



# MassINC | 30 YEARS

## MassINC 30<sup>th</sup> Anniversary

30 Years of Research • 30 Years of Journalism • 30 Years of Ideas in Action

In 2026, MassINC celebrates three decades as a leader in the Commonwealth, working to make Massachusetts a place of expansive economic opportunity and civic vitality. We play a unique and essential role in strengthening public policy through action-oriented research, award-winning journalism, and inclusive civic engagement. We do this work across our three independent divisions – the **MassINC Policy Center**, our civic news organization, **CommonWealth Beacon**, and our public opinion research firm, **The MassINC Polling Group**.

**This milestone year is not just about looking back – we are setting the stage for the next 30 years of progress.**

**MassINC**  
Policy Center

**CommonWealth**  
— BEACON —

 **MassINC**  
**Polling Group**



MassINC was founded on a simple but powerful question:

# How do we grow a thriving middle class in Massachusetts?

**We believe a strong and expanding middle class is the bedrock of prosperity and democracy in Massachusetts.** Middle class families anchor our economy, sustain the foundation for high-quality schools, resilient communities, and modern infrastructure, and create the stability and opportunity that enable upward mobility. A healthy and growing middle class is also how we confront long-standing inequities by race, ethnicity, and geography. When more residents share in economic success, civic participation deepens, trust grows, and a virtuous cycle of shared purpose takes hold — strengthening both our economy and our democracy.

For 30 years, we have worked to advance this vision with nonpartisan research, civic engagement, and independent journalism that informs our policy debates and holds our government accountable.



(Left): MassINC's inaugural research report, *The State of the American Dream in New England*, 1996.

(Right): Cover of the first issue of *CommonWealth Magazine*, 1996.

**In 2026, MassINC will be uniting its **research, journalism, and polling** to revisit its founding question of how to grow a thriving middle class in Massachusetts.**



## **MassINC** Policy Center

The Policy Center will analyze the current state of the middle class by producing an updated Middle Class Index that tracks trends over time, synthesizing data, and making it more accessible for public use.

## **CommonWealth** — BEACON —

*CommonWealth Beacon* will examine the state of the middle class through in-depth reporting and commentary, highlighting stories and elevating voices from communities across Massachusetts.



## **MassINC** Polling Group

The MassINC Polling Group will conduct a statewide poll, taking the pulse on how residents view the middle class, its barriers and pathways, and whether its achievable today.



# MassINC @ 30: Celebrating Our Impact

## Join the celebration: 30 years of MassINC's impact.

Since 1996, MassINC has advanced evidence-based research, independent journalism, and civic engagement. On May 14, 2026, we'll raise a glass to that impact — and to the future we'll shape together. Join us as we:

- **Celebrate** three decades of impact across Massachusetts.
- **Connect** with past, present, and future civic leaders.
- **Prepare** to shape the ideas for a stronger Commonwealth.


*You're Invited!*

MassINC | 30 YEARS

**Anniversary Gala**

**May 14, 2026  
State Room @ 60 State St.  
Boston, MA**

**MassINC keeps the  
focus on Massachusetts,  
transforming complex  
challenges into  
opportunities for  
statewide progress.**



## **Join Us by Strengthening Civic Life in Massachusetts**

By supporting MassINC, you help strengthen the Commonwealth's civic foundation by ensuring Massachusetts continues to lead with innovation, inclusion, and opportunity.

Our independent research and in-depth journalism provide the catalyst for civic engagement, bold ideas, and real change.



Honorary Co-Chairs

The Current and Past Governors of the Commonwealth of Massachusetts



Governor  
Maura Healey



Governor  
Charlie Baker



Governor  
Deval Patrick



Governor  
Mitt Romney



Governor  
Jane Swift



Governor  
William Weld



Governor  
Michael Dukakis

Leadership Committee Members

As of January 2026

Rosalin Acosta  
Katherine Adam  
Jay Ash  
Paul Ayoub  
JD Chesloff  
Larry Curtis  
Kate Dineen

Maria Fernandes Dominique  
Aimee Flynn  
Hilary and Chris Gabrieli  
Mike Goodwine  
Tom Green  
Mike Heffernan  
Doug Howgate

Michael Hunter  
Marty Jones  
Robin and Tripp Jones  
Brian Kavogian  
Joe Kennedy III  
Gloria Larson  
Eric Lesser

Beth Lindstrom  
Ned Murphy  
Tim Murray  
Jennifer Nassour  
Tom O'Brien  
Eileen O'Connor  
Tom Pappas

Randy Peeler  
Bob Rivers  
George Varghese  
Marty Walz

# Sponsorship Packages

Join MassINC as we mark three decades of expanding opportunity through research, journalism, and civic engagement in Massachusetts.

SPONSOR BENEFITS	SPONSORSHIP LEVELS					
	Presenting \$100,000	Gold \$60,000	Silver \$30,000	Bronze \$15,000	Community \$10,000	Supporting \$5,000
Advertisement size on print & digital event program	Full-page	Full-page	Full-page	1/2 page	1/4 page	Name Listed
Reserved tickets to the 30 <sup>th</sup> Anniversary Gala	10	8	6	4	3	2
Logo or name featured on event slides	✓	✓	✓	✓	✓	Name Listed
Recognition on event website & Eventbrite	Logo	Logo	Logo	Logo	Logo	Name Listed
Recorded remarks in commemorative gala video	✓					
Invitation to make remarks during gala or other '26 event	✓	✓	✓			
Verbal acknowledgement during gala remarks	By Name	By Name	By Name	By Group	By Group	By Group
Social media post(s) recognizing sponsor support	2	1	1	By Group	By Group	By Group
Complimentary <i>CommonWealth Beacon</i> advertising*	1 mo. (Header)	1 mo. (Header)	1 mo. (Body)	1 mo. (Body)	1 mo. (Footer)	1 mo. (Footer)
Yearlong sponsorship recognition at MassINC events	✓	✓	✓	✓	✓	✓
MassINC Matters (bi-monthly newsletter) feature	✓	✓				

*\*Advertising is subject to availability. Sponsors are responsible for their own creative content and will be subject to MassINC approval.*

For sponsorship questions, contact Ryan Garcia, MassINC Director of Development, at [rgarcia@massinc.org](mailto:rgarcia@massinc.org).



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