



Peter Howe

SVP, Denterlein

Peter J. Howe, a former award winning reporter and editor, draws on 30 years of deep experience in broadcast and print journalism to provide high-level counsel on media relations strategy, content creation, crisis communications and thought leadership campaigns. Peter offers insider's advice on messaging and storytelling that moves public conversations and drives results. He also provides one-on-one media training and coaching for clients

preparing for broadcast and newspaper interviews, speeches and presentations. On all campaigns, Peter delivers measurable, effective strategies that achieve client goals.

While Peter's expertise cuts across all industries, his career has focused at the intersection of business and government policy, making the complex comprehensible for policymakers and the public: energy, transportation, construction, finance, and mega projects like Boston's Big Dig, Harbor cleanup and the transformation of Logan International Airport. His 22-year career with the Boston Globe included seven years as a Massachusetts State House and Boston City Hall correspondent and 13 years covering business, technology and innovation, winning multiple awards including from the Associated Press Managing Editors and Society of American Business Editors and Writers. In his eight years as NECN's chief daily business reporter and manager of its @necnbiz Twitter account, he also interviewed 270 leading local CEOs for NECN's acclaimed CEO Corner and produced 1,800 TV stories.

Born in Boston and a lifelong resident of the area, Peter's a 1986 magna cum laude graduate of Harvard College and is married to the novelist Holly LeCraw (The Half Brother, The Swimming Pool).