

# Gateways Cities in the New Economy



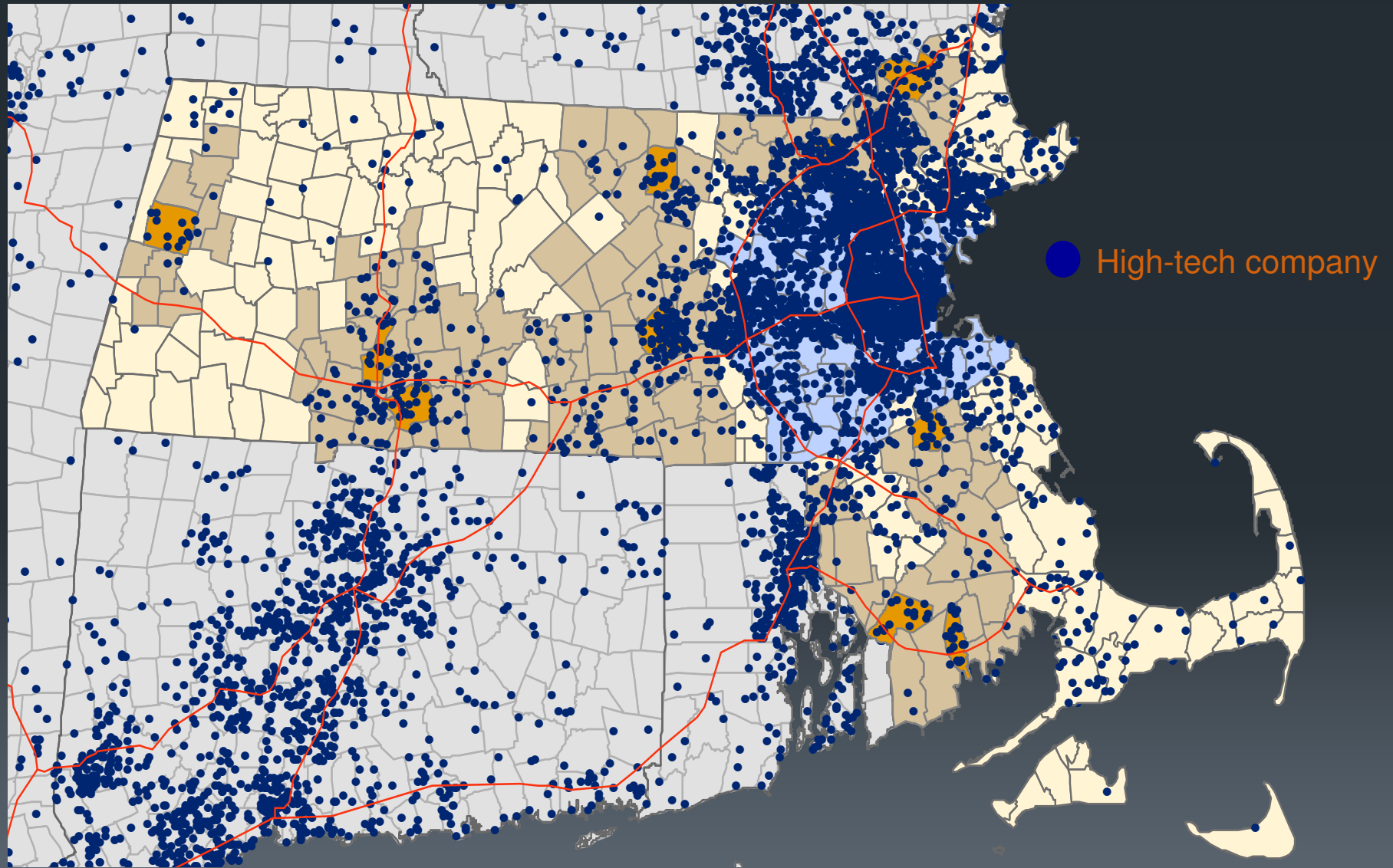
MassINC

UMass Dartmouth  
January 26, 2012

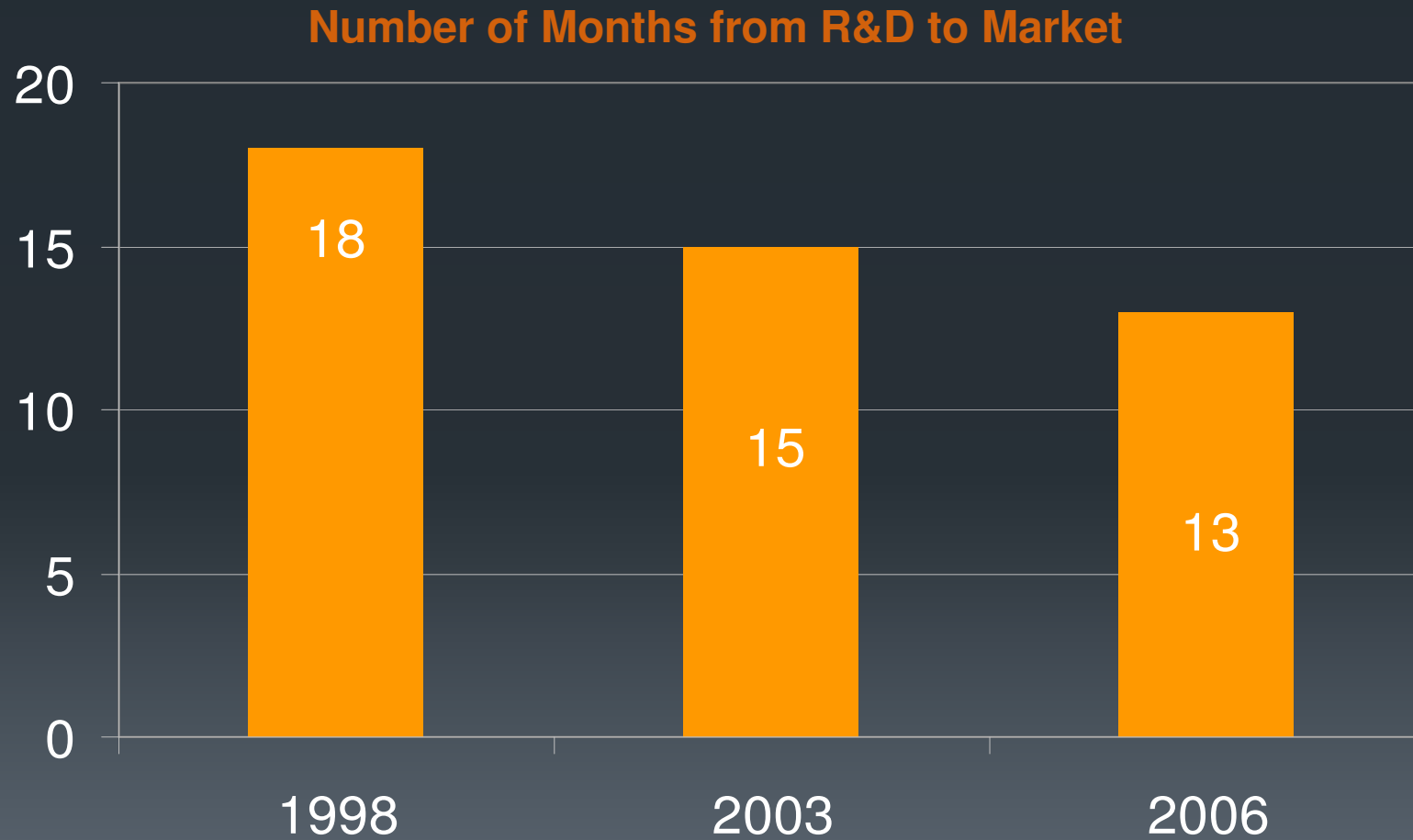
# 1. Gateway Cities matter

- Gateways to economic activity in their metro areas as well as the larger Northeast region
- Gateways to the middle class for generations of families climbing the economic ladder
- Gateways to educational, cultural, and other major institutions

## 2. Tech economy is concentrating growth



## 2. Tech economy brings rapid change



# 3. Gateway Cities have unrealized potential

- Dense urban form that enhances regional efficiency and productivity
