



# Marcos Marrero

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Deputy Director & Senior EVP  
MassDevelopment

Marcos Marrero arrived at MassDevelopment in 2021 to create and oversee the Community Development Division, which encompasses the agency's Transformative Development Initiative, Community Investment and Business Development

teams. Since 2024 he has also served as Deputy Director, and now oversees the Center for Strategy & Innovation within the Office of the President.

He previously served the City of Holyoke, Massachusetts as Director of Planning and He previously served the City of Holyoke, Massachusetts as Director of Planning and Economic Development, deploying the largest urban renewal plan in the state at the time. Previously, he also served on the Massachusetts Governor's Economic Development Planning Committee twice, the New York City Economic Development Corporation, the Pioneer Valley Planning Commission, the Puerto Rico Industrial Development Corporation, and the Governor's Office in Puerto Rico.

Marcos holds a dual Master's in Public Affairs and Urban & Regional Planning from the Princeton University School of Public and International Affairs, and a Bachelor's in Economics and Political Science from the University of Puerto Rico in Rio Piedras.

He resides with his wife and two young boys in Holyoke, Massachusetts. During his personal time, he serves as a board member for Pregones/Puerto Rican Travelling Theater based in the Bronx, New York.