

# 2017

## Gateway Cities *Innovation*

# Awards



### SPONSORSHIP OPPORTUNITIES

When you sponsor the Gateway Cities Innovation Institute Awards, you insure that the people and organizations improving Gateway Cities receive the recognition they deserve. Your Sponsorship also supports the Innovation Institute's research and programming, which are dedicated to promoting the Gateway Cities renaissance.

Event sponsors will be partners in an event that will heighten corporate visibility with Massachusetts and Gateway Cities media, business, political, and civic leadership while supporting the ongoing operation of MassINC's Gateway Cities Innovation Institute which uses research, policy development, journalism, and civic engagement to strengthen connections across Gateway City communities and advance their common agenda.

You can sponsor the event at the following levels:

#### Lead Sponsors: \$25,000

- Branding to all event materials
- Exclusive branding to the video celebrating awardee achievements
- A role in the program, if desired
- Full, double-page ad in *Gateways* magazine's launch issue
- Mention in all digital media related to the event
- Two prime tables of ten

#### Major Sponsors: \$10,000

- Branding to all event materials
- Full page ad in *Gateways* magazine's launch issue
- Mention in all digital media related to the event
- One prime table of ten

#### Sponsors: \$7,500

- Branding to all event materials
- Half page ad in *Gateways* magazine's launch issue
- One table of ten

#### Supporters: \$5,000

- Branding to all event materials
- One table of ten

Lauren Louison: 617.224.1613 or Caroline Palmer: 617.224.1645 can answer your questions about sponsorship opportunities.

PEOPLE. PLACES. POSSIBILITIES.

# gateways

## Beyond Walls

Transforming Lynn's Downtown



+ What's  
Brewing  
in the  
Gateway  
Cities?

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## Doing Good & Doing Well

Crompton Collective  
in Worcester  
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Mill No. 5  
in Lowell  
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Blue Q  
in Pittsfield  
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Maximum Impact : IOT Impact Labs  
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