

MassINC – 2025 Sponsorship Overview

Invest in the future vitality of communities and residents across the state.

MassINC’s mission is to make Massachusetts a place of civic vitality and inclusive economic opportunity by providing residents with non-partisan research, reporting, analysis, and civic engagement necessary to understand policy choices, inform decision making, and hold the government accountable.

Since 1996, MassINC has expanded opportunities through research, journalism, and civic engagement in Massachusetts. Support from sponsors enhances our capacity to produce timely research, identify solutions, and track progress.



Sponsors provide critical support to the MassINC Policy Center, which is distinguished by its rigorous research, extensive statewide network, expertise in how state and local government works, and a thoroughly collaborative approach across:

Gateway Cities: Fostering vibrant Gateway Cities that provide residents with quality jobs, access to affordable housing, transportation, education, and improved quality of life.

Economic Development: Creating pathways to economic security while closing racial and ethnic disparities in employment, business ownership, income, and wealth.

Education & Workforce Development: Expanding student opportunities from K-12 through college and into the workforce.

Housing: Increasing the supply of high-quality, affordable housing across the state.

Public Safety & Criminal Justice: Building safer communities through evidence-based criminal justice policies and prevention programs.

Transportation & Mobility: Advancing a multimodal, climate-smart transportation system.

SPONSORS BECOME PART OF OUR CIVIC LEADERSHIP NETWORK

As a sponsor of the MassINC Policy Center, you instantly become part of an influential network of nonprofit and private sector leaders driving meaningful change across Massachusetts. Sponsors demonstrate a commitment to bold, data-driven solutions that address the state’s most pressing challenges and opportunities for future prosperity. Your sponsorship empowers us to strengthen our capacity, advance policy implementation, uncover critical insights, and expand our collaboration with other leaders to maximize our impact.

SPONSOR AN EVENT

A prime opportunity to support dynamic discussions and convenings with respected leaders, fostering civic engagement, meaningful conversations, and economic opportunity.

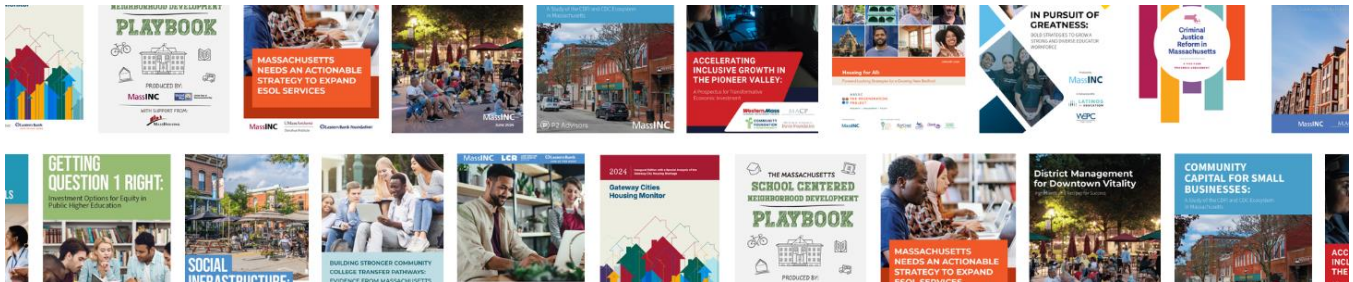
13th Annual Gateway Cities Innovation Summit: MassINC Policy Center’s signature event uniting leaders and communities for a day of civic discourse on supporting Gateway Cities, featuring the annual Gateway City Innovation Awards.



Other Events & Convenings: The MassINC Policy Center will be organizing multiple regional events focused on housing, education and workforce, economic development, public safety, and more.

SPONSOR OUR RESEARCH

A unique way for sponsors to support a highly collaborative approach that brings together cross-sector leaders to identify critical challenges and develop actionable strategies to address them across the state. A preview of the Policy Center’s 2025 research agenda is listed below:



2025 Gateway Cities Housing Monitor: MassINC’s annual tool drawing attention to the complexities of the housing market in all 26 Gateway Cities and their suburbs with a special analysis of the homeownership market in these cities.

School Building Strategies to Further Community Health & Increase Educational Opportunity: A report to increase awareness of inequities in access to quality school facilities in Massachusetts by quantifying the disparities in building conditions and state school construction spending.

Early College Life Sciences Pathways: A report identifying strategies to provide Early College students with high-quality pathways to pursue career development opportunities in life sciences.

Housing & Clean Energy Skilled Building Trades Workforce: An assessment of the workforce training system we need to ensure we have the workers required to meet our state’s housing and climate goals.

Transformative Investment in Western Mass Food Industry: A report elevating the region’s food industry cluster to highlight the priority investment opportunities in western Massachusetts.

MassINC Sponsorship Tiers

FRIEND (\$2,500)

- Sponsor recognition at the annual Gateway Cities Innovation Summit (GCIS)
- Two (2) complimentary tickets to annual GCIS
- Logos included on all GCIS materials (print, online, and registration emails)
- Company recognition on MassINC website

SUSTAINER (\$5,000)

- Friend level benefits plus: up to four (4) complimentary tickets to annual GCIS
- Sponsor acknowledgement on one Policy Center research report **or** at one event of choice
- 5% discount on Commonwealth Beacon advertising packages (through 12/31/2025)

PATRON (\$10,000)

- Friend level benefits plus: up to six (6) complimentary tickets to the annual GCIS
- Sponsor acknowledgement on one Policy Center research report and at one event of choice
- 10% discount on Commonwealth Beacon advertising packages (through 12/31/2025)

BENEFACTOR (\$25,000)

- Friend level benefits plus: featured sponsor, reserved table, and speaking role at GCIS
- Featured sponsor of the Gateway Cities Journal bi-weekly newsletter (logo below lead story)
- Sponsor acknowledgement on all 2025 Policy Center research reports and at all events
- 15% discount on Commonwealth Beacon advertising packages (through 12/31/2025)

CHAMPION (\$50,000)

- Friend level benefits plus: presenting sponsor, reserved table, and speaking role at GCIS
- Presenting sponsor of the Gateway Cities Journal bi-weekly newsletter (logo below header)
- Sponsor acknowledgement on all 2025 Policy Center research reports and at all events
- 20% discount on Commonwealth Beacon advertising packages (through 12/31/2025)

New in 2025 – MassINC is also home to Commonwealth Beacon, a digital civic news organization covering Massachusetts government, policy, and politics. MassINC sponsors gain access to discounted rates for Commonwealth Beacon’s advertising packages. Explore opportunities in the [Commonwealth Beacon media kit](#) and reach out to development@massinc.org for more info.