- Large, young, underutilized labor forces
- Existing infrastructure with excess capacity
- Strategic locations and connections to transit
- Renewed market for urban living

## Accumulated assets in MA Gateway Cities:

- ✓ 21 colleges and universities
- ✓ 29 hospitals
- ✓ 3 national parks
- ✓ 6 commuter rail stations
- ✓ 4 Amtrak stations
- ✓ 11 CSX terminals
- ✓ 2 deepwater ports
- ✓ 4 airports
- ✓ 5 interstate highways
- ✓ Authentic urban fabric (1,000+ registered historic buildings)

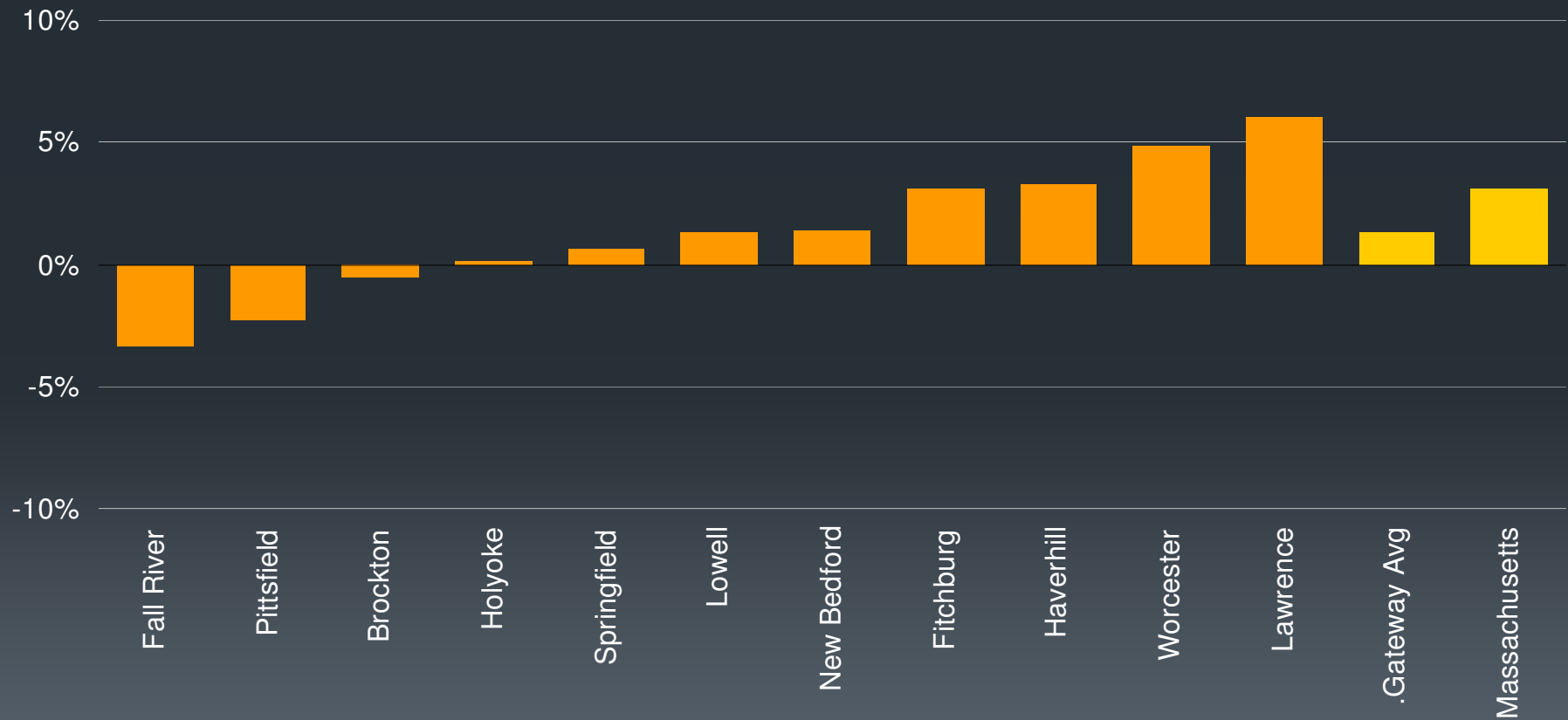
### 3. But they face many complex and inter-related challenges

