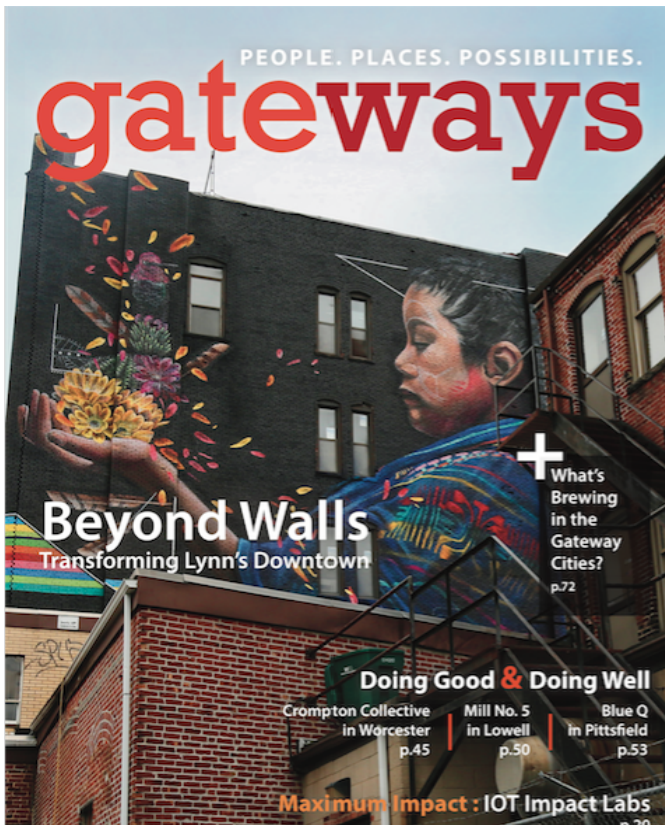


GATEWAY CITIES INNOVATION INSTITUTE FIFTH ANNUAL AWARDS NOV. 15, 2017 | LAWRENCE, MA



Sponsorship Opportunities

When you sponsor the Gateway Cities Innovation Institute Awards, you insure that the people and organizations improving Gateway Cities receive the recognition they deserve. Your Sponsorship also supports the Innovation Institute's research and programming, which are dedicated to promoting the Gateway Cities renaissance.

Event sponsors will be partners in an event that will heighten corporate visibility with Massachusetts and Gateway Cities media, business, political, and civic leadership while supporting the ongoing operation of MassINC's Gateway Cities Innovation Institute which uses research, policy development, journalism, and civic engagement to strengthen connections across Gateway City communities and advance their common agenda.

In conjunction with the 2017 Innovation Awards, MassINC will be piloting a new magazine, *Gateways*, which seeks to bear witness to creativity, innovation, and opportunity in the Gateway Cities.

Lead Sponsors: \$25,000

- Full, double-page ad in *Gateways* magazine's launch issue
- Branding to all event materials
- Exclusive branding to the video celebrating awardee achievements
- A role in the program, if desired
- Mention in all digital media related to the event
- Two prime tables of ten

Major Sponsors: \$10,000

- Full page ad in *Gateways* magazine's launch issue
- Branding to all event materials
- Mention in all digital media related to the event
- One prime table of ten

Sponsors: \$7,500

- Half page ad in *Gateways* magazine's launch issue
- Branding to all event materials
- One table of ten

Supporters: \$5,000

- Quarter page ad in *Gateways* magazine's launch issue
- Branding to all event materials
- One table of ten

Lauren Louison: 617.224.1613 or
Caroline Palmer: 617.224.1645
can answer your questions about
sponsorship opportunities.





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BUILDING VIBRANT PLACES: PEOPLE, PLACES, POSSIBILITIES

Please join us in Lawrence for the 5th Annual Gateway Cities Innovation Institute Summit & Awards. This year's theme is *Building Vibrant Places*. Come share your vision, meet with colleagues old and new, and recognize our 2017 awardees!

Summit | 10 am to 12 pm

Keynote Address by Mark Davy, Founder, Futurecity
Through interactive conversation, participants will explore the theme of building vibrant places from various vantage points, led by internationally-recognized thought-leaders and Gateway City leaders engaging in these projects locally.

Awards Luncheon | 12:30 to 2 pm

Our celebration culminates with the annual awards luncheon. We'll draw attention to the innovative spirit of Gateway City leaders, recognizing their many accomplishments, and reenergizing our collaborative effort for the year to come.



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