



MassINC 30 YEARS

MassINC 30th Anniversary

30 Years of Research • 30 Years of Journalism • 30 Years of Ideas in Action

Marking 30 Years of Impact

MassINC | 30^{YEARS}

In 2026, MassINC celebrates three decades as a leader in the Commonwealth, working to make Massachusetts a place of expansive economic opportunity and civic vitality. We play a unique and essential role in strengthening public policy through action-oriented research, award-winning journalism, and inclusive civic engagement. We do this work across our three independent divisions – the **MassINC Policy Center**, our civic news organization, **CommonWealth Beacon**, and our public opinion research firm, **The MassINC Polling Group**.

This milestone year is not just about looking back – we are setting the stage for the next 30 years of progress.

MassINC
Policy Center

CommonWealth
BEACON

 **MassINC**
Polling Group

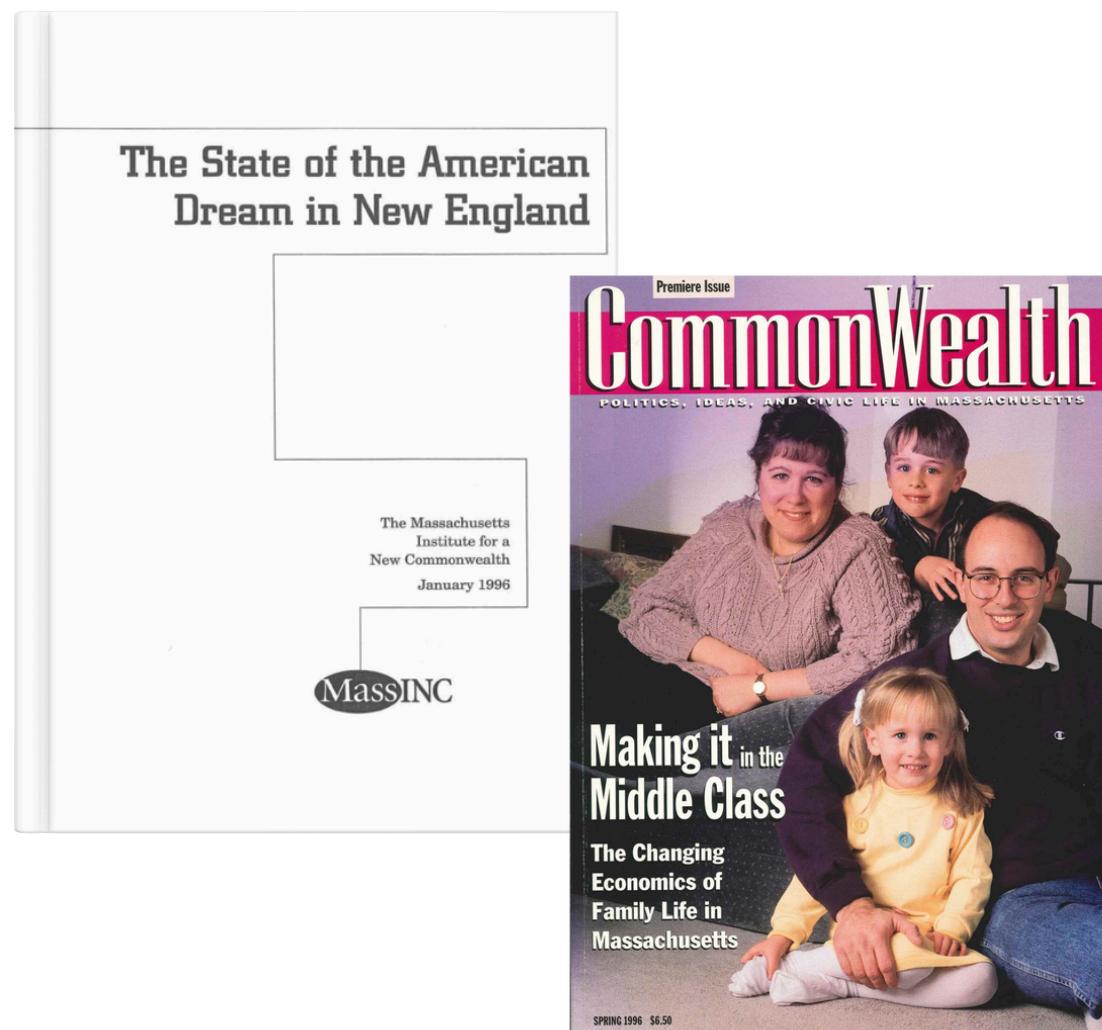
MassINC was founded on a simple but powerful question:

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How do we grow a thriving middle class in Massachusetts?