- Industrial change sparked a cycle of disinvestment
- Gateway Cities have not had the resources or capacity to respond
- State policy has focused heavily on the Greater Boston tech economy
- Federal policy has devolved responsibility without giving cities adequate tools



# 4. State of the Gateway Cities

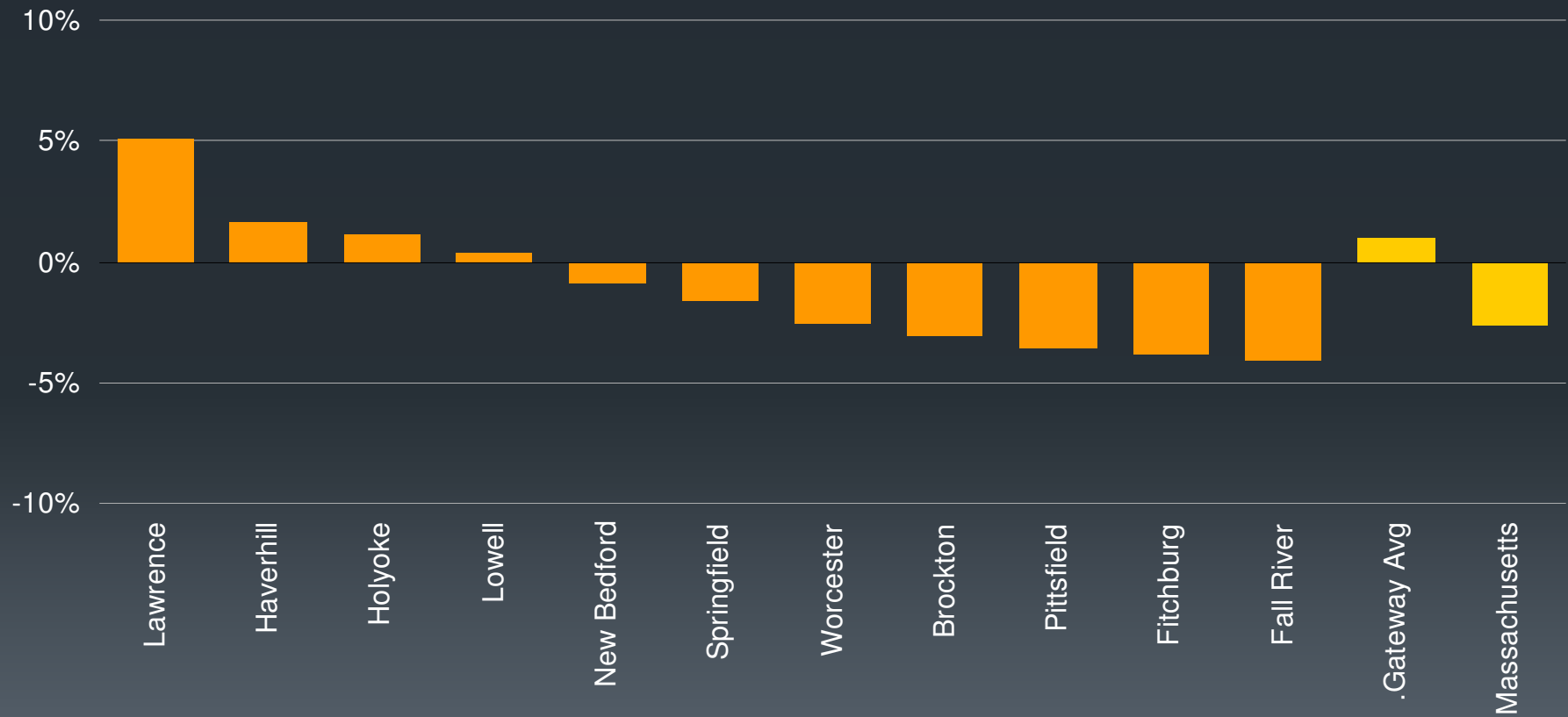
