

# FITCHBURG

## Water Street Corridor Transformation Project



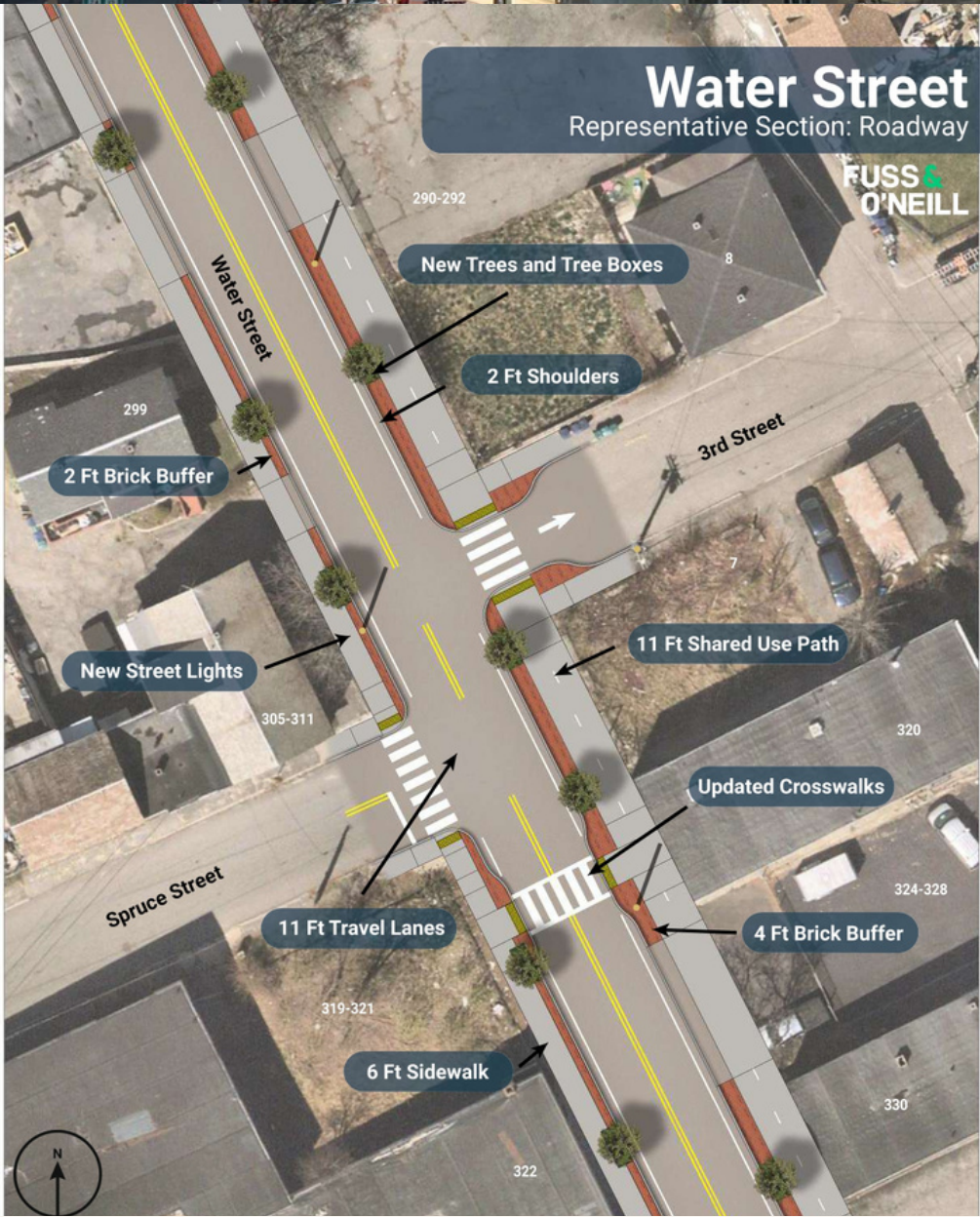
### THE CHALLENGE

The Water Street Corridor has experienced decades of public and private disinvestment despite serving as Fitchburg's primary southern gateway. Vacant and underutilized properties, deteriorating streetscapes, and weak connections between businesses and the Twin Cities Rail Trail have limited economic activity while reinforcing negative perceptions of the district.



### PROJECT DESCRIPTION

The project transforms Water Street into a modern gateway district by combining complete street improvements with placemaking and commercial revitalization strategies. Rather than focusing solely on roadway reconstruction, it strengthens connections between downtown, surrounding neighborhoods, and the Twin Cities Rail Trail while creating an environment that encourages small business growth, private redevelopment, and long-term neighborhood investment.



### IMPACT



1.2 Miles

Corridor  
transformation



15,000+  
residents

live within the Water  
ST community  
served by the project



4.5-mile Twin  
Cities Rail Trail

gains safer and more  
direct neighborhood  
connections



\$850,000

federal earmark for  
sidewalk and lightning  
improvements



4 city-owned

redevelopment  
sites available for  
future housing  
investment

### IMPLEMENTATION TOOLS



**Federal & State Investment:**  
\$850K federal earmark and \$100K state  
engineering grant for corridor improvements.



**Redevelopment Incentives:**  
CDBG grants, HOME housing funds, storefront tax  
credits, and small business loans.



**Public-Private Partnerships:**  
City agencies, MART, nonprofits, local businesses,  
and the Twin Cities Rail Trail collaborate to leverage  
additional investment.

### PROJECT STATUS

The Water Street Corridor  
Study was completed in  
Summer 2025

Community engagement  
informed the vision and  
strategies throughout the  
planning process.



**IMPLEMENTATION  
READY**

**Launch Water Street  
TDI District (Aug. 2026)**  
**Secure Funding &  
Partnerships**