Registration	Democrat	48%	49%	48%	100%	0%	0%	47%	49%
	Republican	8%	9%	8%	0%	100%	0%	9%	8%
	Independent / Unenrolled	43%	42%	44%	0%	0%	100%	45%	42%
	Weighted Count		498	126	372	240	42	216	233
CITY GROUPINGS	Lowell, New Bedford, Pittsfield Residents	25%	100%	0%	26%	26%	24%	23%	27%
	All other cities	75%	0%	100%	74%	74%	76%	77%	73%
	Weighted Count		500	126	373	240	42	216	234



		AGE CATEGORIES				RACE		EDUCATION LEVEL			
		18 to 29	30 to 44	45 to 59	60+	White / Caucasian	All others	High School or less	Some college, no degree	College graduate (BA/BS)	Advance d degree
UNWEIGHTED COUNT	Unweighted count	81	153	180	186	425	121	151	181	164	83
INCOME RANGES	Less than \$25k	28%	12%	15%	26%	18%	26%	32%	17%	10%	5%
	\$25-\$50k	16%	21%	19%	21%	19%	20%	23%	21%	15%	16%
	\$50-\$75k	17%	26%	20%	13%	18%	23%	13%	24%	20%	15%
	More than \$75k	25%	31%	28%	7%	28%	13%	14%	19%	34%	46%
	Don't know / Refused	14%	10%	18%	34%	16%	17%	18%	18%	21%	18%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
RACE - WHITE / NON-WHITE	White / Caucasian	55%	55%	62%	62%	100%	0%	52%	65%	66%	70%
	All others	44%	37%	29%	25%	0%	100%	41%	30%	24%	24%
	Don't Know / Refused	1%	8%	9%	13%	0%	0%	7%	6%	10%	7%
	Weighted Count	70	122	150	159	296	159	163	190	84	44
Party Registration	Democrat	52%	46%	49%	48%	43%	58%	50%	49%	43%	45%
	Republican	8%	10%	6%	10%	11%	3%	9%	7%	9%	10%
	Independent / Unenrolled	40%	44%	46%	42%	46%	39%	41%	44%	48%	45%
	Weighted Count	70	122	149	158	294	159	163	189	84	44
CITY GROUPINGS	Lowell, New Bedford, Pittsfield Residents	23%	23%	26%	28%	30%	18%	26%	26%	25%	22%
	All other cities	77%	77%	74%	72%	70%	82%	74%	74%	75%	78%
	Weighted Count	70	122	150	159	296	159	163	190	84	44

		INCOME RANGES				PARTICIPATION LEVELS			
		Less than \$25k	\$25-\$50k	\$50-\$75k	More than \$75k	Non arts participant	Occasio nal participant	Moderat e participant	Frequen t arts participa nts
UNWEIGHTED COUNT	Unweighted count	97	111	109	156	89	227	112	118
INCOME RANGES	Less than \$25k	100%	0%	0%	0%	41%	13%	14%	16%
	\$25-\$50k	0%	100%	0%	0%	13%	19%	16%	26%
	\$50-\$75k	0%	0%	100%	0%	15%	21%	22%	19%
	More than \$75k	0%	0%	0%	100%	9%	23%	31%	26%
	Don't know / Refused	0%	0%	0%	0%	23%	23%	18%	13%
	Weighted Count	98	97	93	108	91	193	84	86
RACE - WHITE / NON-WHITE	White / Caucasian	54%	58%	57%	78%	55%	58%	66%	65%
	All others	42%	33%	39%	20%	39%	32%	25%	26%
	Don't Know / Refused	4%	8%	4%	2%	6%	9%	8%	9%
	Weighted Count	98	97	93	108	91	193	84	86
Party Registration	Democrat	58%	56%	42%	44%	52%	48%	40%	55%
	Republican	7%	5%	11%	9%	8%	6%	10%	10%
	Independent / Unenrolled	34%	39%	47%	47%	39%	46%	50%	35%
	Weighted Count	98	96	93	107	91	192	83	86
CITY GROUPINGS	Lowell, New Bedford, Pittsfield Residents	21%	28%	25%	27%	18%	27%	30%	26%
	All other cities	79%	72%	75%	73%	82%	73%	70%	74%
	Weighted Count	98	97	93	108	91	193	84	86