## Population Growth, 2000-2010



Source: US Census Bureau

# 4. State of the Gateway Cities

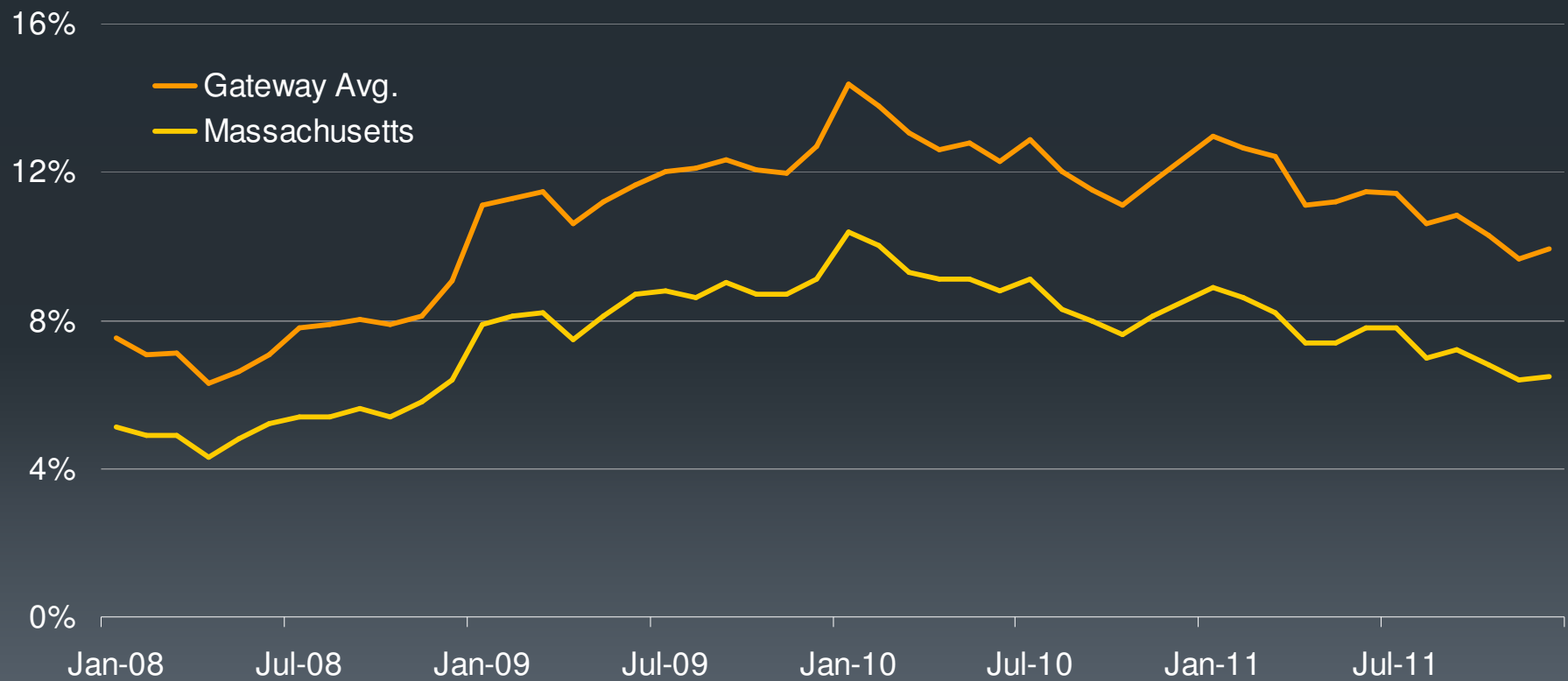
## Employment Growth, Q1-2008 – Q1-2011





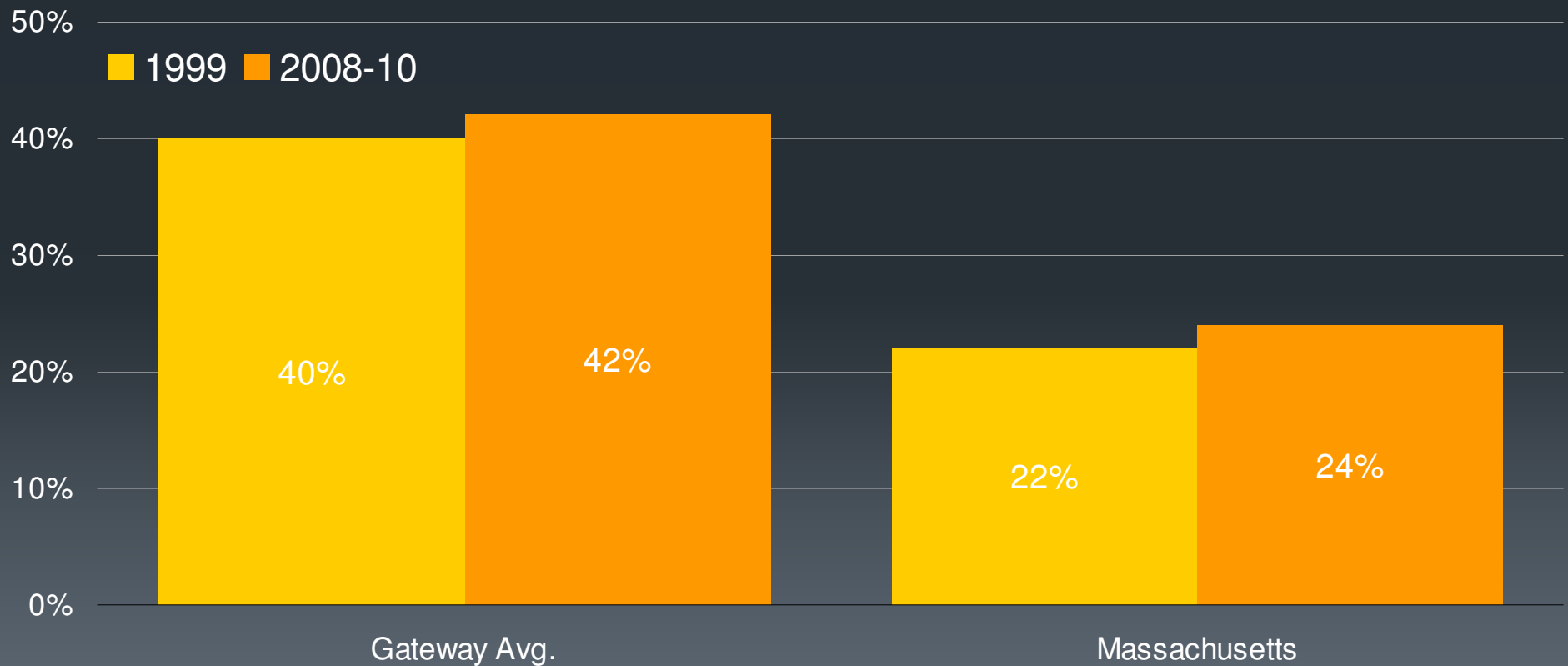
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## Unemployment Rate, 2008 - 2011



