



April Anderson

President
Anderson Strategic Advisors

April Anderson is founder and President of Anderson Strategic Advisors, a Boston-area economic development consulting firm specializing in economic development strategy, policy and public-private partnerships. Anderson advises many of the largest and most complicated development projects in

Massachusetts, successfully seeing transformational projects from inception through permitting and financing to construction and occupancy. She also advises companies – from startups to very large companies – on site selection, expansion and incentives.

April's draws upon her decades of experience working in government, shaping public policy and crafting government programs that work in real world scenarios to develop results-driven strategies and strengthen state and local economies. Her career started in the Massachusetts legislature, serving as Chief of Staff in the state senate and Research Director for the Science & Technology Committee in the house of representatives, where she co-wrote the state's first ever omnibus economic development bill in 2003. She went on to serve as Chief of Staff for Business Development for Governor Mitt Romney and Assistant Secretary for Economic Development and State Permitting Ombudsman for Governor Deval Patrick.

April shares her expertise with several different organizations including the Board of Trustees for Boston College High School and the Board of Directors for Middlesex 3 Coalition. She is a member of the National Association of Industrial Office Properties of Massachusetts (NAIOP-MA) where she previously served as chair and co-chair of the Government Affairs Committee Chair, and the International Council of Shopping Centers (ICSC), where she served as chair of the Infrastructure Task Force, advocating for a federal infrastructure bill that was ultimately signed into law in 2021. She is also a member of South Shore Chamber of Commerce, Greater Boston Chamber of Commerce, and the Urban Land Institute (ULI), serving as an expert panelist for the ULI's Advisory Services Panels advising jurisdictions throughout the United States on building strong economies.