We believe a strong and expanding middle class is the bedrock of prosperity and democracy in Massachusetts. Middle class families anchor our economy, sustain the foundation for high-quality schools, resilient communities, and modern infrastructure, and create the stability and opportunity that enable upward mobility. A healthy and growing middle class is also how we confront long-standing inequities by race, ethnicity, and geography. When more residents share in economic success, civic participation deepens, trust grows, and a virtuous cycle of shared purpose takes hold — strengthening both our economy and our democracy.

For 30 years, we have worked to advance this vision with nonpartisan research, civic engagement, and independent journalism that informs our policy debates and holds our government accountable.



(Left): MassINC's inaugural research report, *The State of the American Dream in New England*, 1996.
(Right): Cover of the first issue of *CommonWealth Magazine*, 1996.

In 2026, MassINC will be uniting its **research, journalism, and polling to revisit its founding question of how to grow a thriving middle class in Massachusetts.**



MassINC Policy Center

The Policy Center will analyze the current state of the middle class by producing an updated Middle Class Index that tracks trends over time, synthesizing data, and making it more accessible for public use.

CommonWealth — BEACON —

CommonWealth Beacon will examine the state of the middle class through in-depth reporting and commentary, highlighting stories and elevating voices from communities across Massachusetts.

MassINC Polling Group

The MassINC Polling Group will conduct a statewide poll, taking the pulse on how residents view the middle class, its barriers and pathways, and whether its achievable today.

MassINC @ 30: Celebrating Our Impact

**Join the celebration:
30 years of MassINC's impact.**

Since 1996, MassINC has advanced evidence-based research, independent journalism, and civic engagement. On May 14, 2026, we'll raise a glass to that impact — and to the future we'll shape together. Join us as we:

- **Celebrate** three decades of impact across Massachusetts.
- **Connect** with past, present, and future civic leaders.
- **Prepare** to shape the ideas for a stronger Commonwealth.



May 14, 2026

State Room @ 60 State St.

Boston, MA

MassINC keeps the focus on Massachusetts, transforming complex challenges into opportunities for statewide progress.

Join Us by Strengthening Civic Life in Massachusetts

By supporting MassINC, you help strengthen the Commonwealth's civic foundation by ensuring Massachusetts continues to lead with innovation, inclusion, and opportunity.

Our independent research and in-depth journalism provide the catalyst for civic engagement, bold ideas, and real change.

30th Anniversary Host Committee

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Honorary Co-Chairs

The Current and Past Governors of the Commonwealth of Massachusetts



Governor
Maura Healey



Governor
Charlie Baker



Governor
Deval Patrick



Governor
Mitt Romney



Governor
Jane Swift



Governor
William Weld



Governor
Michael Dukakis

Leadership Committee Members

As of January 2026

Rosalin Acosta
Katherine Adam
Jay Ash
Paul Ayoub
JD Chesloff
Larry Curtis
Kate Dineen

Maria Fernandes Dominique
Aimee Flynn
Hilary and Chris Gabrieli
Mike Goodwine
Tom Green
Mike Heffernan
Doug Howgate

Michael Hunter
Marty Jones
Robin and Tripp Jones
Brian Kavoogian
Joe Kennedy III
Gloria Larson
Eric Lesser

Beth Lindstrom
Ned Murphy
Tim Murray
Jennifer Nassour
Tom O'Brien
Eileen O'Connor
Tom Pappas

Randy Peeler
Bob Rivers
George Varghese
Marty Walz

Sponsorship Packages

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Join MassINC as we mark three decades of expanding opportunity through research, journalism, and civic engagement in Massachusetts.

SPONSOR BENEFITS	SPONSORSHIP LEVELS					
	Presenting \$100,000	Gold \$60,000	Silver \$30,000	Bronze \$15,000	Community \$10,000	Supporting \$5,000
Advertisement size on print & digital event program	Full-page	Full-page	Full-page	1/2 page	1/4 page	Name Listed
Reserved tickets to the 30th Anniversary Gala	10	8	6	4	3	2
Logo or name featured on event slides	✓	✓	✓	✓	✓	Name Listed
Recognition on event website & Eventbrite	Logo	Logo	Logo	Logo	Logo	Name Listed
Recorded remarks in commemorative gala video	✓					
Invitation to make remarks during gala or other '26 event	✓	✓	✓			
Verbal acknowledgement during gala remarks	By Name	By Name	By Name	By Group	By Group	By Group
Social media post(s) recognizing sponsor support	2	1	1	By Group	By Group	By Group
Complimentary <i>CommonWealth Beacon</i> advertising*	1 mo. (Header)	1 mo. (Header)	1 mo. (Body)	1 mo. (Body)	1 mo. (Footer)	1 mo. (Footer)
Yearlong sponsorship recognition at MassINC events	✓	✓	✓	✓	✓	✓
MassINC Matters (bi-monthly newsletter) feature	✓	✓				

*Advertising is subject to availability. Sponsors are responsible for their own creative content and will be subject to MassINC approval.

For sponsorship questions, contact Ryan Garcia, MassINC Director of Development, at rgarcia@massinc.org.



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