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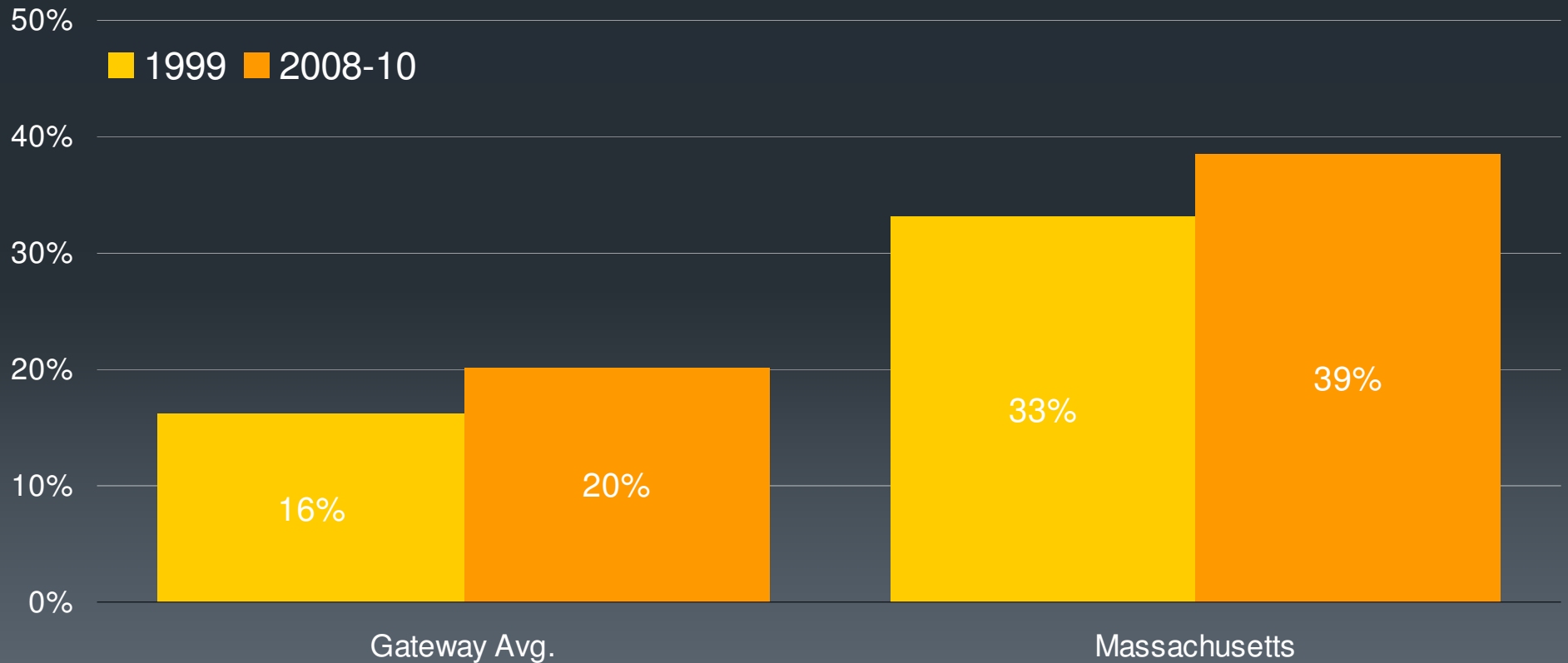
## Percent of Population Poor or Working Poor



Source: American Community Survey & Census 2000

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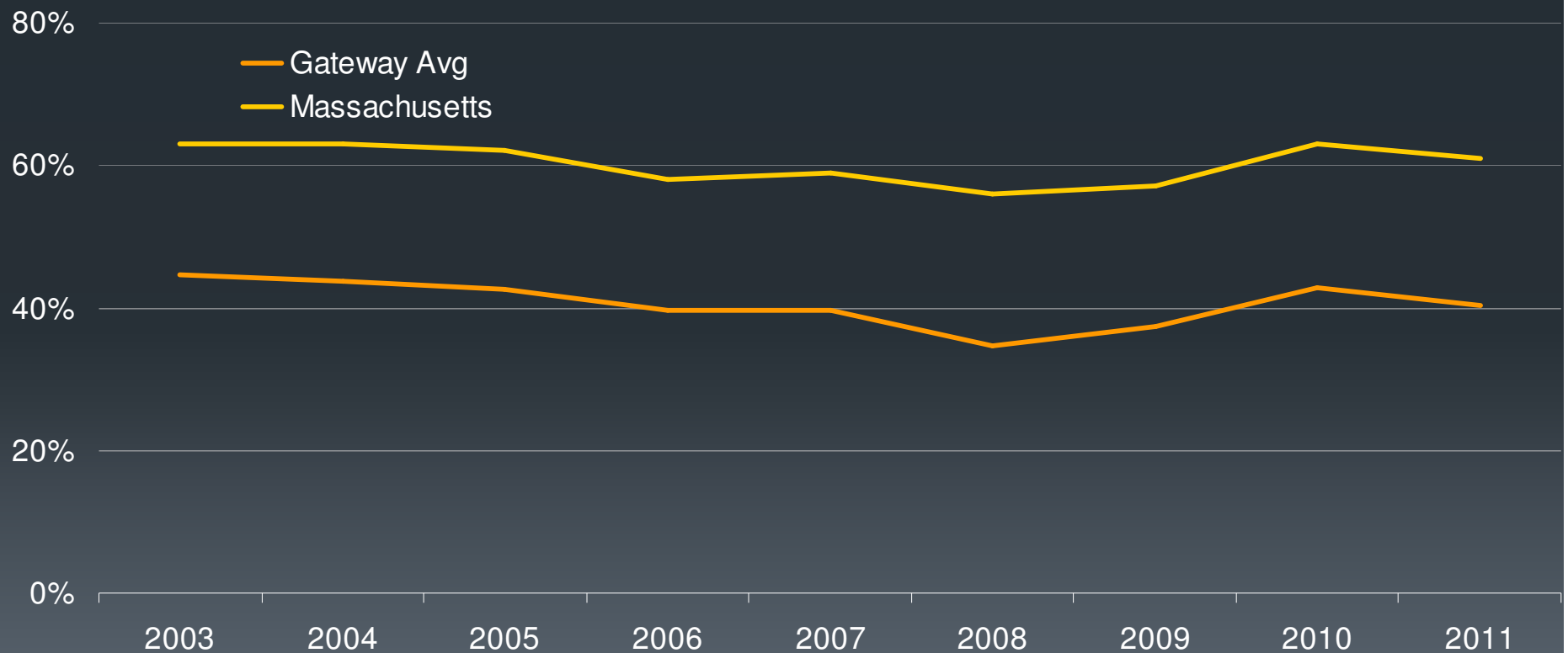
## Percent of Residents Age 25+ with Bachelor's Degree



