

SPRINGFIELD

School Centered Neighborhood Development



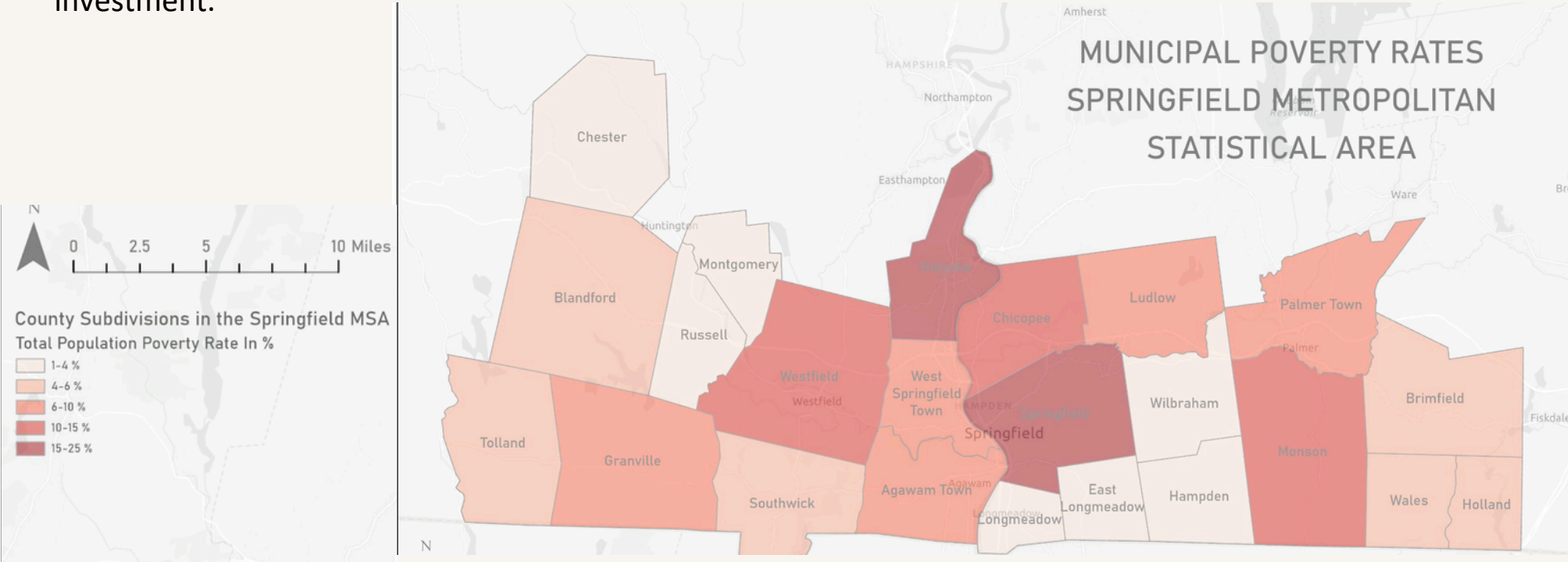
THE CHALLENGE

Mason Square has experienced decades of disinvestment, limited access to quality green space, and persistent economic and environmental inequities. The neighborhood's schools, parks, and community assets exist but remain disconnected, limiting opportunities for children, families, and long-term neighborhood investment.



PROJECT DESCRIPTION

School-Centered Neighborhood Development (SCND) is a place-based revitalization strategy that transforms schools into community hubs by connecting education, parks, housing, transportation, and public services. Beginning in Mason Square, Springfield will integrate Green Play+, safer walking routes, and neighborhood investments to create healthier, more connected, and resilient communities.



WHY IT MATTERS



Up to 35%

municipal poverty rate
across Mason Square
neighborhoods



2 Colleges

serving as
institutional partners



11 Parks

incorporated into
the neighborhood
network



100,000

CityStart Planning
grant



5

interconnected
neighborhoods

IMPLEMENTATION TOOLS

- School-Centered Neighborhood Development (SCND)
- Green Play+ park and playground improvements
- CityStart partnership and implementation support
- Safe Routes to School / Complete Streets
- Federal, state, and philanthropic funding opportunities (EPA, DOT, CDC, CPA)

PROJECT STATUS

Framework completed with Mason Square identified as the pilot district. The City is aligning partners and preparing visible pilot projects that connect schools, parks, streets, and neighborhood investment.



PLANNING PHASE

Pilot Planning