Source: American Community Survey & Census 2000

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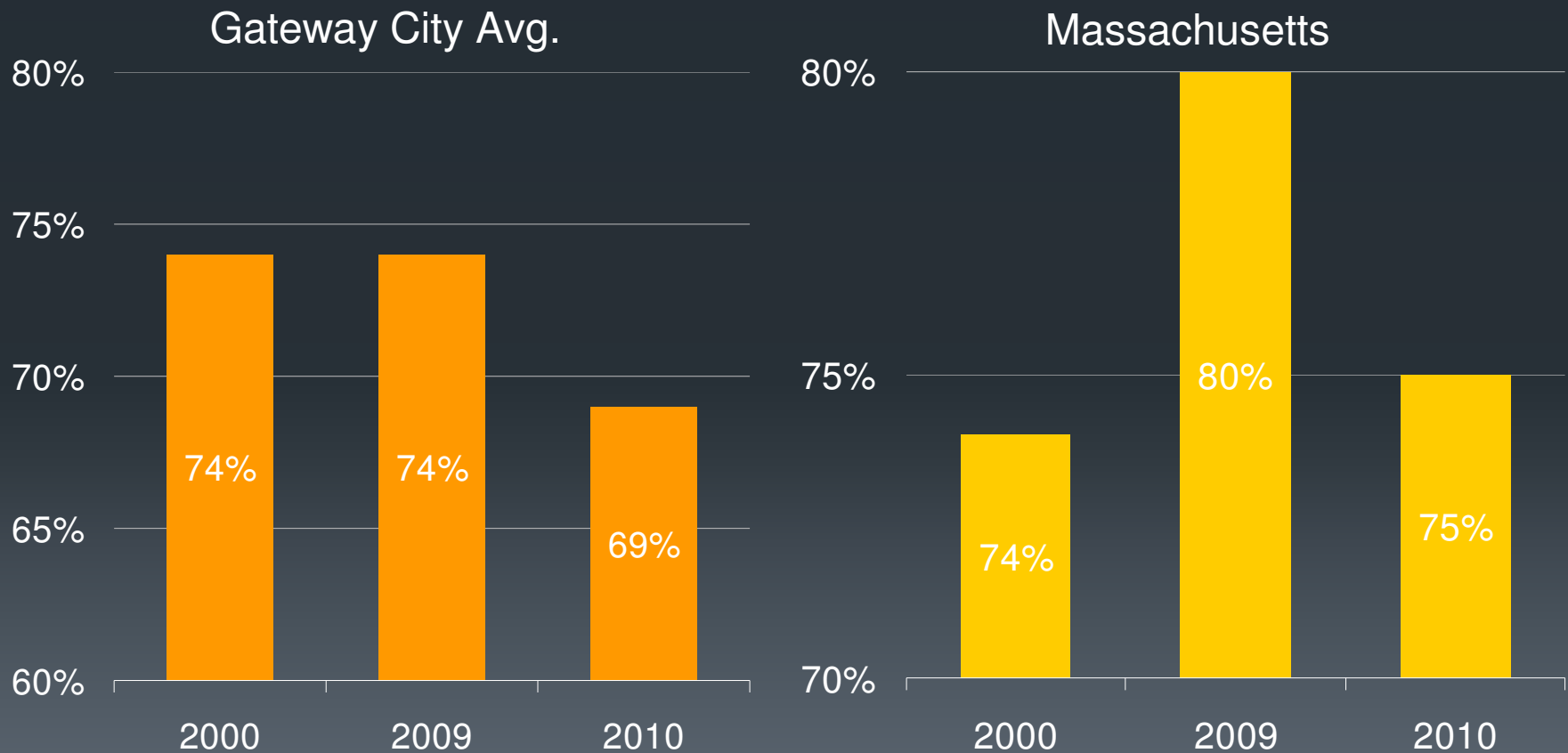
**Percent Advanced or Proficient on 3<sup>rd</sup> Grade Reading, 2003 - 2011**



Source: Massachusetts Dept. of Elementary and Secondary Education

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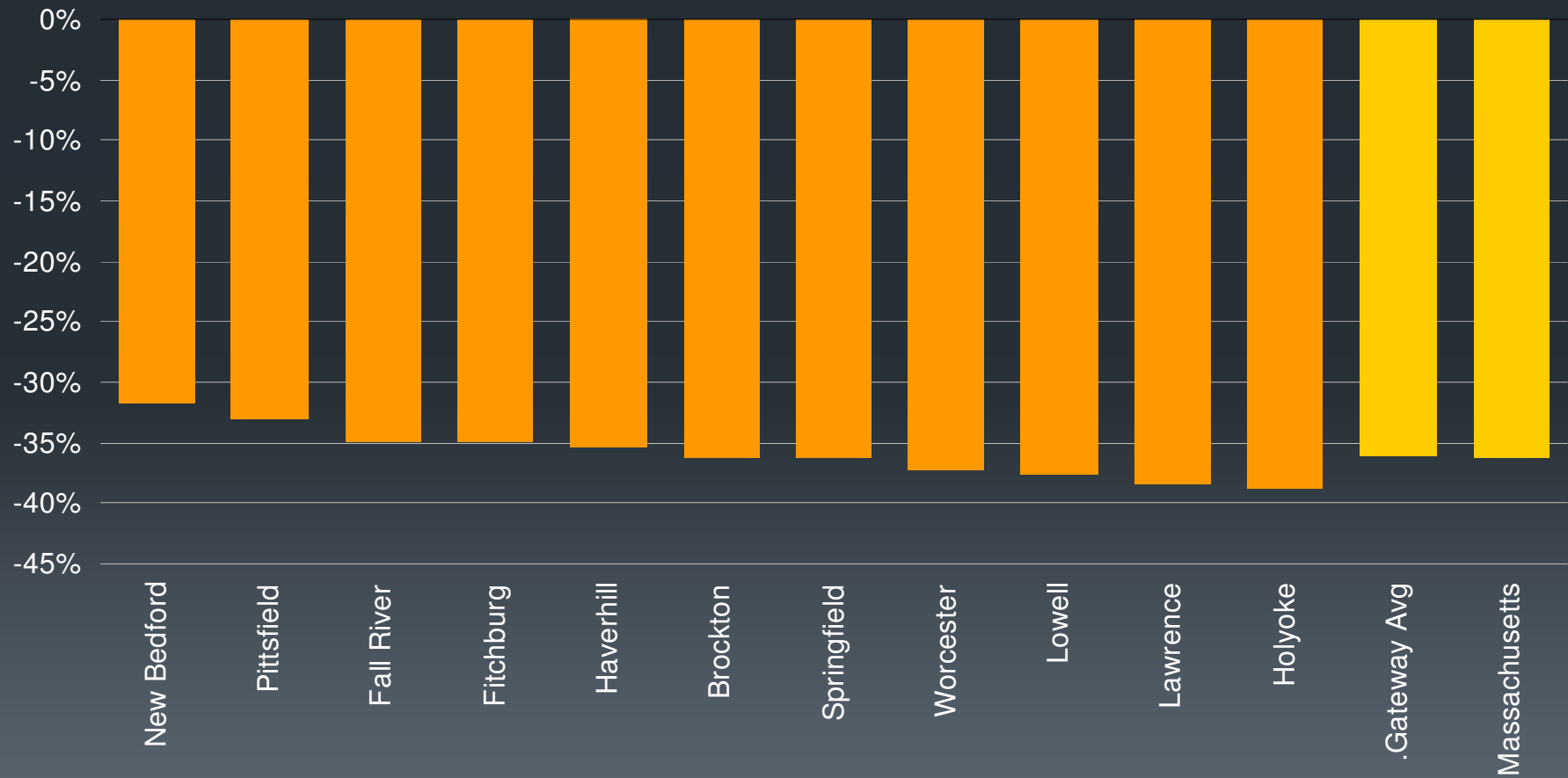
## Percent of High School Graduates Planning to Attend a 2- or 4-Year College



Source: Massachusetts Dept. of Elementary and Secondary Education

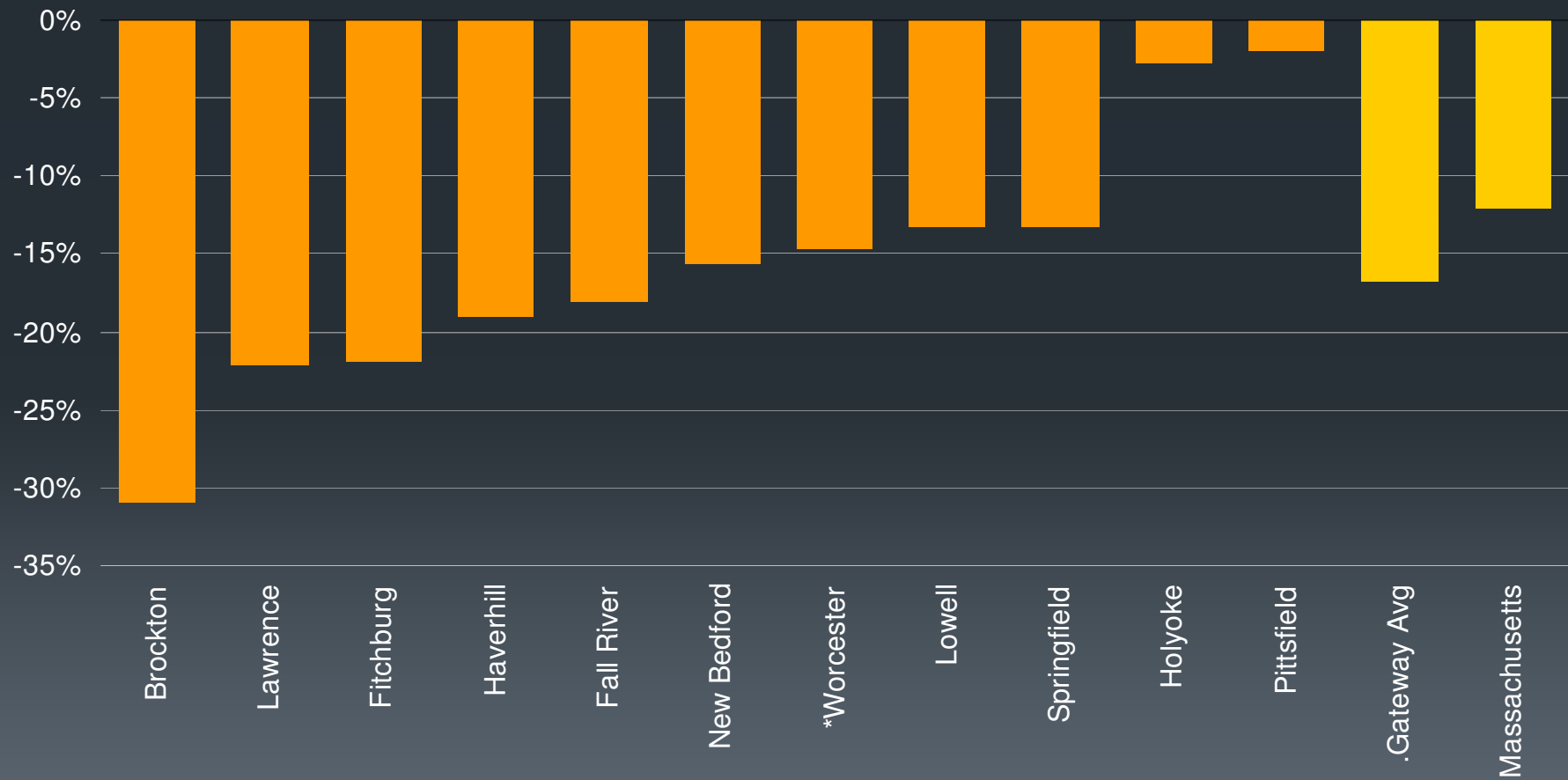
# 4. State of the Gateway Cities

## Percent Change in Non-School Aid, FY2009 - FY2012



# 4. State of the Gateway Cities

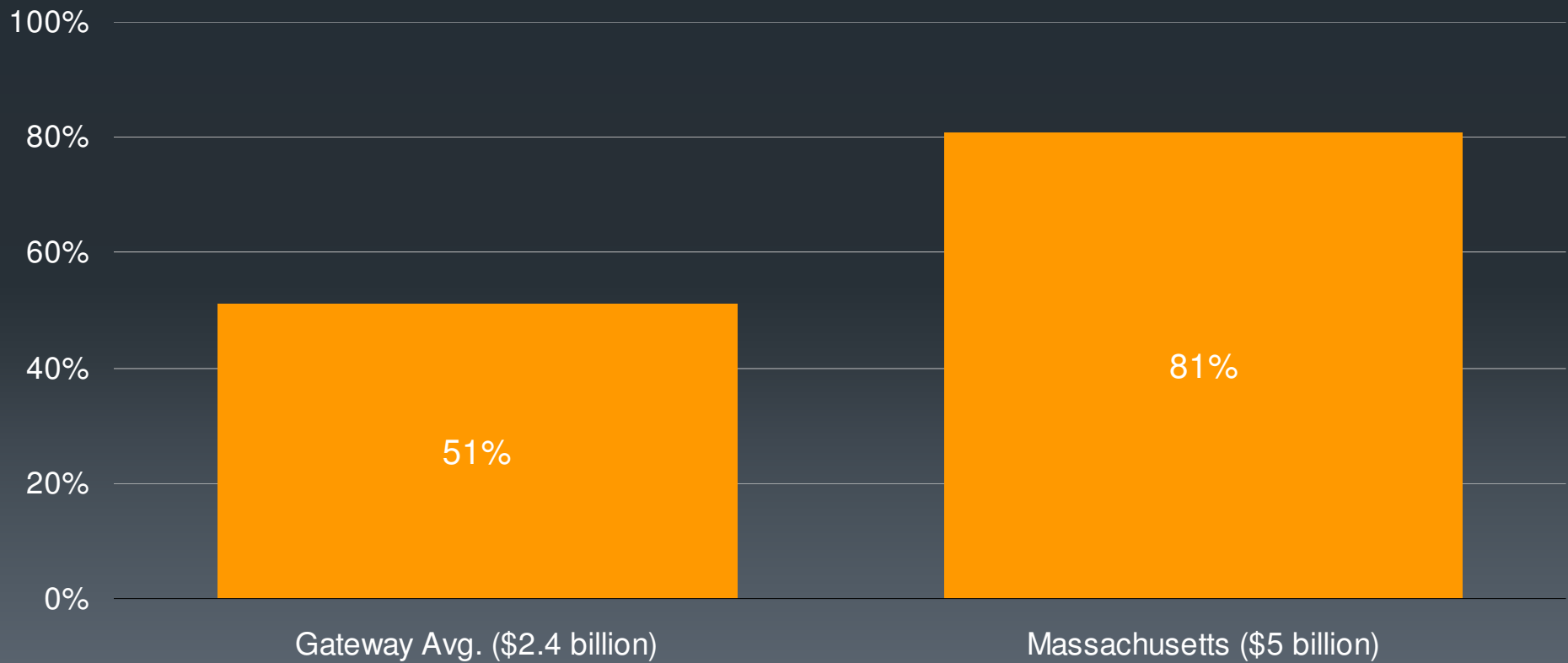
Percent Change Total Assessed Valuation, FY2009 - FY2012





# 4. State of the Gateway Cities

## Percent of Pension Obligation Funded



Source: MA Public Employee Retirement Administration Commission, 2010 Annual Report

# 5. Building for the future

*Unlocking the opportunity in Gateway Cities calls for a range of specially tailored strategies*

1. Coalition & network building
2. Community & economic development planning
3. Transformative investments
4. Weak market neighborhood revitalization
5. Transportation investments

